

Veterinary Services Market Size, Share & Trends Analysis Report By Service Type (Non-medical, Medical), By Animal Type (Companion, Production), By Region, And Segment Forecasts, 2023 - 2030q

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Abstracts

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Veterinary Services Market Growth & Trends

The global veterinary services market size is projected to reach USD 212.73 billion by 2030, according to a new report by Grand View Research, Inc. The market is expected to grow at a CAGR of 7.45% from 2023 to 2030. Some of the key factors propelling the market growth include increasing animal welfare activities, the rising need to enhance food security, increasing pet population, growing awareness about animal health & timely diagnosis & treatments, and increasing expenditure on animal healthcare services. For instance, according to the American Pet Products Association (APPA), overall spending in the U.S. pet industry was estimated at USD 136.8 billion in 2022.

This was notably greater than the USD 123.6 billion estimated in 2021. Hence, the growing expenditure is expected to boost the adoption of veterinary services in the coming years. The COVID-19 outbreak had a mixed effect on the global market. During the year 2020, the market witnessed a decline in growth rate owing to movement restrictions, nationwide lockdowns, and lesser admission rates in veterinary hospitals and other non-medical animal care centers. However, the market quickly recovered the following year, as the COVID-19 lockdowns significantly increased pet adoption rates globally, owing to people's social isolation & psychological benefits.

For instance, as per an article published in May 2021 in Frontiers Media S.A., the UK

witnessed a peak in pet adoption rates, which led to the shelters emptying during the pandemic. In addition, the coronavirus pandemic has increased the concerns over animal-to-animal and animal-to-human disease transmission risks, which, in turn, has increased the government measures on preventative care and diagnosis in livestock animals. The WHO is involved in various cross-sectoral activities to address health threats at the human-animal-ecosystem interface. The overall population of pet animals across the globe has also increased, which supports market growth.

The American Veterinary Medical Association (AVMA) reported in November 2021 that from 2016 to 2020, the companion animal population increased notably. In addition, the 2023 - 2024 survey report published by American Pet Products Association estimated that 65.1 million households in the U.S. own dogs and 46.5 million households own cats. The FEDIAF 2022 report suggested that the region had 113.6 million cats and 92.9 million dogs as of 2021. Therefore, the rising pet population and adoption of cats & dogs are among the key factors driving the market growth.

Veterinary Services Market Report Highlights

The production animal segment dominated the market with the largest revenue share in 2022. The segment is expected to continue to grow in the coming years, driven by factors, such as the increasing demand for animal protein and the rising focus on sustainable agriculture practices

Based on the type of services, the market is bifurcated into medical and non-medical services. The medical services segment dominated the market with the largest revenue share in 2022, owing to the growing prevalence of zoonotic diseases and significant measures undertaken to control the outbreaks, coupled with increasing access to veterinary medical services in developing nations

North America accounted for the highest revenue share of more than 35% in 2022. Definitive measures undertaken by various government animal welfare organizations inclined toward the overall improvement of veterinary services in the U.S. and Canada are the key factor responsible for this substantial growth

The market is competitive and largely fragmented with the presence of a significant number of small- and large-scale veterinary service providers

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