

Winter Wear Market Size, Share & Trends Analysis Report By Product (Coats & Jackets, Sweaters & Cardigans, Shawls & Scarves), By End Use (Men, Women, Children), By Region, And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/W8AC9E5A8372EN.html>

Date: December 2024

Pages: 100

Price: US\$ 3,950.00 (Single User License)

ID: W8AC9E5A8372EN

Abstracts

This report can be delivered to the clients within 3 Business Days

Winter Wear Market Growth & Trends

The global winter wear market size is estimated to reach USD 458.6 billion by 2030, expanding at a CAGR of 5.0% from 2025 to 2030, according to a new report by Grand View Research, Inc. Rise in demand for winter wear products due to dropping temperature in many regions, along with rise in purchasing power of consumers, is anticipated to drive the market over the forecast period.

The market is driven by the use of the attractive and trendy lifestyle patterns such as hoodies, cardigans, and V neck wears. Rise of the offline channels such as fashion stores, design stores, and specialty stores have contributed altogether to the sales and offers of the products in the market. Moreover, changing fashion trends and frequent travelling by many people to cooler places for vacation and work purpose are also likely to drive the global market over the forecast period.

Winter wear products in North America are anticipated to ascend due to the rise in the sales of winter wear products, especially among women. Moreover, the attractive offers in the women winter wear segment due to high demand for the product innovations in the scarves and shawls category has added to the growth of the regional market. In U.S., the sales of the scarves and shawls segment was USD 2.5 billion in 2018 and is expected

twitness significant growth in the neat future.

Rise in demand for winter wear products among consumers due tincrease in global warming conditions, thereby lowering the weather temperature across the regions. However, growth in the distribution channel across the apparel sector is anticipate tformulate the demand for the product over the forecast period. Rise in purchasing power of consumers, along with demand for the premium and branded products among different end users, drives the market.

However, sudden changes in weather, along with depreciating environmental conditions, have increased the sales of winter wear clothing across different sectors. Moreover, shift in consumer preferences from conventional towards newly arrived apparels, along with attraction towards light weighted winter wear products, has fueled its growth.

Winter Wear Market Report Highlights

The sweaters & cardigans segment is expected tgrow at the highest CAGR over the forecast period due ttheir versatility, making them suitable for various occasions, from casual outings tprofessional settings.

By end user, The men segment held the largest market share in the winter wear industry, owing tincreasing fashion consciousness and heightened interest in stylish winter apparel that combines functionality with contemporary designs.

Asia Pacific dominated the global market in 2024 and accounted for 35.4% share of the overall revenue. This trend is projected tcontinue over the next few years

Due tincreasing disposable income in India, South Korea, China, and Japan, the market in Asia Pacific is anticipated twitness growth in the coming years

The industry is highly competitive in nature with the main players including Gap Inc.; VF Corporation; Columbia Sportswear Company; The North Face, Inc.; Patagonia, Inc.; and Zara SA

Various manufacturers are concentrating on new product launches, capacity expansion, and technological innovation to estimate existing and future demand patterns from upcoming product segments

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

CHAPTER 3. WINTER WEAR MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Parent Market Outlook
 - 3.1.2. Related Market Outlook
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Profit Margin Analysis (Industry-level)
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
 - 3.3.3. Market Opportunities
 - 3.3.4. Market Challenges
- 3.4. Industry Analysis Tools
 - 3.4.1. Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. WINTER WEAR MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Winter Wear Market, by Product: Key Takeaways
- 5.2. Product Movement Analysis & Market Share, 2024 & 2030
- 5.3. Market Estimates & Forecasts, by Product, 2018 - 2030 (USD Million)
 - 5.3.1. Coats & Jackets
 - 5.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.3.2. Sweaters & Cardigans
 - 5.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.3.3. Shawls & Scarves
 - 5.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.3.4. Others
 - 5.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 6. WINTER WEAR MARKET: END USE ESTIMATES & TREND ANALYSIS

- 6.1. Winter Wear Market, by End Use: Key Takeaways
- 6.2. End Use Movement Analysis & Market Share, 2024 & 2030
- 6.3. Market Estimates & Forecasts, by End Use, 2018 - 2030 (USD Million)
 - 6.3.1. Men
 - 6.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 6.3.2. Women
 - 6.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 6.3.3. Children
 - 6.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 7. WINTER WEAR MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 7.1. Winter Wear Market: Regional Outlook

7.2. Regional Marketplaces: Key Takeaways

7.3. Market Estimates & Forecasts, by region, 2018 - 2030 (USD Million)

7.3.1. North America

7.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.1.2. U.S.

