

Water Taxi Market Size, Share & Trends Analysis Report By Product (Yachts, Cruise, Ferries, Sail Boats), By Propulsion (Electric, Hybrid, Diesel), By Region (North America, Europe, Asia Pacific, Latin America, MEA) And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/WE54B8D4EF0DEN.html>

Date: January 2025

Pages: 130

Price: US\$ 4,950.00 (Single User License)

ID: WE54B8D4EF0DEN

Abstracts

This report can be delivered to the clients within 4 Business Days

Water Taxi Market Size & Trends

The global water taxi market size was estimated at USD 15.96 billion in 2024 and is projected to grow at a CAGR of 3.9% from 2025 to 2030. The rising popularity of water taxis in tourism-centric regions is driving growth of the water taxi industry. Coastal cities, islands, and destinations with rich waterways, such as Venice, Dubai, and the Maldives, rely heavily on water taxis to cater to tourists seeking unique experiences. Water taxis serve as a mode of transport and enhance the overall travel experience, offering scenic routes and luxurious services. With the global travel industry recovering post-pandemic, demand for water taxis in major tourist hubs is surging.

The increasing urbanization in coastal cities and traffic congestion are expected to fuel growth of the market over the forecast period. Water taxis offer an efficient and quick alternative to road transportation, particularly in densely populated urban areas. Cities with waterfronts and harbors, such as those in North America, Europe, and parts of Asia, are investing in water taxi services to alleviate congestion on land.

Moreover, many governments are recognizing the benefits of water taxis as part of a comprehensive urban mobility strategy. Investments in waterfront infrastructure, such as docks, terminals, and piers, are increasing. In cities like New York, London, and Hong

Kong, governments are actively supporting the development of water taxi services to improve mobility and tourism while reducing road congestion.

In addition, the incorporation of new technologies, such as app-based booking systems and GPS tracking, has made water taxi services more accessible and user-friendly. These technologies enhance the convenience of using water taxis by enabling passengers to easily hail a ride, track their journey, and receive real-time updates. The growing adoption of these platforms is contributing to the expansion of the water taxi market.

Water taxis can be a cost-effective solution for short to medium-distance travel, particularly in areas where traditional public transport infrastructure is limited or expensive. By utilizing existing water routes, water taxis can operate at a relatively lower cost compared to building extensive road networks or subway systems, making them an attractive option for local governments and service providers looking to optimize transportation solutions.

Global Water Taxi Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global water taxi market report based on product, propulsion, and region:

Product Outlook (Revenue, USD Million, 2018 - 2030)

Yachts

Cruise

Ferries

Sail Boats

Propulsion Outlook (Revenue, USD Million, 2018 - 2030)

Electric

Diesel

Hybrid

Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

U.K.

France

Asia Pacific

China

Japan

India

South Korea

Australia

Latin America

Brazil

Middle East and Africa (MEA)

Saudi Arabia

UAE

South Africa

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Research Methodology
 - 1.2.1. Information Procurement
- 1.3. Information or Data Analysis
- 1.4. Methodology
- 1.5. Research Scope and Assumptions
- 1.6. Market Formulation & Validation
- 1.7. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

CHAPTER 3. WATER TAXI MARKET VARIABLES, TRENDS, & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Market Dynamics
 - 3.2.1. Market Driver Analysis
 - 3.2.2. Market Restraint Analysis
 - 3.2.3. Industry Challenge
- 3.3. Water Taxi Market Analysis Tools
 - 3.3.1. Industry Analysis - Porter's
 - 3.3.1.1. Bargaining power of the suppliers
 - 3.3.1.2. Bargaining power of the buyers
 - 3.3.1.3. Threats of substitution
 - 3.3.1.4. Threats from new entrants
 - 3.3.1.5. Competitive rivalry
 - 3.3.2. PESTEL Analysis
 - 3.3.2.1. Political landscape
 - 3.3.2.2. Economic landscape
 - 3.3.2.3. Social landscape
 - 3.3.2.4. Technological landscape
 - 3.3.2.5. Environmental landscape

3.3.2.6. Legal landscape

CHAPTER 4. WATER TAXI MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

4.1. Segment Dashboard

4.2. Water Taxi Market: Product Movement Analysis, USD Million, 2024 & 2030

4.3. Yachts

4.3.1. Yachts Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.4. Cruise

4.4.1. Cruise Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.5. Ferries

4.5.1. Ferries Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.6. Sail Boats

4.6.1. Sail Boats Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 5. WATER TAXI MARKET: PROPULSION ESTIMATES & TREND ANALYSIS

