

U.S. Telemedicine Market Size, Share & Trends Analysis Report By Component (Products, Services), By Modality, By Application (Teleradiology, Telepsychiatry), By Delivery Mode, By Facility, By End Use, By Country, And Segment Forecasts, 2025 - 2030

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Abstracts

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U.S. Telemedicine Market Size & Trends

The U.S. telemedicine market size was estimated at USD 35.51 billion in 2024 and is expected to expand at a CAGR of 16.1% from 2025 to 2030. This growth is driven by factors such as strategic initiatives from key companies and a rise in healthcare consumerism. In addition, the increasing adoption of telemedicine by healthcare providers, growing patient acceptance, and consumer demand are expected to enhance the quality of care and contribute significantly to the telemedicine industry growth during the forecast period. For instance, according to a report from Rock Health published in February 2023, 80% of individuals have used a telemedicine service at least once in their lifetime. Furthermore, according to McKinsey's Consumer Health Insights survey from November 2021, 55% of patients reported greater satisfaction with telehealth or virtual care visits compared to traditional in-person appointments.

Growing adoption of smartphones by consumers is driving U.S. telemedicine industry growth. As of 2023, the Demandsage report indicates that 82.2% of individuals in the U.S. owned smartphones. Furthermore, continuous advancement in network infrastructure and growing network coverage are boosting the demand for telemedicine services. According to the Kepios analysis, in January 2024, there were 331.1 million people using the internet in the U.S. The internet penetration rate in the U.S. reached

97.1% of the total population at the beginning of 2024. The analysis from Kepios shows that the number of internet users in the USA grew by 1.8 million (+0.5 percent) from January 2023 to January 2024.

In addition, limited healthcare availability in isolated regions is anticipated to be a significant factor propelling market expansion throughout the projected timeframe. For instance, in February 2024, Theresa Greenfield, the State Director of USDA Rural Development in Iowa, revealed that the Agency is allocating USD 1.8 million through three grants to enhance telemedicine and distance learning services, aiming to improve access to educational, training, and healthcare resources that are often limited or inaccessible in rural areas of Iowa.

In addition, developing economies with a shortage of healthcare resources are using digital technologies to meet their healthcare needs. According to the National Center for Health Workforce Analysis, as of November 2023, around 102 million individuals reside in primary care Health Professional Shortage Areas (HPSAs), while 77 million individuals live in dental health HPSAs. In total, 167 million people, nearly half of the U.S. population, inhabit mental health HPSAs. The growing number of individuals residing in Health Professional Shortage Areas is expected to contribute to market growth. Moreover, rapid advancements in technology are expected to further boost the demand for online consultation, thereby contributing to market growth of telemedicine solutions and services over the forecast period.

U.S. Telemedicine Market Report Segmentation

This report forecasts revenue growth at country level and provides an analysis on industry trends in each of the sub segments from 2018 to 2030. For the purpose of this study, Grand View Research, Inc. has segmented the U.S. telemedicine market report on the basis of component, modality, application, delivery model, facility, and end user:

Component Outlook (Revenue, USD Billion, 2018 - 2030)

Product

Hardware

Software

Others

Services

Tele-consulting

Tele-monitoring

Tele-education

Modality Outlook (Revenue, USD Billion, 2018 - 2030)

Store and forward

Real time

Others

Application Outlook (Revenue, USD Billion, 2018 - 2030)

Teleradiology

Telepsychiatry

Telepathology

Teledermatology

Telecardiology

Others

Delivery Mode Outlook (Revenue, USD Billion, 2018 - 2030)

Web/Mobile

Audio/Text-based

Visualized

Call Centers

Facility Outlook (Revenue, USD Billion, 2018 - 2030)

Tele-hospital

Tele-home

End Use Outlook (Revenue, USD Billion, 2018 - 2030)

Providers

Payers

Patients

Others

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