

# **Waterproofing Membrane Market Analysis By Product (Polymers, Bitumen, Polymer Modified Cement), By Application (Liquid Applied Membrane, Sheet Membrane), By End-Use (Roofing, Walls, Building Structures, Landfills & Tunnels) And Segment Forecasts To 2022**

<https://marketpublishers.com/r/W16D7314CC1EN.html>

Date: August 2015

Pages: 90

Price: US\$ 4,450.00 (Single User License)

ID: W16D7314CC1EN

## **Abstracts**

Global waterproofing membranes market is expected to reach USD 9.49 billion by 2022, according to a new study by Grand View Research, Inc. Increased infrastructural investments by U.S., India and China is expected to propel market growth over the forecast period. In addition, improving infrastructure in developing countries of Central & South America and Asia Pacific has been a key contributing factor to overall growth of the waterproofing membranes market over the past few years and the trend is expected to continue over the forecast period.

Uneven distribution of water precipitation both geographically and seasonally increases need for water conservation, transportation, and treatment which is expected to augment market demand over the next seven years. Liquid applied membrane was the major application estimated at over 1,300.0 million square meters in 2014.

Further key findings from the study suggest:

Bitumen was a majorly consumed product with demand exceeding 35% of global market in 2014. However, polymers including PVC, thermoplastic polyolefins, polyurethane and EPDM are expected to witness fastest growth over the forecast period owing to properties of uniform thickness making its application uniform and easy.

Liquid applied waterproofing membrane demand was the largest in 2014 accounting for over 65% of the global volume. Increasing need for cost effective high performance water repellents coupled with rising infrastructural expenditure in developing countries has been driving the market over the past few years.

Roofing was the fastest growing segment valued above USD 1.50 billion in 2014. Growing waterproofing systems demand for roofing applications on account of properties including flexibility, texture, durability, slip and UV resistance will have a positive impact on the market over the forecast period.

Asia Pacific was the fastest growing regional market, estimated at 364.15 million square meters in 2014. Growing government spending on infrastructure in Asia Pacific region particularly in China and India will propel waterproofing membranes market. In addition, South Korea is expected to show high growth in construction industry owing to private and public investments in commercial, industrial and infrastructure projects which in turn are expected to fuel demand.

Waterproofing membranes market is fragmented in nature, on account of numerous companies present globally. BASF SE manufactures products under the brand name "MasterSeal" while Pidilite Industries Ltd. produces them under a popular brand called "Dr.Fixit". Companies including Pidilite, BASF and Dow Chemicals are key manufacturers and suppliers of waterproofing membranes on a global scale.

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Scope & Assumptions
- 1.3. List of Data Sources

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Waterproofing membranes- Industry summary and key buying criteria

### **CHAPTER 3. WATERPROOFING MEMBRANES INDUSTRY OUTLOOK**

- 3.1. Waterproofing membranes market segmentation
- 3.2. Waterproofing membranes market size and growth prospects
- 3.3. Waterproofing membranes market - value chain analysis
  - 3.3.1. Vendor landscape
- 3.4. Raw material outlook
- 3.5. Technology outlook
- 3.6. Regulatory framework
- 3.7. Waterproofing membranes market dynamics
  - 3.7.1. Market driver analysis
    - 3.7.1.1. Booming construction and infrastructure industry
    - 3.7.1.2. Growing water and waste management industry
    - 3.7.1.3. Superior performance of polyurethane membranes
  - 3.7.2. Market restraint analysis
    - 3.7.2.1. Price volatility of raw materials
    - 3.7.2.2. Lack of awareness regarding construction chemicals
- 3.8. Key market opportunities - Prioritized
- 3.9. Industry analysis - Porter's
- 3.10. Waterproofing membranes competitive scenario
- 3.11. Waterproofing membranes market PESTEL analysis, 2014

### **CHAPTER 4. WATERPROOFING MEMBRANES PRODUCT OUTLOOK**

- 4.1. Waterproofing membranes market share by product, 2014 & 2022
- 4.2. Polymers
  - 4.2.1. Market estimates and forecast, 2012 - 2022

