

# **Women's Blazer Market Size, Share & Trends Analysis Report By Fiber (Cotton, Polyester, Cellulosic), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2022 - 2028**

<https://marketpublishers.com/r/W1D93853F58DEN.html>

Date: May 2022

Pages: 78

Price: US\$ 3,950.00 (Single User License)

ID: W1D93853F58DEN

## **Abstracts**

**This report can be delivered to the clients within 3 Business Days**

### **Women's Blazer Market Growth & Trends**

The global women's blazer market size is expected to reach USD 80.67 billion by 2028 and is estimated to expand at a CAGR of 3.7% from 2022 to 2028, according to a new report by Grand View Research, Inc. The growth of the market is significantly attributed to the increasing number of working women in corporate offices and private businesses. Continuous changing fashion trends and product innovation by the manufacturers facilitate the growth of the market over the forecast period. New product launches and fashion trends lead on to the consumers, which encourages consumer spending. Moreover, the introduction of interesting offers and discount schemes by manufacturers is expected to increase sales and drive market growth.

The COVID-19 pandemic affected the overall apparel industry. The critical situation created by the pandemic led the various governments to take precautionary and harsh actions. Restrictions on public gatherings, the shutdown of international travel, halt in production and trade activities, and strict lockdowns were imposed in several countries. The influx of customers at the brick & mortar stores also decreased significantly, declining the market growth. Over the forecast period, the market is expected to witness positive growth and recover to pre-pandemic numbers with resumed activities and businesses.

Polyester segment dominated the market and contributed to the largest revenue share of around 45% in 2021. The segment is anticipated to grow with a CAGR of 3.2% from 2022 to 2028. Polyester is a synthetic type of fiber, which contains compounds of the ester functional group. This fiber is derived from petroleum and is one most popular fibers in the textile industry across the world. Its excellent characteristics make it a popular choice among manufacturers as well as consumers. Polyester is durable and relatively more economic material used in manufacturing apparel products. It is also moisture resistant, retainable, tear and stretch resistant. With all these benefits, polyester is mostly consumed for making apparel in the textile industry.

Offline distribution channel contributed to a larger market share of over 75% in 2021 in market revenue and is expected to grow with a CAGR of 3.3% from 2022 to 2028. Offline channels include sports stores, distributors, and retail stores. Manufacturers and retailers use the traditional retail channel to sell majority of their products. Offline channel includes organized retail channels of the market which offer discount schemes and provides more customer-oriented offers and services by selling a variety of apparel directly to the end-users. Moreover, consumer behavior is significantly influenced by consumer sentiments. Consumers perceive in-store shopping or brick & mortar shopping as more trustworthy compared to the counterpart distribution channel.

The Asia Pacific is anticipated to grow with the highest growth rate over the forecast period. The region is expected to register a CAGR of 4.4% from 2022 to 2028. Countries such as China, and India are significantly contributing to the growth of market revenue. Population in the region is substantially increasing the demand for the apparel coupled with the increasing population of working women. Additionally, increasing disposal income, and developing the retail sector are expected to facilitate the growth of the market in the Asia Pacific over the forecast period. Many manufacturers are establishing their production and distribution base in this region. Thus the region is estimated to grow with the highest CAGR over the forecast period.

### Women's Blazer Market Report Highlights

Europe dominated the market share by revenue and accounted for over 30% share in 2021. Higher consumer spending capacity, strong presence of key players, and higher product awareness are attributable to the market dominance

Cellulosic segment of fiber is expected to witness strong growth, registering a CAGR of 5.7% over the forecast period. The eco-friendly and sustainable nature of fiber is driving the demand in the global apparel industry

Online distribution channel is anticipated to register a faster growth of CAGR of 5.0% from 2022 to 2028. Increasing penetration of e-retailers, increasing consumer demand for convenient online shopping, and increasing affordability of internet connection drive the segment growth over the forecast period

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Fiber Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Regional Outlook

### CHAPTER 3. WOMEN'S BLAZER MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
  - 3.3.1. Sales/Retail Channel Analysis
  - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
  - 3.4.1. Market Driver Analysis
  - 3.4.2. Market Restraint Analysis
  - 3.4.3. Industry Challenges
  - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
  - 3.5.1. Industry Analysis - Porter's Five Forces Analysis
    - 3.5.1.1. Supplier Power
    - 3.5.1.2. Buyer Power

- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Women's Blazer Market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19 on the Women's Blazer Market

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Fiber Adoption
- 4.4. Observations & Recommendations

## **CHAPTER 5. WOMEN'S BLAZER MARKET: FIBER ESTIMATES & TREND ANALYSIS**

- 5.1. Fiber Movement Analysis & Market Share, 2021 & 2028
- 5.2. Cotton
  - 5.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.3. Polyester
  - 5.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.4. Cellulosic
  - 5.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.5. Others
  - 5.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

## **CHAPTER 6. WOMEN'S BLAZER MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS**

- 6.1. Distribution Channel Movement Analysis & Market Share, 2021 & 2028
- 6.2. Online
  - 6.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 6.3. Offline
  - 6.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

## **CHAPTER 7. WOMEN'S BLAZER MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

## 7.1. Regional Movement Analysis & Market Share, 2021 & 2028

### 7.2. North America

#### 7.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

#### 7.2.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

#### 7.2.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

#### 7.2.4. U.S.

##### 7.2.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

##### 7.2.4.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

##### 7.2.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

### 7.3. Europe

#### 7.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

#### 7.3.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

#### 7.3.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

#### 7.3.4. Germany

##### 7.3.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

##### 7.3.4.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

##### 7.3.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

#### 7.3.5. France

##### 7.3.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

##### 7.3.5.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

##### 7.3.5.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

#### 7.3.6. U.K.

##### 7.3.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

##### 7.3.6.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

##### 7.3.6.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

### 7.4. Asia Pacific

#### 7.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

#### 7.4.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

#### 7.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

#### 7.4.4. China

##### 7.4.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

##### 7.4.4.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.4.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.4.5. India

7.4.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.4.5.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.4.5.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.5. Central & South America

7.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.5.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.5.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.5.4. Brazil

7.5.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.5.4.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.5.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.6. Middle East & Africa

7.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.6.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.6.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.6.4. South Africa

7.6.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.6.4.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.6.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

## **CHAPTER 8. COMPETITIVE ANALYSIS**

8.1. Key global players, recent developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

8.3. Vendor Landscape

8.3.1. Key company market share analysis, 2021

## **CHAPTER 9. COMPANY PROFILES**

9.1. Dior



- 9.1.1. Company Overview
- 9.1.2. Financial Performance
- 9.1.3. Product Benchmarking
- 9.1.4. Strategic Initiatives
- 9.2. CHANEL
  - 9.2.1. Company Overview
  - 9.2.2. Financial Performance
  - 9.2.3. Product Benchmarking
  - 9.2.4. Strategic Initiatives
- 9.3. Guccio Gucci S.p.A.
  - 9.3.1. Company Overview
  - 9.3.2. Financial Performance
  - 9.3.3. Product Benchmarking
  - 9.3.4. Strategic Initiatives
- 9.4. PRADA
  - 9.4.1. Company Overview
  - 9.4.2. Financial Performance
  - 9.4.3. Product Benchmarking
  - 9.4.4. Strategic Initiatives
- 9.5. Giorgio Armani S.p.A.
  - 9.5.1. Company Overview
  - 9.5.2. Financial Performance
  - 9.5.3. Product Benchmarking
  - 9.5.4. Strategic Initiatives
- 9.6. Burberry Group Plc
  - 9.6.1. Company Overview
  - 9.6.2. Financial Performance
  - 9.6.3. Product Benchmarking
  - 9.6.4. Strategic Initiatives
- 9.7. Dolce & Gabbana S.r.l.
  - 9.7.1. Company Overview
  - 9.7.2. Financial Performance
  - 9.7.3. Product Benchmarking
  - 9.7.4. Strategic Initiatives
- 9.8. Gianni Versace S.r.l.
  - 9.8.1. Company Overview
  - 9.8.2. Financial Performance
  - 9.8.3. Product Benchmarking
  - 9.8.4. Strategic Initiatives



