

U.S. Veterinary Eye Care Market Size, Share & Trends Analysis Report By Animal (Canine, Feline, Equine, Bovine), By Product (Devices & Instruments, Medications), By Indication, By Distribution Channel, And Segment Forecasts, 2025 - 2033

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Abstracts

U.S. Veterinary Eye Care Market Summary

The U.S. veterinary eye care market size was estimated at USD 1.66 billion in 2024 and is projected to reach USD 2.71 billion by 2033, growing at a CAGR of 5.6% from 2025 to 2033. The market is advancing owing to factors such as expanding veterinary eye care avenues, increasing advocacy for rationale use of antibiotics, growing involvement of veterinary professionals in spreading awareness, and technological advancements in veterinary eye care.

The veterinary eye care sector in the U.S. is experiencing significant growth, driven by advancements in surgical techniques, genetic research, and diagnostic technologies. These developments are expanding the scope of eye care for animals, offering new hope for conditions that were once considered untreatable.

A notable example is the use of retinal reattachment surgery, or retinopexy, conducted in January 2025, by UC Davis, to address retinal tears in dogs. This procedure involves replacing the natural gel in the eye with silicone oil to reposition the retina, effectively restoring vision in affected animals. Such specialized surgeries are becoming more accessible, thanks to improvements in surgical equipment and training.

Genetic research is also playing a pivotal role in veterinary eye care. Studies such as the March 2025 article published by dvm360 have identified specific genetic mutations

responsible for conditions such as progressive retinal atrophy (PRA) in dogs. For instance, a 3-base pair deletion in the GTPBP2 gene has been linked to PRA, providing a basis for genetic testing and informed breeding decisions. This approach aims to prevent the hereditary transmission of such conditions, thereby reducing their prevalence in future generations.

In terms of treatment options, the use of latanoprost in managing glaucoma in cats highlights the complexities of veterinary ophthalmology. While latanoprost has shown efficacy in lowering intraocular pressure in cats, its limitations underscore the need for ongoing research and development of more effective therapies tailored to feline physiology.

Furthermore, the adoption of laser technology for treating canine eyelid tumors represents a significant advancement in non-invasive surgical techniques. As per March 2025 article published by dvm360, laser treatments offer precision and reduced recovery times compared to traditional methods, enhancing the overall treatment experience for both pets and their owners.

Collectively, these innovations are contributing to a dynamic and rapidly evolving veterinary ophthalmology landscape. As the field continues to progress, it holds the promise of improved outcomes for animals suffering from a range of ocular conditions, reflecting a broader trend toward specialized and compassionate veterinary care.

U.S. Veterinary Eye Care Market Report Segmentation

This report forecasts revenue growth at country level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the U.S. veterinary eye care market report based on animal, product, indication, and distribution channel:

Animal Outlook (Revenue, USD Million, 2021 - 2033)

Canine

Feline

Equine

Bovine

Others

Product Outlook (Revenue, USD Million, 2021 - 2033)

Devices & Instruments

Diagnostic Devices

Tonometers

Ophthalmic Test Kits

Electroretinogram (ERG)

Fundus Camera

Ophthalmoscopes

Pachymeter

Other Diagnostic Devices

Treatment Devices

Lenses

Bandage Lenses

Intraocular Lenses

Laser Devices

Other Treatment Devices

Medications

Antibiotics

NSAIDs

Corticosteroids

Lubricants / Artificial Tears

Analgesics / Pain Relievers

Other Medications

Indication Outlook (Revenue, USD Million, 2021 - 2033)

Eyelid Abnormalities

Cataract

Glaucoma

Retinal Complications

Uveitis

Conjunctivitis

Corneal Complications

Other Indications

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Veterinary Hospitals & Clinics

Specialty Stores

E-Commerce

Other Distribution Channels

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