

# **Video Player Market Size, Share & Trends Analysis Report By Type (1080P Blu-ray Players), By Distribution Channel (Online, Offline), By Region, And Segment Forecasts, 2022 - 2028**

<https://marketpublishers.com/r/V4FFE9F800BDEN.html>

Date: May 2022

Pages: 78

Price: US\$ 3,950.00 (Single User License)

ID: V4FFE9F800BDEN

## **Abstracts**

**This report can be delivered to the clients within 3 Business Days**

### **Video Player Market Growth & Trends**

The global video player market size is expected to reach USD178.26 million by 2028, registering a CAGR of -12.6% during the forecast period, according to a new report by Grand View Research, Inc. The increasing number of other channels of entertainment such as OTT (over-the-top) platforms, and streaming websites, in developed regions, are the major restraining factors for the video player market growth.

However, increasing technological developments in this Blu-ray technology such as the creation of new formats, like High-Efficiency Video Coding (HEVC), which has led to a substantial reduction in the Blu-ray media content size. These developments have allowed storing more content in the same Blu-ray disc. This may help to increase demand for Blu-ray players.

Due to the dropping prices of DVD and Blu-ray players, consumers are expected to take on these video players. Additionally, video games and movie distributors are also offering combo offers and major discounts to gain new consumers towards this technology. These factors may help to increase demand for video players.

The outbreak of the COVID-19 pandemic impacted adversely and triggered the downfall of the already declining video player market. Massive adoption of online streaming

services and subscriptions has been observed as the source of entertainment between the populations across the globe hence driving the online streaming services. However, it had a negative impact on the video player market.

The purchase of video players has already decreased and it got further confirmed during the COVID-19. The supply chains and transportation services were halted due to the lockdown situation which resulted in a halt on the shipment of video players and thus contributing to the market decline.

**1080P BLU-RAY PLAYER TYPE SEGMENT CONTRIBUTED REVENUE SHARE OF MORE THAN 70.0% IN THE GLOBAL MARKET IN 2021, DUE TO ITS INCREASING DEMAND FOR DVD PLAYERS. BLU-RAY DISCS USED IN BLU-RAY PLAYERS HAVE BETTER FEATURES, AS COMPARED TO DVDS, SUCH AS HIGH CAPACITY, RE-WRITABLE, HIGH SPEED OF DATA TRANSFER, SCRATCH RESISTANCE, HIGH PICTURE QUALITY, HARDWARE COMPATIBILITY, AND RELATIVELY LONG LIFE. THUS, ALL THESE FACTORS MAY DRIVE THE SALES OF 1080P BLU-RAY PLAYERS OVER DVD PLAYERS IN COMING YEARS. FURTHERMORE, GROWING DEMAND FOR 1080P BLU-RAY PLAYERS FROM DEVELOPING REGIONS MAY FURTHER PROPEL THE GROWTH OF THIS SEGMENT DURING THE FORECAST PERIOD.**

The offline distribution channel segment contributed to the highest revenue share of more than 80.0% in the global market during 2021. The segment includes specialty stores, hypermarkets, supermarkets, independent retail stores; etc. Design of the organized retail sector has guaranteed better visibility of consumer electronic products. Moreover, the growing organized retail sector in emerging economies such as China, and Japan may further enrich the demand for video players, during the forecast period.

North America holds the majority of share in this market. This can be credited to the rapid adoption of Blu-ray technology appliances within this region. However, the growing penetration of 4K HD Blu-ray players in homes and several other places is hampering the growth of the video player market. Also, major key players are ending the production of DVD and Blu-ray player series in this region.

#### Video Player Market Report Highlights

Asia Pacific is expected to register a lower growth rate of -9.6% CAGR from

2022 to 2028 due to steady demand for DVD players and Blu-ray players as a result of its reduction in price

1080P Blu-ray player type segment contributed to the highest revenue share of more than 70.0% in the global market during 2021 owing to its various advanced and technologically developed features over the DVD player

North America dominated the global market by contributing more than 30.0% revenue share in 2021, due to the rising adoption of Blu-ray technology in this region

Offline distribution channel held the largest share in 2021 and contributed more than 80.0% of the total revenue due to the development of the organized retail sales channel across the globe

