+44 20 8123 2220
info@marketpublishers.com

U.S. Wine Cooler Market Size, Share & Trends Analysis Report By Product (Countertop, Free-standing), By Application (Commercial, Residential), By Distribution Channel, By Price Range, And Segment Forecasts, 2021 - 2028

https://marketpublishers.com/r/U56E24F80ACCEN.html
Date: June 2021
Pages: 74
Price: US$ 3,950.00 (Single User License)
ID: U56E24F80ACCEN

Abstracts

This report can be delivered to the clients within 48 Business Hours

U.S. Wine Cooler Market Growth & Trends

The U.S. wine cooler market size is estimated to reach USD 536.2 million in 2028, registering a CAGR of 6.4% from 2021 to 2028, according to a new report by Grand View Research, Inc. The growth in the adoption of wine coolers can be attributed to the increasing consumption of wine in American households. Consumers can be seen storing wine at home, making wine coolers a basic necessity.

The growing number of millennials, classified as being born between 1982 and 2004, are reaching the legal drinking age. The rising number of food joints including hotels & restaurants, nightclubs, bars, and cafes serving wine and other beverages have further increased the product demand in the U.S.

The specialty stores/homecare shops distribution channel segment accounted for the largest share of 38.1% in 2020 and is expected to grow at a significant CAGR during the forecast period. The growth of the segment is majorly driven by the quality of products and the overall consumer experience offered by these stores. The online segment is estimated to record the fastest CAGR from 2021 to 2028. Factors attributing to the growth of the online segment include social media influence, the rising popularity of e-commerce sites, increased use of smartphones, and transformative technology.

+44 20 8123 2220
info@marketpublishers.com

The price category USD 500 to USD 1,500 holds a decent range of wine coolers. Freestanding equipment with a high capacity as well as built-in wine cooler units with moderate capacity is available in this price category. Moreover, the rising demand for wine fridges from the residential sector is driving the growth of less than USD 500 price range. The segment is projected to grow at the fastest CAGR during the forecast years. The U.S. is the largest wine consumer and the fourth-largest wine producer in the world.

U.S. Wine Cooler Market Report Highlights

The free-standing product segment accounted for the largest revenue share of 52.6% in 2020

Free-standing equipment is more affordable and offers various benefits over the other two types

In addition, unlike regular refrigerators, a wine cooler helps store a collection of wines at a suitable temperature maintaining its precise taste and thus driving the segment growth

Evolving lifestyles, increasing number of social gatherings, and the impact of digital platforms and internet medium is likely to drive the consumption of beer and wines

The established players lead the market as a majority of them have vast distribution networks across the country

Recent developments & innovations carried out by companies through various R&D activities and investments have significantly contributed to the market growth

+44 20 8123 2220
info@marketpublishers.com

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

1.1. Market Segmentation & Scope
1.2. Market Definition
1.3. Information Procurement
  1.3.1. Purchased Database
  1.3.2. GVR's Internal Database
  1.3.3. Secondary Sources & Third-Party Perspectives
  1.3.4. Primary Research
1.4. Information Analysis
  1.4.1. Data Analysis Models
  1.4.2. Market Formulation & Data Visualization
1.5. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

2.1. Market Outlook
2.2. Product Outlook
2.3. Application Outlook
2.4. Distribution Channel Outlook
2.5. Price Range Outlook

CHAPTER 3. U.S. WINE COOLER MARKET VARIABLES, TRENDS & SCOPE

3.1. Market Introduction
3.2. Penetration & Growth Prospect Mapping
3.3. Industry Value Chain Analysis
  3.3.1. Retail Chain Analysis
  3.3.2. Profit Margin Analysis
3.4. Market Dynamics
  3.4.1. Driver Impact Analysis
    3.4.1.1. Increase Demand For Efficient Wine Storage
    3.4.1.2. Shifting Consumer Behavioral Patterns
  3.4.2. Restraint Impact Analysis
    3.4.2.1. Detrimental Environmental Effects of Polystyrene Used In Wine Coolers
  3.4.3. Industry Challenges
  3.4.4. Industry Opportunities

