

Vietnam Animal Feed Market Size, Share & Trends Analysis Report By Product (Fodder, Forage), By Livestock (Poultry, Cattle, Pork, Aquaculture, Others), Segment Forecasts, Consumer Behavior And Competitive Analysis, 2025 - 2030

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Abstracts

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Vietnam Animal Feed Market Growth & Trends

The Vietnam animal feed market size is estimated to reach USD 2.27 billion by 2030, expanding at a CAGR of 3.6% from 2025 to 2030, according to a new report by Grand View Research, Inc. A shift in trend towards consumption of poultry and cattle meat is expected to remain a key driving factor for the Vietnam animal feed market. Historically, domestic consumers were dependent largely on pork meat to meet the nutritional requirements. The advent of increasing per capita disposable income level has transformed this shift in trend which has propelled animal feed demand in the nation.

Increasing investments particularly in R&D are expected to drive production sustainability over the forecast period. Even though domestic production is expected to rise, the market faces challenges in the form of imports. Most of the animal feed consumed in Vietnam is sourced through imports from neighboring ASEAN nations.

Fodder was the leading product segment and accounted for over 85% of the total volume in 2014. Industrialization of livestock breeding has led to a significant change in animal feed patterns, which were predominantly based on grazing and plant feed in pastoral regions. This factor is expected to drive fodder growth over the forecast

period. Fodder is also expected to witness the highest gain in its market size over the forecast period.

Vietnam Animal Feed Market Report Highlights

The Vietnam Animal Feed Market size was valued at 1.76 billion in 2024 and is expected to grow at a CAGR of 3.6% from 2025 to 2030.

The poultry segment led the market and accounted for the largest revenue share in 2024, primarily driven by the rising demand for poultry meat products. Incidences of disease outbreaks such as bird flu, fowl pox, and avian influenza have driven demand for improved quality in poultry feed products. Incorporation of various immune-boosting feed additives is also expected to drive its growth.

Fodder dominated the market and accounted for the largest revenue share in 2024. This growth can be attributed to the increasing demand for high-quality forage to support livestock production.

In January 2024, Cargill inaugurated a new state-of-the-art premix plant in Vietnam, enhancing its capabilities in the animal feed sector. This facility, located in Binh Duong province, aims to produce high-quality premix products tailored to the region's growing Vietnam Animal Feed Market. The investment underscores Cargill's commitment to supporting local farmers and the livestock industry.

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