- 4.2.2. Market estimates and forecast, by region, 2012 - 2022
- 4.2.3. PVC
  - 4.2.3.1. Market estimates and forecast, 2012 - 2022
  - 4.2.3.2. Market estimates and forecast, by region, 2012 - 2022
- 4.2.4. TPO
  - 4.2.4.1. Market estimates and forecast, 2012 - 2022
  - 4.2.4.2. Market estimates and forecast, by region, 2012 - 2022
- 4.2.5. EPDM
  - 4.2.5.1. Market estimates and forecast, 2012 - 2022
  - 4.2.5.2. Market estimates and forecast, by region, 2012 - 2022
- 4.2.6. Polyurethane
  - 4.2.6.1. Market estimates and forecast, 2012 - 2022
  - 4.2.6.2. Market estimates and forecast, by region, 2012 - 2022
- 4.2.7. Others
  - 4.2.7.1. Market estimates and forecast, 2012 - 2022
  - 4.2.7.2. Market estimates and forecast, by region, 2012 - 2022
- 4.3. Bitumen
  - 4.3.1. Market estimates and forecast, 2012 - 2022
  - 4.3.2. Market estimates and forecast, by region, 2012 - 2022
  - 4.3.3. SBS Bitumen
    - 4.3.3.1. Market estimates and forecast, 2012 - 2022
    - 4.3.3.2. Market estimates and forecast, by region, 2012 - 2022
  - 4.3.4. APP Bitumen
    - 4.3.4.1. Market estimates and forecast, 2012 - 2022
    - 4.3.4.2. Market estimates and forecast, by region, 2012 - 2022
- 4.4. Polymer modified cement
  - 4.4.1. Market estimates and forecast, 2012 - 2022
  - 4.4.2. Market estimates and forecast, by region, 2012 - 2022
- 4.5. Others
  - 4.5.1. Market estimates and forecast, 2012 - 2022
  - 4.5.2. Market estimates and forecast, by region, 2012 - 2022

## **CHAPTER 5. WATERPROOFING MEMBRANES APPLICATION OUTLOOK**

- 5.1. Global waterproofing membranes market share by application, 2014 & 2022
- 5.2. Liquid applied membrane
  - 5.2.1. Market estimates and forecast, 2012 - 2022
  - 5.2.2. Market estimates and forecast, by region, 2012 - 2022
- 5.3. Sheet membrane

- 5.3.1. Market estimates and forecast, 2012 - 2022
- 5.3.2. Market estimates and forecast, by region, 2012 - 2022

## **CHAPTER 6. WATERPROOFING MEMBRANES END-USE OUTLOOK**

- 6.1. Global waterproofing membranes market share by end-use, 2014 & 2022
- 6.2. Roofing
  - 6.2.1. Market estimates and forecast, 2012 - 2022
  - 6.2.2. Market estimates and forecast, by region, 2012 - 2022
- 6.3. Walls
  - 6.3.1. Market estimates and forecast, 2012 - 2022
  - 6.3.2. Market estimates and forecast, by region, 2012 - 2022
- 6.4. Building structures
  - 6.4.1. Market estimates and forecast, 2012 - 2022
  - 6.4.2. Market estimates and forecast, by region, 2012 - 2022
- 6.5. Landfills & tunnels
  - 6.5.1. Market estimates and forecast, 2012 - 2022
  - 6.5.2. Market estimates and forecast, by region, 2012 - 2022
- 6.6. Others
  - 6.6.1. Market estimates and forecast, 2012 - 2022
  - 6.6.2. Market estimates and forecast, by region, 2012 - 2022

## **CHAPTER 7. WATERPROOFING MEMBRANES REGIONAL OUTLOOK**

- 7.1. Global waterproofing membranes market share by region, 2014 & 2022
- 7.2. North America
  - 7.2.1. Market estimates and forecast, 2012 - 2022
  - 7.2.2. Market estimates and forecast, by product, 2012 - 2022
  - 7.2.3. Market estimates and forecast, by application, 2012 - 2022
  - 7.2.4. Market estimates and forecast, by end-use, 2012 - 2022
  - 7.2.5. U.S.
    - 7.2.5.1. Market estimates and forecast, 2012 - 2022
    - 7.2.5.2. Market estimates and forecast, by product, 2012 - 2022
    - 7.2.5.3. Market estimates and forecast, by application, 2012 - 2022
    - 7.2.5.4. Market estimates and forecast, by end-use, 2012 - 2022
- 7.3. Europe
  - 7.3.1. Market estimates and forecast, 2012 - 2022
  - 7.3.2. Market estimates and forecast, by product, 2012 - 2022
  - 7.3.3. Market estimates and forecast, by application, 2012 - 2022

