

# **Veterinary Eye Care Market Size, Share & Trends Analysis Report By Animal (Canine, Feline, Bovine), By Indication (Cataract, Glaucoma, Uveitis, Conjunctivitis), By Product, By Distribution Channel (Specialty Stores, E-Commerce), By Region, And Segment Forecasts, 2025 - 2033**

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## **Abstracts**

### Veterinary Eye Care Market Summary

The global veterinary eye care market size was estimated at USD 5.00 billion in 2024 and is projected to reach USD 8.69 billion by 2033, growing at a CAGR of 6.37% from 2025 to 2033. The market is advancing, driven by growing pet humanization and expenditure, advancements in veterinary ophthalmic technologies, awareness campaigns, and preventive eye care.

The trend of pet humanization has significantly influenced spending behavior among pet owners, who prioritize advanced healthcare, including ophthalmology services. Rising disposable incomes, particularly in North America and Europe, have supported demand for premium veterinary eye treatments such as laser therapies, microsurgeries, and intraocular lens implants. According to the American Pet Products Association (APPA), spending in the U.S. pet industry reflects strong growth across multiple categories. In 2024, Supplies, Live Animals & OTC Medicine accounted for USD 33.3 billion, while Veterinary Care & Product Sales reached USD 39.8 billion.

In addition, insurance coverage for pets is expanding, lowering the financial burden of costly ophthalmic procedures. This willingness to invest in preventive care and surgical interventions reflects a shift in pet ownership attitudes, treating animals as family

members. Consequently, increased spending strengthens the market across developed and emerging economies.

Technological innovation is a key driver of market growth. Modern diagnostic imaging tools, including optical coherence tomography (OCT) and advanced fundus cameras, enable early and precise detection of complex eye disorders. Surgical breakthroughs, such as phacoemulsification for cataract removal and minimally invasive glaucoma surgeries, improve treatment outcomes. In addition, veterinary-specific pharmaceuticals like anti-inflammatories, lubricating eye drops, and antibiotics have expanded therapeutic options. The integration of digital telemedicine platforms further supports remote consultations and follow-ups. These technological advancements enhance clinical efficiency, reduce recovery times, and broaden accessibility, making veterinary eye care more sophisticated and in-demand.

Awareness initiatives by veterinary associations, NGOs, and pet healthcare brands encourage preventive eye care, further driving demand. Educational campaigns highlighting early symptoms of ocular disorders have improved pet owner responsiveness, leading to quicker diagnosis and treatment. The adoption of routine eye exams, especially for breeds prone to hereditary eye diseases, is increasing. Preventive use of eye drops, supplements, and protective eyewear for working or sporting dogs is also gaining traction. These proactive measures extend the quality of pets' lives and increase long-term demand for specialized veterinary eye care products, services, and preventive solutions.

## Global Veterinary Eye Care Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global veterinary eye care market report based on animal, product, indication, distribution channel, and region:

Animal Outlook (Revenue, USD Million, 2021 - 2033)

Canine

Feline

Equine

Bovine

Others

Product Outlook (Revenue, USD Million, 2021 - 2033)

Devices & Instruments

Diagnostic Devices

Tonometers

Ophthalmic Test Kits

Electroretinogram (ERG)

Fundus Camera

Ophthalmoscopes

Pachymeter

Other Diagnostic Devices

Treatment Devices

Lenses

Bandage Lenses

Intraocular Lenses

Laser Devices

Other Treatment Devices

Medications

Antibiotics

NSAIDs

Corticosteroids

Lubricants / Artificial Tears

Analgesics / Pain Relievers

Other Medications

Indication Outlook (Revenue, USD Million, 2021 - 2033)

Eyelid Abnormalities

Cataract

Glaucoma

Retinal Complications

Uveitis

Conjunctivitis

Corneal Complications

Other Indications

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Veterinary Hospitals & Clinics

Specialty Stores

E-Commerce

Other Distribution Channels

## Regional Outlook (Revenue, USD Million, 2021 - 2033)

### North America

U.S.

Canada

Mexico

### Europe

UK

Germany

France

Italy

Spain

Denmark

Sweden

Norway

### Asia Pacific

Japan

India

China

South Korea

Australia

Thailand

Latin America

Brazil

Argentina

Middle East and Africa (MEA)

South Africa

Saudi Arabia

UAE

Kuwait

Qatar

Oman

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