

Vacation Rental Market Size, Share & Trends Analysis Report By Booking Mode (Online, Offline), By Accommodation Type (Home, Apartment, Resort/Condominium), By Region, And Segment Forecasts, 2024 - 2030

<https://marketpublishers.com/r/V1EBDB50CB20EN.html>

Date: June 2024

Pages: 90

Price: US\$ 3,950.00 (Single User License)

ID: V1EBDB50CB20EN

Abstracts

This report can be delivered to the clients within 4 Business Days

Vacation Rental Market Growth & Trends

The global vacation rental market size is expected to reach USD 119.0 billion by 2030, expanding at a CAGR of 3.7% from 2024 to 2030, according to a new report by Grand View Research, Inc. Owing to the comfort, low cost, privacy, and kids & pet-friendly nature of accommodation, travelers are more inclined toward vacation rental property and homes over hotels.

Moreover, vacation rentals offer a variety of high-quality, affordable accommodation options at several destinations, which is likely to drive the growth of the market. As per the Turnkey blog in 2019, the industry is at roughly a 10% growth rate this decade, largely affected by travelers' desires to stay in a home instead of a hotel. According to the TurnKey Vacation Rentals' 2019 Consumer Travel Survey, 64% of travelers preferred staying in vacation rentals as opposed to hotels, which is up by 10% from the 2018 Consumer Travel Survey.

Additionally, the evolving trend of transformational travel surrounding wellness trips in order to restore balance and transform the mind and body is expected to drive the market over the forecast period. According to a blog by Hospitality Net, typical holidays such as sun, sand, and sea; skiing; sightseeing; and shopping are expected to be high

in demand. Furthermore, a higher preference for domestic travel compared to international travel is likely to boost the domestic vacation rental business across the globe.

Europe region witnessed dominance in the vacation rental market with a revenue share of 34.8% in 2021. Rising travel connectivity, coupled with rapid penetration of high-speed internet, has made even the most remote places in Europe more accessible to travelers. This is driving the need to explore new, exotic, and exciting locations across the region, thereby fueling the market growth over the forecast period.

Vacation Rental Market Report Highlights

- Based on accommodation type, the home segment accounted for a substantial market share in 2023. Higher preference for homes among travelers owing to the availability of space, safety features, and access to amenities is pushing the dominance of the segment in the market
- Based on booking mode, the online segment is expected to grow at the fastest CAGR from 2024 to 2030. Rise in penetration of internet and smartphone devices across regions, vacation rental service providers are augmenting the growth of online bookings through the rising number of monthly visitors
- Asia Pacific region is expected to witness substantial growth from 2024 to 2030. The growth of the industry in the region is mainly attributed to the rising expenditure of consumers on traveling and accommodation. Moreover, the rising expenditure of travelers from developing countries, such as India, the Philippines, Vietnam, and Australia, is further estimated to support the market growth in the region

Contents

CHAPTER 1. VACATION RENTAL MARKET: METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third - Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. VACATION RENTAL MARKET: EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Insights

CHAPTER 3. VACATION RENTAL MARKET: VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Booking Channel Analysis
 - 3.2.2. Regulatory Trends
- 3.3. Market Dynamics
 - 3.3.1. Driver Impact Analysis
 - 3.3.2. Restraint Impact Analysis
 - 3.3.3. Industry Challenges
 - 3.3.4. Industry opportunities
- 3.4. Industry Analysis Tools
 - 3.4.1. Industry Analysis - Porter's Five Forces
 - 3.4.1.1. Supplier Power
 - 3.4.1.2. Buyer Power
 - 3.4.1.3. Substitution Threat
 - 3.4.1.4. Threat from New Entrants

- 3.4.1.5. Competitive Rivalry
- 3.5. Market Entry Strategies

CHAPTER 4. VACATION RENTAL MARKET: CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends & Preferences
- 4.3. Factors Influencing Buying Behavior
- 4.4. Consumer Service Adoption Trends
- 4.5. Key Observations & Findings

