

Utility Poles Market Size, Share & Trends Analysis Report By Product (Transmission & Distribution, Light Pole), By Application, By Size (6-15m, 15-24m), By End-use (New Installations, Replacement), By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Utility Poles Market Growth & Trends

The global utility poles market size is expected to reach USD 75.88 billion by 2030, growing at a CAGR of 4.0% from 2024 to 2030, according to a new study by Grand View Research, Inc. The market's growth is driven by rising electricity consumption, the increasing demand for efficient energy distribution, and the subsequent construction of power transmission and distribution networks. The proliferation of smartphones, internet connectivity, and data-intensive applications has additionally contributed to market growth by increasing the demand for efficient communication networks.

Utility poles are essential in the development of electrical grids and broadband networks, which provide residents of urban areas with access to vital services and the ability to communicate and participate in the digital economy. The demand for utility poles has increased as urbanization and reliance on electricity and internet connectivity have grown. As cities expand and modernize their infrastructure, the need for additional utility poles rises to support the development of these networks. This increase in infrastructure projects has led to a corresponding surge in the utility pole market.

Furthermore, the market is witnessing a shift toward smart grid technologies. The integration of sensors, communication devices, and monitoring systems has made utility

poles key components of advanced energy distribution networks. For instance, Advanced Metering Infrastructure (AMI) is one such technology provided by various companies such as Eaton, Otter Tail Power Company, which applies smart meters to enable two-way flow of information between customers and utilities. Such technologies enable real-time monitoring of power usage, early detection of faults or damage, and optimization of maintenance schedules, leading to improved reliability and efficiency in energy transmission and distribution.

Moreover, the market is witnessing innovation in design and construction techniques. Manufacturers are developing modular and prefabricated pole systems that offer advantages such as ease of installation, reduced maintenance requirements, and improved aesthetics. In addition, manufacturers are increasingly focused on designing utility poles that can withstand extreme weather events and natural disasters, enhancing their resilience and minimizing service disruptions in adverse conditions. This, in turn, is expected to fuel the growth of the utility poles market in the near future.

Utility Poles Market Report Highlights

Based on product, the transmission & distribution pole segment dominated the market in 2023. Several power infrastructure projects are underway globally to roll out modern power infrastructure to integrate renewable energy into the power grid, thereby driving the need to replace aging utility poles

Based on material, the steel segment dominated the market in 2023. Steel is known for its superior strength, durability, resistance to environmental factors, and versatility, making it the preferred material for manufacturing utility poles

Based on application, the electricity distribution segment dominated the market in 2023. Several utility providers worldwide are pursuing infrastructure upgrades and modernization initiatives to enhance the reliability, efficiency, and resilience of the power grid

Based on size, the 6m to 15m segment dominated the market in 2023. Utility poles with 6m to 15m in height are considered versatile, structurally stable, cost-effective, and suitable for a myriad of urban and suburban applications, thereby driving the market growth

Based on end-use, the new installations segment dominated the market in 2023, driven by the power infrastructure development and renewable energy

expansion projects undertaken worldwide to extend electricity access to rural areas

Based on the region, Asia Pacific accounted for the largest market share in 2023, driven by the rapid urbanization and industrialization underway, the extensive infrastructure development projects being undertaken, the government initiatives being pursued to improve electricity access, and the adoption of smart grid technologies across the region

In January 2024, Nippon Steel Corporation acquired a 20% interest in Elk Valley Resources, the steelmaking coal business partnership sold by Teck Resources Limited. The acquisition was aimed at securing stable procurement of high-quality steelmaking coal, which is vital for decarbonizing the manufacturing process of steel

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