

U.S. Xanthan Gum Market Size, Share & Trends Analysis Report By Application (Food & Beverage, Oil & Gas, Pharmaceuticals, Cosmetics & Personal Care, Other Applications), Consumer Behavior And Competitive Analysis, And Segment Forecasts, 2026 - 2033

<https://marketpublishers.com/r/U06BF4C7986BEN.html>

Date: January 2026

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: U06BF4C7986BEN

Abstracts

The U.S. xanthan gum market size was estimated at USD 221.4 million in 2025 and is projected to reach USD 321.6 million by 2033, growing at a CAGR of 6.3% from 2026 to 2033. Increasing consumer preference for clean-label, low-fat, and gluten-free products in the U.S. is boosting xanthan gum demand.

Its ability to improve texture, stability, and shelf-life makes it a preferred ingredient for food & beverage manufacturers aiming to meet evolving consumer expectations and regulatory standards. The expanding U.S. personal care and cosmetics market is driving xanthan gum adoption due to its functional role in enhancing viscosity, texture, and formulation stability. Rising demand for natural, multifunctional, and high-performance products is creating new growth opportunities for xanthan gum across lotions, shampoos, and other personal care applications.

The growing U.S. plant-based and functional foods sector presents a significant opportunity for xanthan gum. As manufacturers develop dairy alternatives, protein-enriched products, and other innovative formulations, xanthan gum's ability to provide stability, texture, and mouthfeel positions it as a key ingredient to support this high-growth segment.

U.S. Xanthan Gum Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2033. For this study, Grand View Research has segmented the U.S. xanthan gum market report based on application:

Application Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2033)

Food & Beverage

Oil & Gas

Pharmaceuticals

Cosmetics & Personal Care

Other Applications

This report can be delivered to the clients within 2 Business Days

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1 Market Segmentation & Scope
- 1.2 Market Definition
- 1.3 Information Procurement
 - 1.3.1 Purchased Database
 - 1.3.2 GVR's Internal Database
- 1.5 Information Analysis
- 1.6 Market Formulation & Data Visualization
- 1.7 Data Validation & Publishing
 - 1.7.1 Research Scope And Assumptions
 - 1.7.2 List Of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1 Market Snapshot
- 2.2 Segment Snapshot
- 2.3 Competitive Landscape Snapshot

CHAPTER 3. U.S. XANTHAN GUM MARKET VARIABLES, TRENDS & SCOPE

- 3.1 Market Lineage Outlook
 - 3.1.1 Global Hydrocolloids And U.S. Xanthan Gum Market Outlook
- 3.2 Industry Value Chain Analysis
 - 3.2.1 Raw Material Trend
 - 3.2.2 Manufacturing & Technology Trend
 - 3.2.3 Sales Channel Analysis
- 3.3 Regulatory Framework
- 3.4 Price Trend Analysis, 2018 - 2033 (USD/Kg)
 - 3.4.1 Factor Influencing Price Trends
- 3.5 Market Dynamics
 - 3.5.1 Market Driver Analysis
 - 3.5.1.1 Rising Demand For Processed, Convenience, And Clean-Label Foods
 - 3.5.1.2 Strong Usage In Oil & Gas Drilling Activities
 - 3.5.2 Market Restraint Analysis
 - 3.5.2.1 Fluctuating And Volatile Raw Material Costs And Supply Chain Pressures
 - 3.5.3 Industry Opportunity

3.5.3.1 Personal Care & Cosmetics: Shift Toward Natural And Bio-Based Formulation Ingredients

3.6 Business Environment Analysis

3.6.1 Industry Analysis - Porter's Five Forces Model

3.6.2 Macroeconomic Environment Analysis: PESTEL Analysis

CHAPTER 4. U.S. XANTHAN GUM MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

4.1 Application Movement Analysis & Market Share, 2025 & 2033

4.1.1 Food & Beverage

4.1.1.1 U.S. Xanthan Gum Market Estimates & Forecast And Trend Analysis, In Food & Beverage, 2018 - 2033 (Kilotons) (USD Million)