CHAPTER 5. VACATION RENTAL MARKET: ACCOMMODATION TYPE ESTIMATES & TREND ANALYSIS

- 5.1. Accommodation Type Movement Analysis & Market Share, 2023 & 2030
- 5.2. Home
 - 5.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 5.3. Apartments
 - 5.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 5.4. Resort/Condominium
 - 5.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 5.5. Others
 - 5.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 6. VACATION RENTAL MARKET: BOOKING MODE ESTIMATES & TREND ANALYSIS

- 6.1. Booking Mode Movement Analysis & Market Share, 2023 & 2030
- 6.2. Online
 - 6.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 6.3. Offline
 - 6.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 7. VACATION RENTAL MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 7.1. Regional Movement Analysis & Market Share, 2023 & 2030
- 7.2. North America
 - 7.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

- 7.2.2. U.S.
 - 7.2.2.1. Key country dynamics
 - 7.2.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.2.3. Canada
 - 7.2.3.1. Key country dynamics
 - 7.2.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3. Europe
 - 7.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 7.3.2. Germany
 - 7.3.2.1. Key country dynamics
 - 7.3.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 7.3.3. U.K.
 - 7.3.3.1. Key country dynamics
 - 7.3.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 7.3.4. France
 - 7.3.4.1. Key country dynamics
 - 7.3.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.4. Asia Pacific
 - 7.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 7.4.2. China
 - 7.4.2.1. Key country dynamics
 - 7.4.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 7.4.3. Japan
 - 7.4.3.1. Key country dynamics
 - 7.4.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 7.4.4. Australia
 - 7.4.4.1. Key country dynamics
 - 7.4.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.5. Central & South America
 - 7.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 7.5.2. Brazil
 - 7.5.2.1. Key country dynamics
 - 7.5.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.6. Middle East & Africa
 - 7.6.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 7.6.2. Saudi Arabia
 - 7.6.2.1. Key country dynamics
 - 7.6.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 8. COMPETITIVE ANALYSIS

- 8.1. Recent developments & impact analysis, by key market participants
- 8.2. Company Categorization
- 8.3. Participant's Overview
- 8.4. Financial Performance
- 8.5. Product Benchmarking
- 8.6. Company Market Share Analysis, 2023 (%)
- 8.7. Company Heat Map Analysis
- 8.8. Strategy Mapping
- 8.9. Company Profiles
 - 8.9.1. 9flats.com Pte Ltd.
 - 8.9.1.1. Company Overview
 - 8.9.1.2. Financial Performance
 - 8.9.1.3. Product Portfolios
 - 8.9.1.4. Strategic Initiatives
 - 8.9.2. Airbnb Inc.
 - 8.9.2.1. Company Overview
 - 8.9.2.2. Financial Performance
 - 8.9.2.3. Product Portfolios
 - 8.9.2.4. Strategic Initiatives
 - 8.9.3. Booking Holdings, Inc.
 - 8.9.3.1. Company Overview
 - 8.9.3.2. Financial Performance
 - 8.9.3.3. Product Portfolios
 - 8.9.3.4. Strategic Initiatives
 - 8.9.4. Expedia Group, Inc.
 - 8.9.4.1. Company Overview
 - 8.9.4.2. Financial Performance
 - 8.9.4.3. Product Portfolios
 - 8.9.4.4. Strategic Initiatives
 - 8.9.5. Hotelplan Holding AG
 - 8.9.5.1. Company Overview
 - 8.9.5.2. Financial Performance
 - 8.9.5.3. Product Portfolios
 - 8.9.5.4. Strategic Initiatives
 - 8.9.6. MakeMyTrip Pvt. Ltd.
 - 8.9.6.1. Company Overview
 - 8.9.6.2. Financial Performance

