

# **Van Market Size, Share & Trends Analysis Report By Tonnage Capacity (Up To 2 Tons, 2 To 3 Tons, 3 To 5.5 Tons), By Propulsion (Electric, Hybrid, Internal Combustion Engine), By End-use (Commercial, Personal), By Region, And Segment Forecasts, 2025 - 2030**

<https://marketpublishers.com/r/V9DCAC51672AEN.html>

Date: January 2025

Pages: 130

Price: US\$ 4,950.00 (Single User License)

ID: V9DCAC51672AEN

## **Abstracts**

This report can be delivered to the clients within 4 Business Days

### **Van Market Size & Trends**

The global van market size was estimated at USD 160.90 billion in 2024 and is projected to grow at a CAGR of 4.8% from 2025 to 2030. The market's growth is driven by several factors, including boom in e-commerce and last-mile delivery and the shift toward electric vans. Compact and versatile vans are increasingly preferred for urban freight transport and shared mobility applications due to their fuel efficiency and maneuverability. Moreover, infrastructure development in emerging markets, such as the expansion of road networks and industrialization in regions such as Asia Pacific and Latin America, are boosting van sales for commercial applications.

The rising preference for electric vans is driving the growth of the global van industry as businesses and governments prioritize sustainability and carbon emission reduction. According to the European Automobile Manufacturers' Association (ACEA), in 2023, electric van sales surged by 56.8% in the European Union (EU) from 2022. Regulatory policies, subsidies, and incentives for electric vehicles (EVs) have encouraged fleet operators to adopt electric vans, particularly in the logistics and delivery sectors. Additionally, advancements in battery technology and the expansion of charging

infrastructure have improved the affordability and practicality of electric vans. These factors, combined with rising fuel costs and increasing awareness of environmental impacts, are accelerating the transition to electric vans globally.

The growing demand for urban mobility solutions is propelling the global van industry's growth as cities increasingly prioritize efficient and compact transportation for goods and passengers. Vans, particularly those with smaller tonnage capacities, are ideal for navigating congested urban environments and meeting the needs of last-mile delivery, ride-sharing, and on-demand services. Rising e-commerce activities and the need for flexible logistics solutions further amplify this demand. Additionally, urban-focused policies promoting sustainable transportation are encouraging the adoption of eco-friendly vans, including electric and hybrid models.

Technological advancements are driving the growth of the global market by enhancing vehicle efficiency, safety, and connectivity. Features like telematics, driver assistance systems, and IoT-enabled monitoring improve fleet management and reduce operational costs, making vans more appealing to businesses. In October 2023, Amazon.com, Inc. implemented AI-powered Automated Vehicle Inspection (AVI) technology to enhance the safety and efficiency of its delivery van fleet. By conducting rapid, detailed scans of vans, AVI identifies issues like tire deformities, undercarriage wear, and body damage in seconds, helping Delivery Service Partners (DSPs) prevent on-road problems, improve van safety, and minimize delivery delays for customers.

Customization for business needs is trending in the global van industry as businesses increasingly demand tailored solutions to meet their specific operational requirements. Vans are being designed with modular interiors, specialized storage compartments, and custom features to support industries like logistics, healthcare, retail, and construction. This adaptability enhances efficiency and functionality, making vans an ideal choice for small and medium enterprises (SMEs) and niche service providers. The growing emphasis on purpose-built vehicles is also encouraging manufacturers to offer more flexible and scalable van models.

## Global Van Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global van market report based on tonnage capacity, propulsion, end-use, and region:

## Tonnage Capacity Outlook (Revenue, USD Million, 2018 - 2030)

Up to 2 Tons

2 to 3 Tons

3 to 5.5 Tons

## Propulsion Outlook (Revenue, USD Million, 2018 - 2030)

Internal Combustion Engine (ICE)

Electric

Hybrid

Others

## End-use Outlook (Revenue, USD Million, 2018 - 2030)

Commercial

Personal

## Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

Japan

India

South Korea

Australia

Latin America

Brazil

Middle East and Africa (MEA)

KSA

UAE

South Africa

## Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Research Methodology
  - 1.2.1. Information Procurement
- 1.3. Information or Data Analysis
- 1.4. Methodology
- 1.5. Research Scope and Assumptions
- 1.6. Market Formulation & Validation
- 1.7. List of Data Sources

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

### CHAPTER 3. VAN MARKET VARIABLES, TRENDS, & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Market Dynamics
  - 3.2.1. Market Driver Analysis
  - 3.2.2. Market Restraint Analysis
  - 3.2.3. Industry Challenge
- 3.3. Van Market Analysis Tools
  - 3.3.1. Industry Analysis - Porter's
    - 3.3.1.1. Bargaining power of the suppliers
    - 3.3.1.2. Bargaining power of the buyers
    - 3.3.1.3. Threats of substitution
    - 3.3.1.4. Threats from new entrants
    - 3.3.1.5. Competitive rivalry
  - 3.3.2. PESTEL Analysis
    - 3.3.2.1. Political landscape
    - 3.3.2.2. Economic and social landscape
    - 3.3.2.3. Technological landscape
- 3.4. Pain Point Analysis

## **CHAPTER 4. VAN MARKET: TONNAGE CAPACITY ESTIMATES & TREND ANALYSIS**

### 4.1. Segment Dashboard

### 4.2. Van Market: Tonnage Capacity Movement Analysis, 2024 & 2030 (USD Million)

### 4.3. Up to 2 Tons

#### 4.3.1. Up to 2 Tons Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

### 4.4. 2 to 3 Tons

#### 4.4.1. 2 to 3 Tons Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

### 4.5. 3 to 5.5 Tons

#### 4.5.1. 3 to 5.5 Tons Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 5. VAN MARKET: PROPULSION ESTIMATES & TREND ANALYSIS**