4.1.2 Pharmaceuticals

4.1.2.1 U.S. Xanthan Gum Market Estimates & Forecast And Trend Analysis, In Pharmaceuticals, 2018 - 2033 (Kilotons) (USD Million)

4.1.3 Oil & Gas

4.1.3.1 U.S. Xanthan Gum Market Estimates & Forecast And Trend Analysis, In Oil & Gas, 2018 - 2033 (Kilotons) (USD Million)

4.1.4 Cosmetics & Personal Care

4.1.4.1 U.S. Xanthan Gum Market Estimates & Forecast And Trend Analysis, In Cosmetics & Personal Care, 2018 - 2033 (Kilotons) (USD Million)

4.1.5 Other Applications

4.1.5.1 U.S. Xanthan Gum Market Estimates & Forecast And Trend Analysis, In Other Applications, 2018 - 2033 (Kilotons) (USD Million)

CHAPTER 5. U.S. XANTHAN GUM MARKET - COMPETITIVE LANDSCAPE

5.1 Recent Developments & Impact Analysis, By Key Market Participants

5.2 Company Market Positioning Analysis, 2025

5.3 Competitive Categorization

5.4 Company Heat Map Analysis

5.5 Vendor Landscape

5.5.1 List Of Raw Materials Suppliers

5.5.2 List Of Distributors

5.6 Strategy Mapping

5.6.1 Expansion

5.6.2 Acquisitions, Collaboration & Partnerships

5.6.3 New Product Launches

CHAPTER 6. U.S. XANTHAN GUM MARKET - COMPETITIVE LANDSCAPE

6.1 Company Overview

6.2 Financial Performance

6.3 Product Benchmark

6.4 Company Listing

6.4.1 ADM

6.4.1.1. Company Overview

6.4.1.2. Financial Performance

6.4.1.3. Product Benchmarking

6.4.1.4. Strategic Initiatives

6.4.2 Foodchem International Corporation

6.4.2.1. Company Overview

6.4.2.2. Financial Performance

6.4.2.3. Product Benchmarking

6.4.2.4. Strategic Initiatives

6.4.3 Deosen Biochemical (Ordos) Ltd.

6.4.3.1. Company Overview

6.4.3.2. Financial Performance

6.4.3.3. Product Benchmarking

6.4.3.4. Strategic Initiatives

6.4.4 Cargill, Incorporated

6.4.4.1. Company Overview

6.4.4.2. Financial Performance

6.4.4.3. Product Benchmarking

6.4.4.4. Strategic Initiatives

6.4.5 Ingredion

6.4.5.1. Company Overview

6.4.5.2. Financial Performance

6.4.5.3. Product Benchmarking

6.4.5.4. Strategic Initiatives

6.4.6 Tate & Lyle

6.4.6.1. Company Overview

6.4.6.2. Financial Performance

6.4.6.3. Product Benchmarking

6.4.6.4. Strategic Initiatives

6.4.7 Fufeng Group

6.4.7.1. Company Overview

- 6.4.7.2. Financial Performance
- 6.4.7.3. Product Benchmarking
- 6.4.7.4. Strategic Initiatives
- 6.4.8 Scimplify
 - 6.4.8.1. Company Overview
 - 6.4.8.2. Financial Performance
 - 6.4.8.3. Product Benchmarking
 - 6.4.8.4. Strategic Initiatives
- 6.4.9 Bob's Red Mill
 - 6.4.9.1. Company Overview
 - 6.4.9.2. Financial Performance
 - 6.4.9.3. Product Benchmarking
 - 6.4.9.4. Strategic Initiatives
- 6.4.10 Economy Polymers & Chemicals
 - 6.4.10.1. Company Overview
 - 6.4.10.2. Financial Performance
 - 6.4.10.3. Product Benchmarking
 - 6.4.10.4. Strategic Initiatives
- 6.4.11 Jungbunzlauer
 - 6.4.11.1. Company Overview
 - 6.4.11.2. Financial Performance
 - 6.4.11.3. Product Benchmarking
 - 6.4.11.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