- 8.9.6.3. Product Portfolios
- 8.9.6.4. Strategic Initiatives
- 8.9.7. NOVASOL AS
 - 8.9.7.1. Company Overview
 - 8.9.7.2. Financial Performance
 - 8.9.7.3. Product Portfolios
 - 8.9.7.4. Strategic Initiatives
- 8.9.8. Oravel Stays Pvt Ltd.
 - 8.9.8.1. Company Overview
 - 8.9.8.2. Financial Performance
 - 8.9.8.3. Product Portfolios
 - 8.9.8.4. Strategic Initiatives
- 8.9.9. TripAdvisor Inc.
 - 8.9.9.1. Company Overview
 - 8.9.9.2. Financial Performance
 - 8.9.9.3. Product Portfolios
 - 8.9.9.4. Strategic Initiatives
- 8.9.10. Wyndham Destinations, Inc.
 - 8.9.10.1. Company Overview
 - 8.9.10.2. Financial Performance
 - 8.9.10.3. Product Portfolios
 - 8.9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Vacation rental market - Key market driver analysis
2. Vacation rental market - Key market restraint analysis
3. Home rental market estimates and forecast, 2018 - 2030 (USD Million)
4. Apartment rental market estimates and forecast, 2018 - 2030 (USD Million)
5. Resort/condominium rental market estimates and forecast, 2018 - 2030 (USD Million)
6. Other vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
7. Vacation rental market estimates & forecast, through offline booking mode, 2018 - 2030 (USD Million)
8. Vacation rental market estimates & forecast, through online booking mode, 2018 - 2030 (USD Million)
9. North America vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
10. North America vacation rental market revenue estimates and forecast by accommodation type, 2018 - 2030 (USD Million)
11. North America vacation rental market revenue estimates and forecast by booking mode, 2018 - 2030 (USD Million)
12. U.S. macro-economic outlay
13. U.S. vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
14. U.S. vacation rental market revenue estimates and forecast by accommodation type, 2018 - 2030 (USD Million)
15. U.S. vacation rental market revenue estimates and forecast by booking mode, 2018 - 2030 (USD Million)
16. Canada macro-economic outlay
17. Canada vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
18. Canada vacation rental market revenue estimates and forecast by accommodation type, 2018 - 2030 (USD Million)
19. Canada vacation rental market revenue estimates and forecast by booking mode, 2018 - 2030 (USD Million)
20. Europe macro-economic outlay
21. Europe vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
22. Europe vacation rental market revenue estimates and forecast by accommodation type, 2018 - 2030 (USD Million)
23. Europe vacation rental market revenue estimates and forecast by booking mode, 2018 - 2030 (USD Million)

24. Germany macro-economic outlay
25. Germany vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
26. Germany vacation rental market revenue estimates and forecast by accommodation type, 2018 - 2030 (USD Million)
27. Germany vacation rental market revenue estimates and forecast by booking mode, 2018 - 2030 (USD Million)
28. U.K. macro-economic outlay
29. U.K. vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
30. U.K. vacation rental market revenue estimates and forecast by accommodation type, 2018 - 2030 (USD Million)
31. U.K. vacation rental market revenue estimates and forecast by booking mode, 2018 - 2030 (USD Million)
32. France macro-economic outlay
33. France vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
34. France vacation rental market revenue estimates and forecast by accommodation type, 2018 - 2030 (USD Million)
35. France vacation rental market revenue estimates and forecast by booking mode, 2018 - 2030 (USD Million)
36. Asia Pacific vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
37. Asia Pacific vacation rental market revenue estimates and forecast by accommodation type, 2018 - 2030 (USD Million)
38. China macro-economic outlay
39. China vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
40. China vacation rental market revenue estimates and forecast by accommodation type, 2018 - 2030 (USD Million)
41. China vacation rental market revenue estimates and forecast by packaging, 2018 - 2030 (USD Million)
42. China vacation rental market revenue estimates and forecast by booking mode, 2018 - 2030 (USD Million)
43. Japan macro-economic outlay
44. Japan vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
45. Japan vacation rental market revenue estimates and forecast by accommodation type, 2018 - 2030 (USD Million)
46. Japan vacation rental market revenue estimates and forecast by booking mode, 2018 - 2030 (USD Million)
47. Australia macro-economic outlay
48. Australia vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
49. Australia vacation rental market revenue estimates and forecast by accommodation

type, 2018 - 2030 (USD Million)

