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U.S. Urgent Care Center Software Market Size, Share & Trends Analysis Report By Type (Integrated, Standalone), By Application (Patient Management, EHR/EMR), By Mode Of Deployment, And Segment Forecasts, 2023 - 2030

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Abstracts

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U.S. Urgent Care Center Software Market Growth & Trends

The U.S. urgent care center software market size is expected to reach USD 141.5 million by 2030, according to a new report by Grand View Research, Inc. It is projected to register a CAGR of 13.8% during the forecast period. The growth of the market can be attributed to the rising demand for efficient and streamlined workflow solutions from urgent care centers. Moreover, the constantly growing number of urgent care centers is expected to boost the demand for software solutions to enhance efficiency, improve billing, and streamline workflows. According to the Urgent Care Association, as of June 2023, there are more than 14,347 urgent care centers in the U.S. from 9,616 centers in 2019. Hence, the number of centers is constantly rising and is contributing to the market's growth.

Moreover, these centers are constantly adopting innovative solutions to enhance their efficiency and reduce the burden on the healthcare staff. Many companies are shifting toward the major EHR providers in the U.S., and some are adopting innovative and customized solutions from local players. For instance, in January 2020, FastMed urgent care centers implemented the EHR of Epic System. The patients of the FastMed will gain access to MyChart, the patient portal of Epic, and will provide 24-hour access to health information, direct communication with the provider, online bill pay services, and

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online appointment scheduling.

The COVID-19 pandemic decreased the adoption of software in the early phase as a declining trend in the launch of new centers was reported in the U.S. With the increasing demand for urgent care services among the population, specifically for COVID-19 testing, the centers have shifted toward adopting systems that optimize revenue cycle, operational efficiencies, and care delivery. The adoption of these technologies rapidly increased during the late phase of the pandemic to reduce administrative burden and inefficient charting. Moreover, the demand for software solutions for appointment scheduling and patient engagement is expected to increase after the pandemic to improve patient satisfaction.

U.S. Urgent Care Center Software Market Report Highlights

Based on the mode of deployment, the cloud-based segment held the largest market share of 65.27% in 2022 owing to the lower cost of the deployment and significantly improved efficiency and performance

The EHR/EMR application segment held the largest share of 37.71% in 2022 due to the launch of tailored EHR for the centers as these centers have specific needs, unique workflow, and preferences

The standalone type segment dominated the market with the largest revenue share of 57.03% in 2022 due to the specific requirements of the centers and the affordable cost of these suites

The market is moderately consolidated with the key players holding the majority market share. However, many emerging players are launching tailored software for urgent care centers, which is expected to contribute to the industry's growth

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