+44 20 8123 2220
info@marketpublishers.com

3.5. Business Environment Analysis
3.5.1. Industry Analysis - Porter's
3.6. Roadmap Of U.S. Wine Cooler Market
3.7. Market Entry Strategies
3.8. Impact Of COVID-19 on the U.S. Wine Cooler Market

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

4.1. Consumer Trends and Preferences
4.2. Factors Affecting Buying Decision
4.3. Consumer Product Adoption
4.4. Observations & Recommendations

CHAPTER 5. U.S. WINE COOLER MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

5.1. Market Share, 2021 & 2028
5.2. Free-standing
5.2.1. Market Estimates And Forecast, 2016 - 2028 (USD Million)
5.3. Countertop
5.3.1. Market Estimates And Forecast, 2016 - 2028 (USD Million)
5.4. Built-in
5.4.1. Market Estimates And Forecast, 2016 - 2028 (USD Million)

CHAPTER 6. U.S. WINE COOLER MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

6.1. Market Share, 2021 & 2028
6.2. Residential
6.2.1. Market Estimates And Forecast For Residential Application, 2016 - 2028 (USD Million)
6.3. Commercial
6.3.1. Market Estimates And Forecast For Commercial Application, 2016 - 2028 (USD Million)

CHAPTER 7. U.S. WINE COOLER MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

7.1. Market Share, 2021 & 2028

+44 20 8123 2220
info@marketpublishers.com

7.2. Supermarket/Hypermarket
7.2.1. Market Estimates And Forecast For Supermarket/Hypermarket Distribution Channel, 2016 - 2028 (USD Million)
7.3. Specialty Stores/Homecare Shops
7.3.1. Market Estimates And Forecast For Specialty Stores/ Homecare Shops Distribution Channel, 2016 - 2028 (USD Million)
7.4. Company-owned Outlets
7.4.1. Market Estimates And Forecast For Company-owned Outlets Distribution Channel, 2016 - 2028 (USD Million)
7.5. Online
7.5.1. Market Estimates And Forecast For Online Distribution Channel, 2016 - 2028 (USD Million)

CHAPTER 8. U.S. WINE COOLER MARKET: PRICE RANGE ESTIMATES & TREND ANALYSIS

8.1. Market Share, 2021 & 2028
8.2. Less Than USD
8.2.1. Market Estimates And Forecast For Less Than USD 500 Price Range, 2016 - 2028 (USD Million)
8.3. Above USD 500 to USD 1,500
8.3.1. Market Estimates And Forecast For Above USD 500 to USD 1,500 Price Range, 2016 - 2028 (USD Million)
8.4. Above USD 1,500
8.4.1. Market Estimates And Forecast For Above USD 1,500 Price Range, 2016 - 2028 (USD Million)

CHAPTER 9. COMPETITIVE AND VENDOR ANALYSIS

9.1. Key global players, recent developments & their impact on the industry
9.2. Key Company Categorization
9.3. Vendor Landscape
9.3.1. Key Company Market Share Analysis, 2020

CHAPTER 10. COMPANY PROFILES

10.1. Haier Group Corporation
10.1.1. Company Overview
10.1.2. Financial Performance

+44 20 8123 2220
info@marketpublishers.com

10.1.3. Product Benchmarking
10.2. LG Electronics Inc
10.2.1. Company Overview
10.2.2. Financial Performance
10.2.3. Product Benchmarking
10.2.4. Strategic Initiatives
10.3. Whirlpool Corporation
10.3.1. Company Overview
10.3.2. Financial Performance
10.3.3. Type Benchmarking
10.3.4. Strategic Initiatives
10.4. Koolatron
10.4.1. Company Overview
10.4.2. Product Benchmarking
10.5. Newair
10.5.1. Company Overview
10.5.2. Product Benchmarking
10.5.3. Strategic Initiatives
10.6. Samsung Electronics Co. Ltd.
10.6.1. Company Overview
10.6.2. Financial Performance
10.6.3. Product Benchmarking
10.6.4. Strategic Initiatives
10.7. EdgeStar
10.7.1. Company Overview
10.7.2. Product Benchmarking
10.8. hOmeLabs (hOme)
10.8.1. Company Overview
10.8.2. Product Benchmarking
10.9. Allavino
10.9.1. Company Overview
10.9.2. Product Benchmarking
10.9.3. Strategic Initiatives
10.10. EuroCave
10.10.1. Company Overview
10.10.2. Product Benchmarking
10.11. Wine Enthusiast
10.11.1. Company Overview
10.11.2. Product Benchmarking