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Distribution Channels & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Information & Data Visualization
- 1.6. Data Validation & Publishing

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Ingredients Outlook
- 2.3. Type Outlook
- 2.4. Distribution Channel Outlook
- 2.5. Competitive Insights

### CHAPTER 3. VIDEO PLAYER MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
  - 3.3.1. Sales/Retail Channel Analysis
  - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
  - 3.4.1. Market Driver Analysis
  - 3.4.2. Market Restraint Analysis
  - 3.4.3. Industry Challenges
  - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
  - 3.5.1. Industry Analysis – Porter's Five Forces Analysis
    - 3.5.1.1. Supplier Power

- 3.5.1.2. Buyer Power
- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Video Player Market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Type Adoption
- 4.4. Observations & Recommendations

## **CHAPTER 5. VIDEO PLAYER MARKET: TYPE ESTIMATES & TREND ANALYSIS**

- 5.1. Type Movement Analysis & Market Share, 2021& 2028
- 5.2. 1080P Blu-ray Players
  - 5.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.3. DVD players
  - 5.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

## **CHAPTER 6. VIDEO PLAYER MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS**

- 6.1. Ingredients Movement Analysis & Market Share, 2021& 2028
- 6.2. Offline
  - 6.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 6.3. Online
  - 6.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

## **CHAPTER 7. VIDEO PLAYER MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

- 7.1. Regional Movement Analysis & Market Share, 2021& 2028
- 7.2. North America
  - 7.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
  - 7.2.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)

7.2.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.2.4. U.S.

7.2.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.2.4.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)

7.2.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.3. Europe

7.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.3.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)

7.3.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.3.4. Germany

7.3.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.3.4.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)

7.3.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.3.5. U.K.

7.3.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.3.5.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)

7.3.5.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.3.6. France

7.3.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.3.6.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)

7.3.6.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.4. Asia Pacific

7.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.4.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)

7.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.4.4. China

7.4.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.4.4.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)

7.4.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.4.5. Japan

7.4.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.4.5.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)

7.4.5.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.5. Central & South America

7.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.5.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)

7.5.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.5.4. Brazil

7.5.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.5.4.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)

7.5.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.6. Middle East & Africa

7.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.6.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)

7.6.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.6.4. South Africa

7.6.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.6.4.2. Market Estimates and Forecast, By Type, 2017 - 2028 (USD Million)

7.6.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

## **CHAPTER 8. COMPETITIVE ANALYSIS**

8.1. Key Global Players, Recent Developments & Their Impact on the Industry

8.2. Key Company/Competition Categorization (Key Innovators, Market Leaders, Emerging Players)

8.3. Vendor Landscape

8.3.1. Key Company Market Share Analysis, 2021

## **CHAPTER 9. COMPANY PROFILES**

9.1. Samsung Electronics Co. Ltd.

9.1.1. Company Overview

9.1.2. Financial Performance

9.1.3. Product Benchmarking

9.1.4. Strategic Initiatives

## 9.2. Sony Corporation

- 9.2.1. Company Overview
- 9.2.2. Financial Performance
- 9.2.3. Product Benchmarking
- 9.2.4. Strategic Initiatives

## 9.3. LG Electronics Inc.

- 9.3.1. Company Overview
- 9.3.2. Financial Performance
- 9.3.3. Product Benchmarking
- 9.3.4. Strategic Initiatives

## 9.4. Toshiba Corporation

- 9.4.1. Company Overview
- 9.4.2. Financial Performance
- 9.4.3. Product Benchmarking
- 9.4.4. Strategic Initiatives

## 9.5. Haier Electronics Group Co., Ltd.

- 9.5.1. Company Overview
- 9.5.2. Financial Performance
- 9.5.3. Product Benchmarking
- 9.5.4. Strategic Initiatives

## 9.6. Philips

- 9.6.1. Company Overview
- 9.6.2. Financial Performance
- 9.6.3. Product Benchmarking
- 9.6.4. Strategic Initiatives

## 9.7. Logitech International S.A.

- 9.7.1. Company Overview
- 9.7.2. Financial Performance
- 9.7.3. Product Benchmarking
- 9.7.4. Strategic Initiatives