5.1. Segment Dashboard

5.2. Water Taxi Market: Propulsion Movement Analysis, USD Million, 2024 & 2030

5.3. Electric

5.3.1. Electric Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

5.4. Diesel

5.4.1. Diesel Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

5.5. Hybrid

5.5.1. Hybrid Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 6. WATER TAXI MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

6.1. Water Taxi Market Share, By Region, 2024 & 2030, USD Million

6.2. North America

6.2.1. North America Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.2.2. U.S.

6.2.2.1. U.S. Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.2.3. Canada

6.2.3.1. Canada Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.2.4. Mexico

6.2.4.1. Mexico Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3. Europe

6.3.1. Europe Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3.2. U.K.

6.3.2.1. U.K. Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3.3. Germany

6.3.3.1. Germany Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3.4. France

6.3.4.1. France Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.4. Asia Pacific

6.4.1. Asia Pacific Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.4.2. China

6.4.2.1. China Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.4.3. Japan

6.4.3.1. Japan Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.4.4. India

6.4.4.1. India Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.4.5. South Korea

6.4.5.1. South Korea Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.4.6. Australia

6.4.6.1. Australia Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.5. Latin America

6.5.1. Latin America Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.5.2. Brazil

6.5.2.1. Brazil Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.6. Middle East and Africa

6.6.1. Middle East and Africa Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.6.2. Saudi Arabia

6.6.2.1. Saudi Arabia Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.6.3. UAE

6.6.3.1. UAE Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

6.6.4. South Africa

6.6.4.1. South Africa Water Taxi Market Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 7. COMPETITIVE LANDSCAPE

7.1. Company Categorization

7.2. Company Market Positioning

7.3. Company Heat Map Analysis

7.4. Company Profiles/Listing

7.4.1. Azimut Benetti S.p.A.

7.4.1.1. Participant's Overview

7.4.1.2. Financial Performance

7.4.1.3. Product Benchmarking

7.4.1.4. Strategic Initiatives

7.4.2. FERRETTI SPA

7.4.2.1. Participant's Overview

7.4.2.2. Financial Performance

7.4.2.3. Product Benchmarking

7.4.2.4. Strategic Initiatives

7.4.3. Carnival Corporation & Plc

7.4.3.1. Participant's Overview

7.4.3.2. Financial Performance

7.4.3.3. Product Benchmarking

7.4.3.4. Strategic Initiatives

7.4.4. Disney Cruise Line

7.4.4.1. Participant's Overview

7.4.4.2. Financial Performance

7.4.4.3. Product Benchmarking

7.4.4.4. Strategic Initiatives

7.4.5. Royal Caribbean Group

7.4.5.1. Participant's Overview

7.4.5.2. Financial Performance

7.4.5.3. Product Benchmarking

7.4.5.4. Strategic Initiatives

7.4.6. Austal

7.4.6.1. Participant's Overview

7.4.6.2. Financial Performance

7.4.6.3. Product Benchmarking

7.4.6.4. Strategic Initiatives

7.4.7. Catalina Yachts

7.4.7.1. Participant's Overview

7.4.7.2. Financial Performance

7.4.7.3. Product Benchmarking

7.4.7.4. Strategic Initiatives

7.4.8. Beneteau Group

7.4.8.1. Participant's Overview

7.4.8.2. Financial Performance

7.4.8.3. Product Benchmarking

7.4.8.4. Strategic Initiatives

7.4.9. Bavaria Yachtbau

7.4.9.1. Participant's Overview

7.4.9.2. Financial Performance

7.4.9.3. Product Benchmarking

7.4.9.4. Strategic Initiatives

7.4.10. Princess Cruise Lines

7.4.10.1. Participant's Overview

7.4.10.2. Financial Performance

7.4.10.3. Product Benchmarking

7.4.10.4. Strategic Initiatives

I would like to order

Product name: Water Taxi Market Size, Share & Trends Analysis Report By Product (Yachts, Cruise, Ferries, Sail Boats), By Propulsion (Electric, Hybrid, Diesel), By Region (North America, Europe, Asia Pacific, Latin America, MEA) And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/WE54B8D4EF0DEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WE54B8D4EF0DEN.html>