+44 20 8123 2220
info@marketpublishers.com

10.12. BSH Home Appliances Group
10.12.1. Company Overview
10.12.2. Financial Performance
10.12.3. Product Benchmarking
10.12.4. Strategic Initiatives
10.13. Electrolux AB
10.13.1. Company Overview
10.13.2. Financial Performance
10.13.3. Product Benchmarking
10.14. WHYNTER LLC
10.14.1. Company Overview
10.14.2. Product Benchmarking
10.15. The Avanti Products
10.15.1. Company Overview
10.15.2. Type Benchmarking
10.16. NutriChef Kitchen, LLC
10.16.1. Company Overview
10.16.2. Product Benchmarking
10.17. Vinotemp
10.17.1. Company Overview
10.17.2. Product Benchmarking
10.18. Cuisinart
10.18.1. Company Overview
10.18.2. Product Benchmarking
10.18.3. Strategic Initiatives
10.19. Liebherr Group
10.19.1. Company Overview
10.19.2. Financial Performance
10.19.3. Product Benchmarking
10.20. Danby Appliances
10.20.1. Company Overview
10.20.2. Product Benchmarking
10.21. SMEG S.p.A.
10.21.1. Company Overview
10.21.2. Product Benchmarking
10.22. Phiestina
10.22.1. Company Overview
10.22.2. Product Benchmarking

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

1. The U.S. wine cooler market - Driving factor market analysis
2. The U.S. wine cooler market - Restraint factor market analysis
3. Free-standing U.S. wine cooler market estimates and forecast, 2016 - 2028 (USD Million)
4. Countertop U.S. wine cooler market estimates and forecast, 2016 - 2028 (USD Million)
5. Built-in U.S. wine cooler market estimates and forecast, 2016 - 2028 (USD Million)
6. The U.S. wine cooler market estimates and forecast for residential application, 2016 - 2028 (USD Million)
7. The U.S. wine cooler market estimates and forecast for commercial application, 2016 - 2028 (USD Million)
8. The U.S. wine cooler market estimates and forecast for supermarket/hypermarket distribution channel, 2016 - 2028 (USD Million)
9. The U.S. wine cooler market estimates and forecast for specialty stores/homecare shops distribution channel, 2016 - 2028 (USD Million)
10. The U.S. wine cooler market estimates and forecast for company-owned outlets distribution channel, 2016 - 2028 (USD Million)
11. The U.S. wine cooler market estimates and forecast for online distribution channel, 2016 - 2028 (USD Million)
12. The U.S. wine cooler market estimates and forecast for less than USD 500 price range, 2016 - 2028 (USD Million)
13. The U.S. wine cooler market estimates and forecast for above USD 500 to USD 1,500 price range, 2016 - 2028 (USD Million)
14. The U.S. wine cooler market estimates and forecast for above USD 1,500 price range, 2016 - 2028 (USD Million)
15. Company Categorization

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

1. The U.S. wine cooler market segmentation
2. Information procurement
3. Primary research pattern
4. Primary research approaches
5. Primary research process
6. The U.S. wine cooler market - Product growth
7. The U.S. wine cooler market- Value chain analysis
8. The U.S. wine cooler market: Porter’s Five Forces Analysis
9. Roadmap of the U.S. wine cooler market
10. The U.S. wine cooler market: Product share (%) analysis, 2021 & 2028
11. The U.S. Wine Cooler market: Application share (%) analysis, 2021 & 2028
12. The U.S. wine cooler market: Distribution channel share (%) analysis, 2021 & 2028
13. The U.S. wine cooler market: Price range share (%) analysis, 2021 & 2028
14. The U.S. wine cooler market: Company market share

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: U.S. Wine Cooler Market Size, Share & Trends Analysis Report By Product (Countertop, Free-standing), By Application (Commercial, Residential), By Distribution Channel, By Price Range, And Segment Forecasts, 2021 - 2028

Product link: https://marketpublishers.com/r/U56E24F80ACCEN.html

Price: US$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U56E24F80ACCEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970