

# **Veterinary Precision Medicine Market Size, Share & Trends Analysis Report By Type, By Animal (Dogs, Cats), By Therapeutic Area (Oncology, Infectious Diseases, Immunology & Autoimmune Disorders, Musculoskeletal Disorders), By Customer, By Region, And Segment Forecasts, 2026 - 2033**

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## **Abstracts**

The global veterinary precision medicine market size was estimated at USD 558.9 million in 2025 and is projected to reach USD 1,509.5 million by 2033, growing at a CAGR of 13.5% from 2026 to 2033. The market is growing due to factors such as rising companion animal cancer prevalence, pet humanization boosting treatment investment, AI/ML advancing bioinformatics capabilities, and comparative oncology attracting institutional investment.

The global veterinary precision medicine industry encompasses genomic profiling, molecular diagnostics, precision therapy guidance, and bioinformatics services delivered across companion and production animals, spanning oncology, infectious diseases, immunology, and other therapeutic areas. Commercial service adoption is currently primarily in canine oncology, with expanding applications in feline and other species. The integration of artificial intelligence and machine learning into bioinformatics platforms has significantly elevated the clinical utility of veterinary precision medicine services. Computational models are now capable of converting complex multi-omics and live-cell datasets into individualized, actionable treatment guidance; a capability that was not achievable through conventional genomic analysis alone.

For instance, ImpriMed's platform represents the most commercially validated application of this shift. Its Drug Response Predictions service uses AI models trained

on extensive, clinically proven data sources to generate personalized treatment predictions for canine cancer patients, analyzing the efficacy of up to 13 commonly prescribed blood cancer drugs on patients' living cells, with results delivered within 6 to 7 days. Dogs with relapsed B-cell lymphoma treated under ImpriMed's AI-guided predictions recorded a median survival time of 160 to 187 days, as published in *Frontiers in Oncology*, and 95% of surveyed veterinary oncologists reported satisfaction with the service. To date, ImpriMed's tests have been applied to over 3,700 canine and feline patients over five years, with over 10,000 individual samples analyzed. Furthermore, AI applications are expanding beyond drug response prediction into imaging diagnostics, where machine learning algorithms are being trained to detect tumor-associated abnormalities in radiographic and histopathological data. This broadening of AI utility across the diagnostic and bioinformatics service stack positions the technology as a structural market driver rather than a niche capability.

The translational value of companion animal cancer models is accelerating institutional and commercial investment in veterinary precision medicine infrastructure. Naturally occurring cancers in companion animals share key biological and molecular characteristics with human malignancies, with cross-species insights already informing advances such as limb-sparing surgical techniques derived from canine osteosarcoma research and improved understanding of hormonal influences in human breast cancer through feline mammary tumor studies. A study published in February 2026, conducted across institutions including the Wellcome Sanger Institute, the University of Guelph, and the University of Bern, mapped the oncogenome of the domestic cat across nearly 500 tumor samples sourced from five countries. The study was funded by the EveryCat Health Foundation, CVS Group, Wellcome, the Natural Sciences and Engineering Research Council of Canada, and the Swiss National Science Foundation. This scale of multi-national, multi-funder investment signals a structural shift in how comparative oncology is being prioritized at the institutional level.

In addition, expanding comparative oncology research through broad, multicenter veterinary clinical trials is identified as essential for bridging gaps between preclinical findings and clinical practice, with collaborative networks spanning academic institutions, veterinary practices, industry partners, and regulatory bodies forming translational research frameworks. This institutional convergence is directly expanding the demand and funding base for veterinary precision medicine services.

## Global Veterinary Precision Medicine Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and

provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the veterinary precision medicine market report based on type, animal, therapeutic area, customer, and region:

Type Outlook (Revenue, USD Million, 2021 - 2033)

Genomic Profiling & Sequencing

Diagnostic & Pathology

Precision Therapy & Treatment

Bioinformatics & Data Analytics

Animal Outlook (Revenue, USD Million, 2021 - 2033)

Dogs

Cats

Other Animals

Therapeutic Area Outlook (Revenue, USD Million, 2021 - 2033)

Oncology

Infectious Diseases

Immunology & Autoimmune Disorders

Musculoskeletal Disorders

Other Therapeutic Areas

Customer Outlook (Revenue, USD Million, 2021 - 2033)

Veterinary Hospitals & Clinics

Veterinary Academic & Research Institutions

Veterinary Diagnostic Laboratories

Other Customers

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Denmark

Sweden

Norway

Asia Pacific

China

Japan

India

Australia

South Korea

Thailand

Latin America

Brazil

Argentina

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Oman

Qatar

**This report can be delivered to the clients within 4 Business Days**

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