## List Of Tables

### LIST OF TABLES

Table 1 Video Player Market - Key Market Driver Analysis

Table 2 Video Player Market - Key Market Restraint Analysis

Table 3 Global Video Player Market Estimates and Forecast in Type, 2017 - 2028 (USD Million)

Table 4 Global Video Player Market Estimates and Forecast in Distribution Channel, 2017 - 2028 (USD Million)

Table 5 North America Video Player Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 6 North America Video Player Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)

Table 7 North America Video Player Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 8 U.S. Video Player Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 9 U.S. Video Player Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)

Table 10 U.S. Video Player Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 11 Europe Video Player Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 12 Europe Video Player Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)

Table 13 Europe Video Player Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 14 Germany Video Player Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 15 Germany Video Player Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)

Table 16 Germany Video Player Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 17 U.K. Video Player Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 18 U.K. Video Player Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)

Table 19 U.K. Video Player Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 20 France Video Player Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 21 France Video Player Market Estimates and Forecast By Type,2017 - 2028  
(USD Million)

Table 22 France Video Player Market Estimates and Forecast By Distribution  
Channel,2017 - 2028 (USD Million)

Table 23 Asia Pacific Video Player Market Estimates and Forecast, 2017 - 2028 (USD  
Million)

Table 24 Asia Pacific Video Player Market Estimates and Forecast By Type,2017 - 2028  
(USD Million)

Table 25 Asia Pacific Video Player Market Estimates and Forecast By Distribution  
Channel,2017 - 2028 (USD Million)

Table 26 China Video Player Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 27 China Video Player Market Estimates and Forecast By Type,2017 - 2028  
(USD Million)

Table 28 China Video Player Market Estimates and Forecast By Distribution  
Channel,2017 - 2028 (USD Million)

Table 29 Japan Video Player Market Estimates and Forecast, 2017 - 2028 (USD  
Million)

Table 30 Japan Video Player Market Estimates and Forecast By Type,2017 - 2028  
(USD Million)

Table 31 Japan Video Player Market Estimates and Forecast By Distribution  
Channel,2017 - 2028 (USD Million)

Table 32 Central & South America Video Player Market Estimates and Forecast, 2017 -  
2028 (USD Million)

Table 33 Central & South America Video Player Market Estimates and Forecast By  
Type,2017 - 2028 (USD Million)

Table 34 Central & South America Video Player Market Estimates and Forecast By  
Distribution Channel,2017 - 2028 (USD Million)

Table 35 Brazil Video Player Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 36 Brazil Video Player Market Estimates and Forecast By Type,2017 - 2028  
(USD Million)

Table 37 Brazil Video Player Market Estimates and Forecast By Distribution  
Channel,2017 - 2028 (USD Million)

Table 38 Middle East & Africa Video Player Market Estimates and Forecast, 2017 -  
2028 (USD Million)

Table 39 Middle East & Africa Video Player Market Estimates and Forecast By  
Type,2017 - 2028 (USD Million)

Table 40 Middle East & Africa Video Player Market Estimates and Forecast By  
Distribution Channel,2017 - 2028 (USD Million)

Table 41 South Africa Video Player Market Estimates and Forecast, 2017 - 2028 (USD

Million)

Table 42 South Africa Video Player Market Estimates and Forecast By Type, 2017 - 2028 (USD Million)

Table 43 South Africa Video Player Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 44 Vendor landscape

## List Of Figures

### LIST OF FIGURES

Fig. 1 Video Player Market Snapshot

Fig. 2 Video Player Market Segmentation & Scope

Fig. 3 Video Player Market Penetration & Growth Prospect Mapping

Fig. 4 Video Player Market Value Chain Analysis

Fig. 5 Video Player Market Dynamics

Fig. 6 Video Player Market Porter's Analysis

Fig. 7 Video Player Market: Type Movement Analysis

Fig. 8 Video Player Market: Distribution CHANNEL MOVEMENT ANALYSIS

Fig. 9 Video Player Market: Regional Movement Analysis

## I would like to order

Product name: Video Player Market Size, Share & Trends Analysis Report By Type (1080P Blu-ray Players), By Distribution Channel (Online, Offline), By Region, And Segment Forecasts, 2022 - 2028

Product link: <https://marketpublishers.com/r/V4FFE9F800BDEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V4FFE9F800BDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970