50. Australia vacation rental market revenue estimates and forecast by booking mode, 2018 - 2030 (USD Million)

51. Central & South America vacation rental market estimates and forecast, 2018 - 2030 (USD Million)

52. Central & South America vacation rental market revenue estimates and forecast by accommodation type, 2018 - 2030 (USD Million)

53. Central & South America vacation rental market revenue estimates and forecast by booking mode, 2018 - 2030 (USD Million)

54. Brazil macro-economic outlay

55. Brazil vacation rental market estimates and forecast, 2018 - 2030 (USD Million)

56. Brazil vacation rental market revenue estimates and forecast by accommodation type, 2018 - 2030 (USD Million)

57. Brazil vacation rental market revenue estimates and forecast by booking mode, 2018 - 2030 (USD Million)

58. Middle East & Africa vacation rental market estimates and forecast, 2018 - 2030 (USD Million)

59. Middle East & Africa vacation rental market revenue estimates and forecast by accommodation type, 2018 - 2030 (USD Million)

60. Middle East & Africa vacation rental market revenue estimates and forecast by booking mode, 2018 - 2030 (USD Million)

61. Saudi Arabia macro-economic outlay

62. Saudi Arabia vacation rental market estimates and forecast, 2018 - 2030 (USD Million)

63. Saudi Arabia vacation rental market revenue estimates and forecast by accommodation type, 2018 - 2030 (USD Million)

64. Saudi Arabia vacation rental market revenue estimates and forecast by booking mode, 2018 - 2030 (USD Million)

65. Key company categorization

66. Company market share analysis, 2023

67. Strategic framework

List Of Figures

LIST OF FIGURES

1. Vacation rental market snapshot
2. Vacation rental market segmentation & scope
3. Vacation rental market penetration & growth prospect mapping
4. Vacation rental market value chain analysis
5. Vacation rental market dynamics
6. Vacation rental market Porter's Five Forces analysis
7. Vacation rental market: Accommodation type movement analysis, 2023 & 2030 (%)
8. Home rental market estimates and forecast, 2018 - 2030 (USD Million)
9. Apartment rental market estimates and forecast, 2018 - 2030 (USD Million)
10. Resort/condominium rental market estimates and forecast, 2018 - 2030 (USD Million)
11. Other vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
12. Vacation rental market estimates & forecast, by booking mode, 2018 - 2030 (USD Million)
13. Vacation rental market estimates & forecast, through offline booking mode, 2018 - 2030 (USD Million)
14. Vacation rental market estimates & forecast, through online booking mode, 2018 - 2030 (USD Million)
15. Vacation rental products market: Regional movement analysis, 2023 & 2030 (%)
16. North America vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
17. U.S. vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
18. Canada vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
19. Europe vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
20. Germany vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
21. U.K. vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
22. France vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
23. Asia Pacific vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
24. China vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
25. Japan vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
26. Australia vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
27. Central & South America vacation rental market estimates and forecast, 2018 - 2030 (USD Million)

28. Brazil vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
29. Middle East & Africa vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
30. Saudi Arabia vacation rental market estimates and forecast, 2018 - 2030 (USD Million)
31. Key company categorization
32. Company market share analysis, 2023
33. Strategic framework

I would like to order

Product name: Vacation Rental Market Size, Share & Trends Analysis Report By Booking Mode (Online, Offline), By Accommodation Type (Home, Apartment, Resort/Condominium), By Region, And Segment Forecasts, 2024 - 2030

Product link: <https://marketpublishers.com/r/V1EBDB50CB20EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V1EBDB50CB20EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970