

U.S. Veterinary Education Market Size, Share & Trends Analysis Report By Specialty (Veterinary Surgery, Veterinary Medicine), By Course, By Institution, By Delivery Mode, By Duration, By Type, By End Customer, And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/U8F72550F589EN.html>

Date: April 2025

Pages: 150

Price: US\$ 5,950.00 (Single User License)

ID: U8F72550F589EN

Abstracts

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U.S. Veterinary Education Market Growth & Trends

The U.S. veterinary education market is expected to reach USD 1,167.3 million by 2030, registering a CAGR of 7.62% from 2025 to 2030, according to a new report by Grand View Research, Inc. The market is driven by several key factors, including the increasing demand for veterinary services, fueled by rising pet ownership and heightened awareness of animal health, necessitating a larger and more skilled veterinary workforce. This demand is further amplified by the growing need for specialized veterinary services, prompting educational institutions to expand and diversify their program offerings. Additionally, integrating advanced technologies such as telemedicine and data analytics into veterinary practice reshapes educational curricula to equip students with relevant skills. Government initiatives and funding addressing veterinarian shortages also play a crucial role in supporting the expansion and accessibility of veterinary education programs. Collectively, these factors contribute to the dynamic growth of the market.

According to the Princeton Pre-Veterinary Society, there are 32 accredited veterinary colleges in the U.S. These institutions adhere to rigorous educational standards set by bodies like the AVMA Council on Education, which enhances the credibility and global recognition of U.S. veterinary degrees. Their widespread geographic distribution

als%li%improves student accessibility nationwide, supporting enrollment growth. Moreover, these colleges often lead in research, innovation, and specialization, offering advanced clinical training, residencies, and continuing education programs that further expand the market and meet evolving animal healthcare needs.

Furthermore, a key factor driving the U.S. veterinary education industry is the rising demand for companion animal care, fueled by increasing pet ownership. According t%li%the American Pet Products Association (APPA), over 66% of U.S. households own a pet as of recent years, creating a sustained need for veterinary services. This demand directly influences educational institutions t%li%expand programs, upgrade facilities, and introduce more seats t%li%train future veterinarians. For example, Texas Tech University School of Veterinary Medicine, which opened in 2021, was established specifically t%li%address the shortage of rural veterinarians and meet growing healthcare demands for companion and farm animals. This expansion reflects how growing pet populations are reshaping the veterinary education landscape in the U.S.

U.S. Veterinary Education Market Report Highlights

The graduate courses segment accounted for the largest market share of 39.5% in revenue in 2024, due t%li%increasing demand for advanced, specialized training and the evolving needs of the veterinary profession.

Veterinary medicine had the largest revenue share, 32.5%, in 2024 and is expected t%li%expand at a lucrative CAGR over the forecast period.

Public institutions dominated the veterinary education market in 2024, and it is anticipated t%li%grow at the fastest CAGR over the forecast period.

E-learning dominated the veterinary education market in 2024 and is als%li%anticipated t%li%grow at the fastest CAGR over the forecast period. The segment offers flexible, accessible, and cost-effective educational opportunities.

More than 2 years segment dominated the veterinary education market with a revenue share of 46.7% in 2024. Extended courses in veterinary education provide comprehensive training that includes both practical internships and research opportunities, playing a crucial role in developing highly skilled professionals.

The new students segment accounted for the largest market revenue share, 67.6%, in 2024 and is also anticipated to grow at the fastest CAGR over the forecast period.

The tuition segment dominated the market in 2024, directly impacting the affordability and accessibility of veterinary education.

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