7.3.4. Market estimates and forecast, by end-use, 2012 - 2022

7.3.5. Germany

7.3.5.1. Market estimates and forecast, 2012 - 2022

7.3.5.2. Market estimates and forecast, by product, 2012 - 2022

7.3.5.3. Market estimates and forecast, by application, 2012 - 2022

7.3.5.4. Market estimates and forecast, by end-use, 2012 - 2022

7.3.6. UK

7.3.6.1. Market estimates and forecast, 2012 - 2022

7.3.6.2. Market estimates and forecast, by product, 2012 - 2022

7.3.6.3. Market estimates and forecast, by application, 2012 - 2022

7.3.6.4. Market estimates and forecast, by end-use, 2012 - 2022

7.4. Asia Pacific

7.4.1. Market estimates and forecast, 2012 - 2022

7.4.2. Market estimates and forecast, by product, 2012 - 2022

7.4.3. Market estimates and forecast, by application, 2012 - 2022

7.4.4. Market estimates and forecast, by end-use, 2012 - 2022

7.4.5. China

7.4.5.1. Market estimates and forecast, 2012 - 2022

7.4.5.2. Market estimates and forecast, by product, 2012 - 2022

7.4.5.3. Market estimates and forecast, by application, 2012 - 2022

7.4.5.4. Market estimates and forecast, by end-use, 2012 - 2022

7.4.6. India

7.4.6.1. Market estimates and forecast, 2012 - 2022

7.4.6.2. Market estimates and forecast, by product, 2012 - 2022

7.4.6.3. Market estimates and forecast, by application, 2012 - 2022

7.4.6.4. Market estimates and forecast, by end-use, 2012 - 2022

7.5. Latin America

7.5.1. Market estimates and forecast, 2012 - 2022

7.5.2. Market estimates and forecast, by product, 2012 - 2022

7.5.3. Market estimates and forecast, by application, 2012 - 2022

7.5.4. Market estimates and forecast, by end-use, 2012 - 2022

7.5.5. Brazil

7.5.5.1. Market estimates and forecast, 2012 - 2022

7.5.5.2. Market estimates and forecast, by product, 2012 - 2022

7.5.5.3. Market estimates and forecast, by application, 2012 - 2022

7.5.5.4. Market estimates and forecast, by end-use, 2012 - 2022

7.6. MEA

7.6.1. Market estimates and forecast, 2012 - 2022

7.6.2. Market estimates and forecast, by product, 2012 - 2022

7.6.3. Market estimates and forecast, by application, 2012 - 2022

7.6.4. Market estimates and forecast, by end-use, 2012 - 2022

## **CHAPTER 8 COMPETITIVE LANDSCAPE**

### **8.1. Sika AG**

8.1.1. Company Overview

8.1.2. Financial Performance

8.1.3. Product Benchmarking

8.1.4. Strategic Initiatives

### **8.2. Pidilite Industries Ltd.**

8.2.1. Company Overview

8.2.2. Financial Performance

8.2.3. Product Benchmarking

8.2.4. Strategic Initiatives

### **8.3. BASF SE**

8.3.1. Company Overview

8.3.2. Financial Performance

8.3.3. Product Benchmarking

8.3.4. Strategic Initiatives

### **8.4. Paul Bauder GmbH & Co. KG**

8.4.1. Company Overview

8.4.2. Financial Performance

8.4.3. Product Benchmarking

8.4.4. Strategic Initiatives

### **8.5. Kemper System America, Inc.**

8.5.1. Company Overview

8.5.2. Financial Performance

8.5.3. Product Benchmarking

8.5.4. Strategic Initiatives

### **8.6. Dow Chemical Company**

8.6.1. Company Overview

8.6.2. Financial Performance

8.6.3. Product Benchmarking

8.6.4. Strategic Initiatives

### **8.7. DuPont**

8.7.1. Company Overview

8.7.2. Financial Performance

8.7.3. Product Benchmarking

- 8.7.4. Strategic Initiatives
- 8.8. GAF Materials Corporation
  - 8.8.1. Company Overview
  - 8.8.2. Financial Performance
  - 8.8.3. Product Benchmarking
  - 8.8.4. Strategic Initiatives
- 8.9. Fosroc Ltd.
  - 8.9.1. Company Overview
  - 8.9.2. Financial Performance
  - 8.9.3. Product Benchmarking
  - 8.9.4. Strategic Initiatives
- 8.10. CICO Technologies Limited
  - 8.10.1. Company Overview
  - 8.10.2. Financial Performance
  - 8.10.3. Product Benchmarking
  - 8.10.4. Strategic Initiatives
- 8.11. Maris Polymers
  - 8.11.1. Company Overview
  - 8.11.2. Financial Performance
  - 8.11.3. Product Benchmarking
  - 8.11.4. Strategic Initiatives
- 8.12. Saint-Gobain Weber GmbH
  - 8.12.1. Company Overview
  - 8.12.2. Financial Performance
  - 8.12.3. Product Benchmarking
  - 8.12.4. Strategic Initiatives
- 8.13. Isomat S.A
  - 8.13.1. Company Overview
  - 8.13.2. Financial Performance
  - 8.13.3. Product Benchmarking
  - 8.13.4. Strategic Initiatives
- 8.14. Bayer MaterialScience AG
  - 8.14.1. Company Overview
  - 8.14.2. Financial Performance
  - 8.14.3. Product Benchmarking
  - 8.14.4. Strategic Initiatives



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