

Value Stream Management Market Size, Share & Trends Analysis Report By Component, By Deployment Mode, By Organization Size, By Industry Vertical, By Region, And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/VD22886E5022EN.html>

Date: May 2025

Pages: 150

Price: US\$ 4,950.00 (Single User License)

ID: VD22886E5022EN

Abstracts

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Value Stream Management Market Trends

The global value stream management market size was estimated at USD 480.5 million in 2024 and is projected to grow at a CAGR of 9.8% from 2025 to 2030. The market expansion is primarily driven by the surge in enterprise-wide digital transformation initiatives, where businesses aim to streamline software delivery pipelines for improved agility and responsiveness.

In addition, the widespread adoption of Agile and DevOps methodologies has heightened the need for continuous improvement and performance tracking, pushing organizations to invest in value stream management (VSM) platforms with robust analytics and reporting features. Furthermore, the rising emphasis on regulatory compliance and governance across sectors such as finance, healthcare, and manufacturing is expected to further drive the adoption of value stream management industry.

The rising complexity of software development processes is driving the demand for value stream management solutions as organizations seek better visibility and coordination across multiple teams, tools, and workflows. VSM enables businesses to map, monitor, and optimize every stage of the software delivery lifecycle, ensuring

greater efficiency and minimizing bottlenecks. This growing need to manage increasingly intricate development environments is fueling the expansion of the value stream management industry landscape.

The increasing adoption of cloud-native architectures and platform engineering is driving demand for value stream management (VSM) platforms. As enterprises embrace microservices and containerized environments, VSM provides critical visibility into complex delivery pipelines. These platforms enable real-time monitoring, enhance scalability, and improve cross-team coordination. VSM's integration with modern infrastructure supports more agile and efficient software development. This alignment reinforces VSM's role as a strategic asset in the value stream management industry.

Furthermore, the emphasis on data-driven decision-making elevates the importance of VSM in enterprise environments. Organizations increasingly rely on actionable metrics and real-time analytics to optimize their value streams and make informed improvements. The comprehensive reporting and measurement features offered by VSM solutions enable businesses to drive strategic initiatives, thereby driving the value stream management industry's growth.

Moreover, the surge in digital transformation initiatives across industries is significantly impacting the value stream management (VSM) industry. Companies undertaking digital transformation are prioritizing tools that improve operational transparency, streamline workflows, and enhance customer value delivery. VSM's ability to provide end-to-end visibility and align processes with business objectives is making it a vital component of digital transformation strategies and accelerating market growth.

Global Value Stream Management Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest technological trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the global value stream management market report based on component, deployment mode, organization size, industry vertical, and region:

Component Outlook (Revenue, USD Million, 2018 - 2030)

Software

Services

Deployment Mode Outlook (Revenue, USD Million, 2018 - 2030)

On-Premises

Cloud-Based

Organization Size Outlook (Revenue, USD Million, 2018 - 2030)

Large Enterprises

Small and Medium Enterprises (SMEs)

Industry Vertical Outlook (Revenue, USD Million, 2018 - 2030)

IT & Telecommunication

BFSI

Healthcare

Retail & E-commerce

Manufacturing

Others

Value Stream Management Market Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

Japan

India

South Korea

Australia

Latin America

Brazil

Middle East & Africa

UAE

Saudi Arabia

South Africa

Companies Mentioned

CloudBees, Inc.

Plutora.

ServiceNow.

Xebia

GitLab Inc.

PTC Inc.
Digital.AI
ConnectALL, LLC
Panaya Ltd.
Planview

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