7.3.1.2.1. Key country dynamics

7.3.1.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.1.3. Canada

7.3.1.3.1. Key country dynamics

7.3.1.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.1.4. Mexico

7.3.1.4.1. Key country dynamics

7.3.1.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2. Europe

7.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2.2. UK

7.3.2.2.1. Key country dynamics

7.3.2.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2.3. Germany

7.3.2.3.1. Key country dynamics

7.3.2.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2.4. France

7.3.2.4.1. Key country dynamics

7.3.2.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2.5. Italy

7.3.2.5.1. Key country dynamics

7.3.2.5.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2.6. Spain

7.3.2.6.1. Key country dynamics

7.3.2.6.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.3. Asia Pacific

7.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.3.2. China

7.3.3.2.1. Key country dynamics

7.3.3.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.3.3. India

7.3.3.3.1. Key country dynamics

7.3.3.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.3.4. Japan

- 7.3.3.4.1. Key country dynamics
- 7.3.3.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.3.5. Australia
 - 7.3.3.5.1. Key country dynamics
 - 7.3.3.5.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.4. Latin America
 - 7.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 7.3.4.2. Brazil
 - 7.3.4.2.1. Key country dynamics
 - 7.3.4.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3.5. Middle East & Africa
 - 7.3.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 7.3.5.2. South Africa
 - 7.3.5.2.1. Key country dynamics
 - 7.3.5.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 8. WINTER WEAR MARKET: COMPETITIVE ANALYSIS

- 8.1. Recent Developments & Impact Analysis, by Key Market Participants
- 8.2. Company Categorization
- 8.3. Participant's Overview
- 8.4. Financial Performance
- 8.5. Product Benchmarking
- 8.6. Company Heat Map Analysis
- 8.7. Strategy Mapping
- 8.8. Company Profiles
 - 8.8.1. Gap Inc.
 - 8.8.1.1. Company Overview
 - 8.8.1.2. Financial Performance
 - 8.8.1.3. Product Portfolios
 - 8.8.1.4. Strategic Initiatives
 - 8.8.2. VF Corporation
 - 8.8.2.1. Company Overview
 - 8.8.2.2. Financial Performance
 - 8.8.2.3. Product Portfolios
 - 8.8.2.4. Strategic Initiatives
 - 8.8.3. Columbia Sportswear Company.
 - 8.8.3.1. Company Overview
 - 8.8.3.2. Financial Performance

- 8.8.3.3. Product Portfolios
- 8.8.3.4. Strategic Initiatives
- 8.8.4. The North Face, Inc.
 - 8.8.4.1. Company Overview
 - 8.8.4.2. Financial Performance
 - 8.8.4.3. Product Portfolios
 - 8.8.4.4. Strategic Initiatives
- 8.8.5. Patagonia, Inc.
 - 8.8.5.1. Company Overview
 - 8.8.5.2. Financial Performance
 - 8.8.5.3. Product Portfolios
 - 8.8.5.4. Strategic Initiatives
- 8.8.6. Zara SA
 - 8.8.6.1. Company Overview
 - 8.8.6.2. Financial Performance
 - 8.8.6.3. Product Portfolios
 - 8.8.6.4. Strategic Initiatives
- 8.8.7. Arc' Teryx Equipment, Inc.
 - 8.8.7.1. Company Overview
 - 8.8.7.2. Financial Performance
 - 8.8.7.3. Product Portfolios
 - 8.8.7.4. Strategic Initiatives
- 8.8.8. Recreational Equipment, Inc.
 - 8.8.8.1. Company Overview
 - 8.8.8.2. Financial Performance
 - 8.8.8.3. Product Portfolios
 - 8.8.8.4. Strategic Initiatives
- 8.8.9. Wintergreen Northern Wear
 - 8.8.9.1. Company Overview
 - 8.8.9.2. Financial Performance
 - 8.8.9.3. Product Portfolios
 - 8.8.9.4. Strategic Initiatives
- 8.8.10. J.Crew
 - 8.8.10.1. Company Overview
 - 8.8.10.2. Financial Performance
 - 8.8.10.3. Product Portfolios
 - 8.8.10.4. Strategic Initiatives

I would like to order

Product name: Winter Wear Market Size, Share & Trends Analysis Report By Product (Coats & Jackets, Sweaters & Cardigans, Shawls & Scarves), By End Use (Men, Women, Children), By Region, And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/W8AC9E5A8372EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W8AC9E5A8372EN.html>