### 5.1. Segment Dashboard

### 5.2. Van Market: Propulsion Movement Analysis, 2024 & 2030 (USD Million)

### 5.3. Internal Combustion Engine (ICE)

#### 5.3.1. Internal Combustion Engine (ICE) Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

### 5.4. Electric

#### 5.4.1. Electric Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

### 5.5. Hybrid

#### 5.5.1. Hybrid Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

### 5.6. Others

#### 5.6.1. Others Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 6. VAN MARKET: END USE ESTIMATES & TREND ANALYSIS**

### 6.1. Segment Dashboard

### 6.2. Van Market: End Use Movement Analysis, 2024 & 2030 (USD Million)

### 6.3. Commercial

#### 6.3.1. Commercial Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

### 6.4. Personal

#### 6.4.1. Personal Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

## CHAPTER 7. VAN MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

### 7.1. Van Market Share, By Region, 2024 & 2030, USD Million

#### 7.2. North America

##### 7.2.1. North America Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.2.2. U.S.

###### 7.2.2.1. U.S. Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.2.3. Canada

###### 7.2.3.1. Canada Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.2.4. Mexico

###### 7.2.4.1. Mexico Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 7.3. Europe

##### 7.3.1. Europe Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.3.2. UK

###### 7.3.2.1. UK Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.3.3. Germany

###### 7.3.3.1. Germany Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.3.4. France

###### 7.3.4.1. France Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 7.4. Asia Pacific

##### 7.4.1. Asia Pacific Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.4.2. China

###### 7.4.2.1. China Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.4.3. Japan

###### 7.4.3.1. Japan Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.4.4. India

###### 7.4.4.1. India Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.4.5. South Korea

###### 7.4.5.1. South Korea Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.4.6. Australia

###### 7.4.6.1. Australia Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 7.5. Latin America

##### 7.5.1. Latin America Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

##### 7.5.2. Brazil

###### 7.5.2.1. Brazil Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

#### 7.6. Middle East and Africa

##### 7.6.1. Middle East and Africa Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

## 7.6.2. UAE

7.6.2.1. UAE Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

## 7.6.3. KSA

7.6.3.1. KSA Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

## 7.6.4. South Africa

7.6.4.1. South Africa Van Market Estimates and Forecasts, 2018 - 2030 (USD Million)

# CHAPTER 8. COMPETITIVE LANDSCAPE

## 8.1. Company Categorization

## 8.2. Company Market Positioning

## 8.3. Company Heat Map Analysis

## 8.4. Company Profiles/Listing

### 8.4.1. Ford Motor Company

8.4.1.1. Participant's Overview

8.4.1.2. Financial Performance

8.4.1.3. Product Benchmarking

8.4.1.4. Strategic Initiatives

### 8.4.2. Mercedes-Benz Group AG

8.4.2.1. Participant's Overview

8.4.2.2. Financial Performance

8.4.2.3. Product Benchmarking

8.4.2.4. Strategic Initiatives

### 8.4.3. Volkswagen Group

8.4.3.1. Participant's Overview

8.4.3.2. Financial Performance

8.4.3.3. Product Benchmarking

8.4.3.4. Strategic Initiatives

### 8.4.4. Renault Group

8.4.4.1. Participant's Overview

8.4.4.2. Financial Performance

8.4.4.3. Product Benchmarking

8.4.4.4. Strategic Initiatives

### 8.4.5. TOYOTA MOTOR CORPORATION

8.4.5.1. Participant's Overview

8.4.5.2. Financial Performance

8.4.5.3. Product Benchmarking

8.4.5.4. Strategic Initiatives

### 8.4.6. Nissan Motor Co., Ltd.



- 8.4.6.1. Participant's Overview
- 8.4.6.2. Financial Performance
- 8.4.6.3. Product Benchmarking
- 8.4.6.4. Strategic Initiatives
- 8.4.7. Hyundai Motor Company
  - 8.4.7.1. Participant's Overview
  - 8.4.7.2. Financial Performance
  - 8.4.7.3. Product Benchmarking
  - 8.4.7.4. Strategic Initiatives
- 8.4.8. MITSUBISHI MOTORS CORPORATION
  - 8.4.8.1. Participant's Overview
  - 8.4.8.2. Financial Performance
  - 8.4.8.3. Product Benchmarking
  - 8.4.8.4. Strategic Initiatives
- 8.4.9. ISUZU MOTORS LIMITED
  - 8.4.9.1. Participant's Overview
  - 8.4.9.2. Financial Performance
  - 8.4.9.3. Product Benchmarking
  - 8.4.9.4. Strategic Initiatives
- 8.4.10. Stellantis NV
  - 8.4.10.1. Participant's Overview
  - 8.4.10.2. Financial Performance
  - 8.4.10.3. Product Benchmarking
  - 8.4.10.4. Strategic Initiatives

## I would like to order

Product name: Van Market Size, Share & Trends Analysis Report By Tonnage Capacity (Up To 2 Tons, 2 To 3 Tons, 3 To 5.5 Tons), By Propulsion (Electric, Hybrid, Internal Combustion Engine), By End-use (Commercial, Personal), By Region, And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/V9DCAC51672AEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V9DCAC51672AEN.html>