## 9.9. Louis Vuitton, Inc.

### 9.9.1. Company Overview

### 9.9.2. Financial Performance

### 9.9.3. Product Benchmarking

### 9.9.4. Strategic Initiatives

## List Of Tables

### LIST OF TABLES

1. Women's Blazer market - Key Market Driver Analysis
2. Women's Blazer market - Key Market Restraint Analysis
3. Global Cotton Women's Blazer Market Estimates and Forecast By Fiber, from 2017 - 2028 (USD Million)
4. Global Polyester Women's Blazer Market Estimates and Forecast By Fiber, from 2017 - 2028 (USD Million)
5. Global Cellulosic Women's Blazer Market Estimates and Forecast By Fiber, from 2017 - 2028 (USD Million)
6. Global Others Women's Blazer Market Estimates and Forecast By Fiber, from 2017 - 2028 (USD Million)
7. Global Women's Blazer Market Estimates and Forecast by offline, from 2017 - 2028 (USD Million)
8. Global Women's Blazer Market Estimates and Forecast by Online, from 2017 - 2028 (USD Million)
9. Global Women's Blazer Market Estimates and Forecast, by region 2017 - 2028 (USD Million)
10. Global Women's Blazer Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
11. Global Women's Blazer Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
12. North America Women's Blazer Market Estimates and Forecast, 2017 - 2028 (USD Million)
13. North America Women's Blazer Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)
14. North America Women's Blazer Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
15. U.S. Women's Blazer Market Estimates and Forecast, 2017 - 2028 (USD Million)
16. U.S. Women's Blazer Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
17. U.S. Women's Blazer Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
18. Europe Women's Blazer Market Estimates and Forecast, 2017 - 2028 (USD Million)
19. Europe Women's Blazer Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
20. Europe Women's Blazer Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

21. Germany Women's Blazer Market Estimates and Forecast, 2017 - 2028 (USD Million)
22. Germany Women's Blazer Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
23. Germany Women's Blazer Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
24. France Women's Blazer Market Estimates and Forecast, 2017 - 2028 (USD Million)
25. France Women's Blazer Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
26. France Women's Blazer Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
27. U.K. Women's Blazer Market Estimates and Forecast, 2017 - 2028 (USD Million)
28. U.K. Women's Blazer Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
29. U.K. Women's Blazer Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
30. Asia Pacific Women's Blazer Market Estimates and Forecast, 2017 - 2028 (USD Million)
31. Asia Pacific Women's Blazer Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
32. Asia Pacific Women's Blazer Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
33. China Women's Blazer Market Estimates and Forecast, 2017 - 2028 (USD Million)
34. China Women's Blazer market revenue estimates and forecast by Fiber, 2017 - 2028 (USD Million)
35. India Women's Blazer Market Estimates and Forecast, 2017 - 2028 (USD Million)
36. India Women's Blazer Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
37. India Women's Blazer Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
38. Central & South America Women's Blazer Market Estimates and Forecast, 2017 - 2028 (USD Million)
39. Central & South America Women's Blazer Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
40. Central & South America Women's Blazer Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
41. Brazil Women's Blazer Market Estimates and Forecast, 2017 - 2028 (USD Million)
42. Brazil Women's Blazer Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

43. Brazil Women's Blazer Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
44. Middle East & Africa Women's Blazer Market Estimates and Forecast, 2017 - 2028 (USD Million)
45. Middle East & Africa Women's Blazer Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
46. Middle East & Africa Women's Blazer Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
47. South Africa Women's Blazer Market Estimates and Forecast, 2017 - 2028 (USD Million)
48. South Africa Women's Blazer Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
49. South Africa Women's Blazer Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
50. Vendor landscape

## List Of Figures

### LIST OF FIGURES

1. Women's Blazer Market Snapshot
2. Women's Blazer Market Segmentation & Scope
3. Women's Blazer Market Penetration & Growth Prospect Mapping
4. Women's Blazer Market Value Chain Analysis
5. Women's Blazer Market Dynamics
6. Women's Blazer Market Porter's Analysis
7. Women's Blazer Market: Fiber Movement Analysis
8. Women's Blazer Market: Distribution Channel Movement Analysis
9. Women's Blazer Market: Regional Movement Analysis

## I would like to order

Product name: Women's Blazer Market Size, Share & Trends Analysis Report By Fiber (Cotton, Polyester, Cellulosic), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2022 - 2028

Product link: <https://marketpublishers.com/r/W1D93853F58DEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W1D93853F58DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970