

U.S. Ultrasound Probe Covers Market Size, Share & Trends Analysis Report By Fold (Accordion, Flat, Rolled), By Material (Latex, Polyethylene, Polyurethane), By Application, By End Use, And Segment Forecasts, 2025 - 2033

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Abstracts

The U.S. ultrasound probe covers market size was estimated at USD 75.69 million in 2024 and is anticipated to reach USD 128.85 million by 2033, expanding at a CAGR of 6.13% from 2025 to 2033. This growth is attributed to the rising adoption of minimally invasive procedures, increasing emphasis on infection prevention and control, and the growing volume of diagnostic ultrasound examinations across hospitals, diagnostic centers, and outpatient facilities.

In addition, technological advancements in ultrasound systems, higher awareness of hygiene protocols among healthcare providers, and the increasing demand for single-use consumables are expected to drive market expansion further during the forecast period. Rising birth rates in the U.S. are among the strongest demand drivers for the ultrasound probe covers market because obstetric and gynecological imaging remains the largest application area for ultrasound. Every pregnancy involves multiple ultrasound scans for fetal health monitoring, and probe covers are essential for maintaining sterility, preventing cross-contamination, and ensuring infection control during these frequent procedures. The increase in live births, along with growing awareness around maternal and neonatal safety, has placed added emphasis on single-use, disposable covers in both hospitals and diagnostic centers.

In addition, as more women are choosing to give birth in healthcare facilities equipped with advanced imaging, utilization of ultrasound has become almost universal in prenatal care. This patient flow translates to consistent, recurring consumption of probe

covers, making birth rates a reliable underlying growth factor. Furthermore, U.S. policies that promote prenatal care access and insurance coverage ensure that nearly all pregnancies receive imaging support, supporting a stable and expanding market base for probe covers.

The prevalence and increasing incidence of various cancers significantly drive the demand for ultrasound probes and related consumables, including probe covers in the U.S. Ultrasound is widely used for early detection, diagnosis, treatment guidance, and follow-up monitoring in cancers such as breast, prostate, ovarian, thyroid, bladder, kidney, liver, and soft tissue malignancies. For instance, breast and thyroid cancers require frequent imaging for tumor detection and biopsy guidance, while prostate and ovarian cancers rely on transrectal and transvaginal ultrasound probes for accurate assessment. The rising cancer burden, coupled with the preference for non-invasive, real-time, and cost-effective imaging solutions, has increased the utilization of ultrasound systems in hospitals, diagnostic centers, and outpatient facilities.

The rapid expansion of urgent care centers is a significant driver of the ultrasound probe covers market, as these facilities increasingly adopt diagnostic imaging, including point-of-care ultrasound, to deliver quick and accurate patient evaluations. Urgent care centers often serve as the first line of medical attention for injuries, pregnancy-related emergencies, and other acute conditions where ultrasound plays a vital role. With growing patient volumes and demand for cost-effective, immediate care, these centers rely on high-frequency ultrasound probes, necessitating strict infection control practices. As a result, the increased adoption of ultrasound services in urgent care settings directly boosts the consumption of disposable probe covers to ensure hygiene, prevent cross-contamination, and comply with infection control regulations.

U.S. Ultrasound Probe Covers Market Report Segmentation

This report forecasts revenue growth at the country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For the purpose of this study, Grand View Research has segmented the U.S. ultrasound probe covers market report on the basis of fold, application, material, and end use:

Fold Outlook (Revenue, USD Million, 2021 - 2033)

Accordion

Flat

Rolled

Scrunched on applicator

Telescopic

Application Outlook (Revenue, USD Million, 2021 - 2033)

Surface Ultrasound

Endo-cavity Ultrasound

Interventional Ultrasound

Other Specialized Exams

Material Outlook (Revenue, USD Million, 2021 - 2033)

EMA

Latex

Polyethylene

Polyurethane

End Use Outlook (Revenue, USD Million, 2021 - 2033)

Hospitals

Diagnostic Centers

Ambulatory / Clinics

Others

This report can be delivered to the clients within 2 Business Days

U.S. Ultrasound Probe Covers Market Size, Share & Trends Analysis Report By Fold (Accordion, Flat, Rolled), By...

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