

Vegan Collagen Market Size, Share & Trends Analysis Report By Source (Fruit, Vegetables), By End-use (Food & Beverages, Healthcare, Personal Care & Cosmetics), By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Vegan Collagen Market Size & Trends

The global vegan collagen market size was estimated at USD 279.2 million in 2023 and is projected to grow at a CAGR of 36.4% from 2024 to 2030. The increasing global trend of cruelty-free alternatives and plant-based beauty and wellness products is a significant factor driving the growth of the market. Consumers are becoming more aware of the ethical concerns associated with animal-derived collagen sources and are seeking cruelty-free alternatives.

The demand for vegan collagen in the U.S. market is experiencing significant growth. One of the major reasons for this growth is the increasing awareness and adoption of vegan and plant-based lifestyles. A rise in the number of flexitarians, individuals following a flexible vegetarian diet, is also driving the demand for products. Flexitarians incorporate more vegan products into their diet to reduce their consumption of animal-based food products for ethical reasons.

Moreover, the U.S. has a growing older population, and after the 40s, the body produces less collagen, impacting joint health, hair and nail growth, and osteoarthritis. This demographic factor contributes to the product demand in the U.S. market. The beauty industry is also playing a significant role in driving the demand for vegan

collagen. The growing demand for products in the beauty industry, along with the development and production of various forms of vegan collagen, is fueling the market's growth. Consumers are increasingly looking for organic, safer, and healthier alternatives to animal-based products, including collagen, in their beauty and personal care products.

Global Vegan Collagen Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global vegan collagen market report based on source, end use, and region:

Source Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2030)

Fruit Source

Vegetable Source

Other Sources

End Use Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2030)

Food & Beverages

Personal Care & Cosmetics

Healthcare

Other End Uses

Regional Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Spain

Italy

Asia Pacific

China

India

Japan

South Korea

Central & South America

Brazil

Argentina

Middle East and Africa

Saudi Arabia

South Africa

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