

Video Wall Market Size, Share & Trends Analysis Report By Display Technology (LED, LCD), By Application (Indoor, Outdoor), By End Use (Retail, Corporate, Travel And Hospitality), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Video Wall Market Size & Trends

The global video wall market size was estimated at USD 10.23 billion in 2024 and is expected to grow at a CAGR of 11.7% from 2025 to 2030. The market is driven by the increasing demand for large-format, high-impact visual displays across various retail, transportation, and entertainment sectors.

Factors contributing to this valuation include the integration of video walls in control rooms for enhanced monitoring and decision-making capabilities and their growing adoption in corporate environments for presentations and collaborative workspaces. Technological advancements, such as narrow bezel displays and improved color reproduction, support market growth by delivering seamless and visually appealing experiences.

Moreover, the market growth is supported by technological innovations, including microLED and OLED display technologies, which offer superior brightness, contrast, and energy efficiency compared to traditional LCD and LED panels. For instance, in May 2025, Planar Systems, Inc. introduced a new line of Chip-on-Board (COB) LED video wall displays optimized for indoor settings with high ambient light levels, the DirectLight Essential Series. This series offers a cost-effective solution for fine pixel



pitch LED technology, delivering enhanced brightness and image clarity suitable for applications in hospitality, retail, corporate, education, and broadcast sectors. Video walls are gaining prominence, enabling touch and gesture-based controls that facilitate user engagement in retail, education, and corporate sectors. Integrating cloud-based content management platforms allows centralized control and real-time updates of video wall content across multiple locations, enhancing enterprise operational flexibility.

Furthermore, market expansion is also influenced by infrastructural growth and urbanization in emerging economies, where investments in smart city projects and digital transformation initiatives drive demand for video wall installations in public spaces, government facilities, and commercial complexes. Energy efficiency remains a key priority, with manufacturers focusing on developing video wall solutions that minimize power consumption while maintaining high display quality. Furthermore, modular and scalable video wall configurations enable customization to meet diverse spatial and functional requirements, making them suitable for small-scale corporate meeting rooms and large-scale control centers.

Global Video Wall Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2017 to 2030. For this study, Grand View Research has segmented the global video wall market report based on display technology, application, end use, and region:

Display Technology Outlook (Revenue, USD Million, 2017 - 2030)

LED

LCD

Others

Application Outlook (Revenue, USD Million, 2017 - 2030)

Indoor

Outdoor

End Use Outlook (Revenue, USD Million, 2017 - 2030)







India

South Korea

Australia

Latin America

Brazil

Middle East and Africa (MEA)

UAE

KSA

South Africa

Companies Mentioned

Christie Digital System USA, Inc.
eyefactive GmbH
Ideum Inc.
Intermedia Touch
Leyard
MultiTaction Inc.
Panasonic Corporation
Planar Systems, Inc.
Prestop B.V.
Samsung



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