- Table 1 Regulatory Framework
- Table 2 Recent Developments & Impact Analysis, By Key Market Participants
- Table 3 Company Heat Map Analysis
- Table 4 List of Raw Materials Suppliers
- Table 5 List of Raw Materials Suppliers
- Table 6 Key Companies undergoing expansion.
- Table 7 Key Companies involved in M&As
- Table 8 Key Companies launching new products.
- Table 9 Company Overview
- Table 10 Financial Performance
- Table 11 Product Benchmark

List Of Figures

LIST OF FIGURES

- Fig. 1 U.S. Xanthan Gum Market Segmentation & Scope
- Fig. 2 Information procurement
- Fig. 3 Data analysis models
- Fig. 4 Market formulation and validation
- Fig. 5 Data validating & publishing
- Fig. 6 U.S. Xanthan Gum Market Snapshot, 2025 (USD Million)
- Fig. 7 U.S. Xanthan Gum Market segment snapshot, 2025 (USD Million)
- Fig. 8 U.S. Xanthan Gum Market: Competitive Landscape Snapshot
- Fig. 9 Global Hydrocolloids Market and U.S. Xanthan Gum Market, 2024 (USD Million)
- Fig. 10 U.S. Xanthan Gum Market - Industry Value Chain Analysis
- Fig. 11 U.S. Xanthan Gum Market - Price Trend Analysis 2018 - 2033 (USD/kg)
- Fig. 12 U.S. Xanthan Gum Market - Market Dynamics
- Fig. 13 U.S. Xanthan Gum Market: DRIVER Analysis
- Fig. 14 Ultra-Processed Food: Share of Daily Calories, (August 2021 - August 2023)
- Fig. 15 U.S. Processed Food Exports, 2021 - 2024 (USD Billion)
- Fig. 16 U.S. Xanthan Gum Market: RESTRAINT Analysis
- Fig. 17 U.S. Xanthan Gum: Porter's Five Forces Analysis
- Fig. 18 U.S. Xanthan Gum: PESTEL Analysis
- Fig. 19 U.S. Xanthan Gum Market Estimate & Forecast and Trend Analysis, by Application, Key Takeaways
- Fig. 20 U.S. Xanthan Gum Market Estimates & Forecast and Trend Analysis, by Application, Market Share 2025 & 2033
- Fig. 21 U.S. Xanthan Gum Market Estimates & Forecast and Trend Analysis, in Food & Beverage, 2018 - 2033 (Kilotons) (USD Million)
- Fig. 22 U.S. Xanthan Gum Market Estimates & Forecast and Trend Analysis, in pharmaceuticals, 2018 - 2033 (Kilotons) (USD Million)
- Fig. 23 U.S. Xanthan Gum Market Estimates & Forecast and Trend Analysis, in Oil & Gas, 2018 - 2033 (Kilotons) (USD Million)
- Fig. 24 U.S. Xanthan Gum Market Estimates & Forecast and Trend Analysis, in Cosmetics and Personal Care, 2018 - 2033 (Kilotons) (USD Million)
- Fig. 25 U.S. Xanthan Gum Market Estimates & Forecast and Trend Analysis, in Other Applications, 2018 - 2033 (Kilotons) (USD Million)
- Fig. 26 Company Market Positioning Analysis, 2025
- Fig. 27 Competitive Categorization

Fig. 28 Strategic framework

I would like to order

Product name: U.S. Xanthan Gum Market Size, Share & Trends Analysis Report By Application (Food & Beverage, Oil & Gas, Pharmaceuticals, Cosmetics & Personal Care, Other Applications), Consumer Behavior And Competitive Analysis, And Segment Forecasts, 2026 - 2033

Product link: <https://marketpublishers.com/r/U06BF4C7986BEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U06BF4C7986BEN.html>