

Video Surveillance Market Size, Share & Trends Analysis Report By Component (Hardware, Software), By Vertical (Commercial, Residential), By System (Analog Video Surveillance, IP Video Surveillance), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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VideSurveillance Market Growth & Trends

The global videsurveillance market size is estimated treach USD 147.66 billion by 2030, expanding at a CAGR of 12.1% from 2025 t2030, according ta new report by Grand View Research, Inc. The rising demand for security enhancements across various sectors, including businesses, schools, and homes, propels the market forward. Technological advancements in artificial intelligence and deep learning are bolstering the effectiveness of videsurveillance systems in detecting and responding threats. In addition, government regulations mandating the use of such systems in public spaces and critical infrastructure are accelerating their adoption. Moreover, the increasing affordability of videsurveillance systems is expanding their accessibility ta wider range of businesses and organizations.

The integration of IoT technology intvidesurveillance is experiencing rapid growth. IoT cameras enable remote monitoring and control, which is particularly valuable for extensive or remote locations. They are programmed tsend alerts when they detect certain events, such as motion detection or unauthorized access, minimizing false alarms and streamlining response times. IoT cameras gather and analyze data through data analytics tidentify patterns and trends, augmenting security measures and preventing incidents. Moreover, IoT cameras are cost-effective, requiring less



infrastructure, such as cables and servers, than traditional surveillance systems.

The Asia Pacific market is experiencing rapid growth due theightened concerns for security and safety in both public and private settings. The surge is fueled by the adoption of smart city initiatives, the rising popularity of cloud-based surveillance systems, and technological advancements in the field. With densely populated countries like China and India undergoing rapid urbanization, the region is witnessing an upswing in crime rates, further boosting the demand for advanced videsurveillance solutions. For instance, in May 2022, Panasonic i-PRO Sensing Solutions Co., Ltd., now known as i-PRO Co., Ltd., unveiled a new product portfoliunder the brand name 'i-PRO' in the Asia Pacific market. As part of its ongoing commitment tadvancing Al-driven solutions within the security sector, the company alslaunched an innovative range of multi-sensor cameras incorporating deep learning intelligence at the edge for the APAC region.

VideSurveillance Market Report Highlights

In terms of component, the hardware segment dominated the market in 2024 with a revenue share of over 71%. The increasing need for security and surveillance solutions across various residential, commercial, industrial, and public infrastructure sectors has led to higher demand for cameras, sensors, recorders, and other hardware components

In terms of system type, the IP videsurveillance systems segment accounted for the largest market revenue share in 2024. IP surveillance systems are more scalable, allowing for the addition of cameras and components without significant infrastructure changes, making them more suitable for small-scale installations and large enterprise-level deployments

In terms of vertical, the commercial segment accounted for the largest market revenue share in 2024. Commercial establishments, including offices, retail stores, banks, and hotels, prioritize security and loss prevention. Videsurveillance systems provide a deterrent against theft, vandalism, and other criminal activities, making them a crucial investment for these enterprises

Asia Pacific dominated the market in 2024 with a revenue share of over 37%. Governments in the Asia Pacific region have launched initiatives tenhance public safety and security, including



deploying videsurveillance systems in public spaces, transportation networks, and critical infrastructure



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