

U.S. Wound Care Centers Market Size, Share & Trends Analysis Report By Procedure (Debridement, HBOT, Compression Therapy, Specialized Dressing, Infection Control), And Segment Forecasts, 2023 - 2030

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Abstracts

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U.S. Wound Care Centers Market Growth & Trends

The U.S. wound care centers market size is expected to reach USD 20.2 billion by 2030, according to a new report by Grand View Research, Inc. The market is expected to grow at a CAGR of 5.10% from 2023 to 2030. The growth can be attributed to the growing prevalence of chronic wounds and rising awareness regarding wound care management. As per the Agency for Health Research and Quality (AHRQ), in the U.S., more than 2.5 million people suffer from pressure sores each year. In addition, according to the same source, pressure alone, or in combination with friction, results in Pressure Ulcers (PUs), which cost more than USD 11 billion annually in the U.S.

These centers provide care for various types of wounds, debridement of wounds with infections, HBOT for non-healing & chronic wounds, and specialized dressings. The centers are taking measures to make HBOT available to its patients, considering its effectiveness in healing chronic and non-healing wounds. Moreover, wound care centers benefit greatly from innovations in medical solutions for wound care treatment. For instance, UlceRx Therapy Solution Kit launched by SIGVARIS are compression stockings that assist centers in treating venous leg ulcers. Similarly, Healogics, Inc. organized an awareness campaign about the impact of heart health on wound healing, and nearly 82% of leg amputations in the U.S. need to be performed due to poor blood circulation in the limb, which can be avoided by compression therapy.

The COVID-19 pandemic adversely impacted the overall industry as many centers were closed and reduced patient volumes to curb the spread of the virus. After the initial disruptions caused by the pandemic, companies as well as the U.S. government began undertaking corrective actions to help the economy and businesses recover. To facilitate wound care during the COVID-19 pandemic, Healogics, Inc., a provider of wound care, launched its Telehealth Program, which was immediately made available to more than 600 wound care centers and 4,000 associated wound care providers.

U.S. Wound Care Centers Market Report Highlights

The Hyperbaric Oxygen Therapy (HBOT) procedure segment held the largest revenue share in 2022 due to the high demand for chronic wound treatment for arterial ulcers and diabetic foot ulcers and its high success rate

The specialized dressings segment is expected to witness significant growth during the forecast period owing to the launch of various advanced and innovative specialized dressings in the market

In October 2020, the “Local Coverage Article: Surgical Dressings” was updated by the CMS Durable Equipment Medical Administrative Contractors (DMEMACs) to include payments for primary & secondary use of alginate and many other dressings with fiber gelling. Before this update, these products were not reimbursed when applied as primary dressings

The market potential is driving numerous service providers to strengthen their industry presence by opening new centers and entering into partnerships with other firms

For instance, in May 2022, EmergeOrtho opened a new office in Fuquay-Varina, North Carolina. This new location expanded its specialty orthopedic services in the Triangle Region

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