

Veterinary Rehabilitation Services Market Size, Share & Trends Analysis Report By Animal Type (Companion Animals, Production Animals), By Therapy Type, By Indication, By End-use, By Region, And Segment Forecasts, 2023 - 2030

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Abstracts

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Veterinary Rehabilitation Services Market Growth & Trends

The global veterinary rehabilitation services market size is expected to reach USD 1.9 billion by 2030, registering a CAGR of 11.7% over the forecast period, according to a new report by Grand View Research, Inc. The key factors driving the market growth include an increasing prevalence of musculoskeletal and orthopedic problems in animals, rising trends toward pet humanization, and increased awareness among pet owners of the benefits of non-invasive, drug-free physical rehabilitation in treating animals.

Over the last decade, pet rehabilitation has progressed from a niche service to a popular treatment option in veterinary practice. As the availability of animal rehabilitation services increases, more and more customers are realizing that physical therapy is not just for humans but may also result in pain reduction, enhanced mobility, and an overall higher standard of living for dogs. Sporting dog lovers and horse owners have widely known the importance of rehabilitation in the process of healing an injured animal. However, the demand for physical therapy for pets has just recently increased as pet owners in general have started to demand their animals to have access to the same medical alternatives as humans have.

According to an article published by the Department of Clinical Sciences, College of Veterinary Medicine, Cornell University, Ithaca, NY, United States, in February 2022, in the United States, geriatric animals make up over half of the total pet population, and their numbers keep growing. Additionally, a sizeable portion of veterinary patients with mobility issues could be considered elderly and nearing the end of their expected lifespans. Improving functional movement is a key objective in improving the geriatric health of aged dogs because mobility is related to the quality of life and time to death in these animals. The rehabilitation specialist may use the geriatric population to identify disabilities that have an impact on daily activities and quality of life in order to give stronger prognoses in patients, treatment objectives, and outcome measurements.

One of the most widely traded mammals in the world is the pangolin according to American Veterinary Medical Association. Over the past ten years, the majority of pangolins rescued from trafficking in South Africa have been transported and given new lives by the APWG. About 154 pangolins were assisted by the APWG between 2015 and 2020. Each year, wildlife carers around the world save and repair millions of creatures. Animals that have been injured are treated, and then they are released back into the wild. While providing opportunities to assess wildlife health, pollutant loads, and disease prevalence, wildlife rehabilitation not only benefits the individual animals receiving care but also promotes conservation medicine methods.

Additionally, the market for veterinary rehabilitation services is fueled by the presence of various centers for Wildlife Rehabilitation and Conservation in countries like India. According to an article published by Kaziranga National Park in August 2022, the Kaziranga Wildlife Rehab Centre is the only facility in India that has successfully rehabilitated 357 species of wildlife, including elephant, rhino, tiger, leopard, wild buffalo, clouded leopard, black bear, hog deer, wild boar, muntjac, and monkeys. Additionally, two mobile veterinary clinics operated by The Centre for Wildlife Rehabilitation and Conservation in Kaziranga is currently located in Dibru Saikhowa National Park in eastern Assam and the Chakrashila Wildlife Sanctuary in western Assam.

Veterinary Rehabilitation Services Market Report Highlights

The veterinary rehabilitation services market was valued at USD 792.4 million in 2022 and is expected to grow at a CAGR of 11.69% during the forecast period

The companion animals segment held a dominant market share of more than

60% in 2022 and is expected to grow at a significant rate over the forecast period, owing to the increasing popularity of dogs and cats as pets across the globe

The therapeutic exercises segment is expected to dominate the market over the forecast period due to its benefits such as improving movement or motor skills, providing comfort, and reducing levels of pain, and others

The post-surgery segment held the largest revenue share as of 2022 due to the increasing number of orthopedic surgeries on pets

The veterinary rehab centers and hospitals segment held a dominant market share of more than 45% in 2022 and is expected to grow at a significant rate over the forecast period

North America is expected to dominate the Veterinary Rehabilitation Services market over the forecast period due to the increased benefits of cannabis coupled with high awareness among pet owners

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