

UV Air Purifier Market Size, Share & Trends Analysis Report By Type (Fixed, Portable), By Application (Residential, Commercial, Industrial), By Power (Less than 70W, 71W - 100W, More than 140W), By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

The global UV air purifier market size was estimated at USD 2,226.5 million in 2025 and is projected to reach USD 4,702.9 million by 2033, growing at a CAGR of 9.5% from 2026 to 2033. The market for UV air purifiers is poised to witness significant expansion, supported by technological innovation, growing consumer awareness, and increasing disposable income.

Furthermore, rising indoor air quality concerns, regulatory developments, and smart product integration are expected to foster market growth. UV air purifiers incorporate ultraviolet light-emitting elements designed to inactivate airborne microorganisms. Mold spores, bacteria, and viruses are neutralized when air circulates through the UV irradiation chamber, minimizing the possibility of these contaminants re-entering indoor spaces and enhancing protection levels. Compared with conventional filtration-based purifiers, the risk of contaminant release during filter replacement is comparatively lower. Improved microbial inactivation efficiency, reduced maintenance concerns, and enhanced safety features are contributing to the broader adoption of UV air purification systems.

In addition, UV air purifiers are commonly deployed in healthcare and wellness facilities, including clinics, hospitals, and diagnostic centers, where airborne pathogen concentration is relatively high. These systems assist in lowering microbial load by exposing circulating air to germicidal UV radiation within the unit. Increasing global healthcare expenditure and development of new medical facilities are supporting

product demand. Growing emphasis on infection control protocols and indoor air quality standards is further expected to encourage the installation of UV air purifiers over the forecast period.

Global UV Air Purifier Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global UV air purifier market report based on type, power, application, and region:

Type Outlook (Revenue, USD Million, 2021 - 2033)

Fixed

Portable

Power Outlook (Revenue, USD Million, 2021 - 2033)

Less than 70W

71W - 100W

101W - 140W

More than 141W

Application Outlook (Revenue, USD Million, 2021 - 2033)

Residential

Commercial

Industrial

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Asia Pacific

China

India

Japan

Australia

Latin America

Brazil

Argentina

Middle East and Africa

UAE

Saudi Arabia

South Africa

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