

Vision Care Market Size, Share & Trends Analysis Report By Product (Vision Correction & Ocular Care Products, Ophthalmic Diagnostic Devices), By Application (Therapeutic, Diagnostic), By Distribution Channel (B2B, B2C), By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

The global vision care market size was valued at USD 37.9 billion in 2025 and is projected to grow from USD 39.2 billion in 2026 to USD 49.5 billion by 2033, at a CAGR of 3.4% from 2026 to 2033. North America's vision care market held the largest share of 43.4% of the global market in 2025. Market growth is primarily supported by the high and increasing burden of vision impairment worldwide.

A major growth driver is the increasing prevalence of refractive errors and myopia, particularly among children and younger populations. The need for refractive-error management is expected to increase substantially, with WHO estimating that myopia could affect around 3.36 billion people by 2030, while presbyopia is projected to reach approximately 2.1 billion cases. The market is consequently shifting beyond conventional spectacles and contact lenses toward specialized myopia-management and vision-correction products. For instance, in June 2025, Optomed launched Optomed Lumo, a next-generation handheld, non-mydriatic fundus camera designed to provide high-quality retinal imaging across primary-care and other healthcare settings. The device is MDR Class IIa CE certified and incorporates wireless connectivity and flexible handheld/desktop use, supporting wider access to retinal screening.

Another important driver is the large unmet need for accessible eye-care products and services, particularly in low- and middle-income countries. In May 2025, the World

Health Organization (WHO) highlighted that millions of people continue to experience preventable vision loss due to limited access to basic eye-care services and corrective products such as eyeglasses. In parallel, the expansion of the vision insurance market and broader health-insurance coverage is improving affordability and reducing out-of-pocket costs for eye examinations, prescription eyewear, contact lenses, and other vision-care services.

WHO also estimates that approximately two out of three people in low-income countries who need eyeglasses do not have access to them, indicating substantial untapped demand for affordable spectacles, contact lenses, eye examinations, and related services. In response, the WHO SPECS 2030 initiative is supporting countries in expanding access to refractive-error services and quality spectacles, further strengthening the development of the global vision-care ecosystem.

The market is also being supported by technological advancements in ophthalmic diagnostics and personalized eye care, including digital retinal imaging, optical coherence tomography, AI-enabled screening, advanced contact lenses, and specialized therapeutic technologies. Increasing adoption of these technologies enables earlier detection and monitoring of eye diseases and improves the ability of providers to deliver personalized treatment. This trend is reinforced by the growing emphasis on integrating eye care into healthcare systems, as WHO expects the global need for eye care to increase substantially in the coming decades.

Global Vision Care Market Report Segmentation

This report forecasts revenue growth at country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global vision care market report on the basis of product, application, distribution channel and region:

Product Outlook (Revenue, USD Million, 2021 - 2033)

Vision Correction & Ocular Care Products

Contact Lens

Intraocular Lens

Ocular Health Products

Others

Ophthalmic Diagnostic Devices

Ophthalmic Coherence Tomography Scanners

Fundus Cameras

Perimeters/Visual Field Analyzers

Autorefractors & Keratometers

Ophthalmic Ultrasound Imaging Systems

Tonometers

Slit Lamps

Phoropters

Wavefront Aberrometers

Optical Biometry Systems

Ophthalmoscopes

Lensmeters

Corneal Topography Systems

Microscopes

Retinoscopes

Application Outlook (Revenue, USD Million, 2021 - 2033)

Therapeutic

Vision Correction

Ocular Health Management

Refractive Error Management

Dry Eye & Ocular Surface Management

Other Therapeutic Applications

Diagnostic

Vision & Functional Assessment

Ocular Examination & Screening

Ocular Disease Diagnosis

Ocular Disease Monitoring

Other Diagnostic Applications

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

B2B

Hospitals & Eye Clinics

Academic & Research Laboratories

Others

B2C

Optical & Specialty Retail

E-Commerce

Direct Sales

Others

Region Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Denmark

Sweden

Norway

Asia Pacific

China

Japan

South Korea

Thailand

Australia

India

Latin America

Brazil

Argentina

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

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