

U.S. Surgical Pet Collar Market Size, Share & Trends Analysis Report By Product (Plastic Collar, Soft Fabric, Inflatable, Cervical, Avian Spherical), By End-use (Dogs, Cats), And Segment Forecasts, 2021 - 2028

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Abstracts

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U.S. Surgical Pet Collar Market Growth & Trends

The U.S. surgical pet collar market size is anticipated to reach USD 219.0 million by 2028, according to a new report by Grand View Research, Inc. The market is expected to expand at a CAGR of 7.2% from 2021 to 2028. Rising healthcare expenditure on domestic animals, growing demand for insurance, and an increase in the rate of pet adoption are anticipated to propel the growth of the market.

Surgical pet collars have proved to be extremely important for preventing pets from licking, biting, or scratching at a wound or a surgery site. Without these e-collars, pets have been seen to chew out stitches or worsen wounds, often requiring second surgeries to repair the damage. Licking or chewing at a wound can also result in severe infection, even antibiotic-resistant infections, which require longer treatment courses. In some cases, especially when abdominal surgeries are involved, life-threatening injuries can result from chewing out stitches. Thus, the penetration of surgical collars has widened with growing efforts to quicken the recovery of the pet post-surgery or injury.

Studies show that pets become important members of the household, providing comfort and companionship. Many children with autism and ADHD reportedly thrive working with therapy animals. The increasing adoption of surgical collars in the U.S. is due to the trends of pet owners spending money on keeping their pets healthy and purchasing

products that help in keeping their pets comfortable, post-surgery and treatment.

Most manufacturers have been expanding their offerings through offline and online distribution channels and this is paving the way for higher consumer interaction and purchases. In addition to buying surgical pet collars at the vet, they can also be purchased at general merchandise stores or pet specialty shops. Some of the popular pet specialty shops in the country are PetSmart; Petco Animal Supplies, Inc.; Pet Valu; Pet Supplies Plus; and Pet Supermarket.

Creating surgical collars that can contribute to the health of the pet rather than deteriorating it presents a huge growth opportunity for pet collar manufacturers. As a result, manufacturers have been consistently investing in the development of collars that are customizable in size for different breeds, so that the animal's eating or drinking is not impacted in any way.

The plastic collars segment dominated the market and accounted for the largest revenue share in 2020. These collars have cotton padding and are secured around the neck with Velcro on the neckline or can be directly attached to the regular collar. Some of these also have a padded outer rim to prevent chaffing. The rise in the adoption of dogs among baby boomers in recent years is anticipated to propel the market in the country. Millennials also hold a significant share when it comes to dog ownership, thereby driving the market.

U.S. Surgical Pet Collar Market Report Highlights

By product, the inflatable surgical pet collar segment is projected to be the fastest-growing segment by progressing at a CAGR of 8.0% over the forecast period

The dog send-use segment was valued at USD 77.8 million in 2020 and is expected to reach USD 138.2 million by 2028

The plastic collar segment dominated the market and accounted for the largest revenue share in 2020

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Insights

CHAPTER 3. U.S. SURGICAL PET COLLAR MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Impact of COVID-19 on U.S. Surgical Pet Collar Market
- 3.4. Industry Value Chain Analysis
 - 3.4.1. Sales/Retail Channel Analysis
 - 3.4.2. Profit Margin Analysis
- 3.5. Market Dynamics
 - 3.5.1. Market Driver Analysis
 - 3.5.2. Market Restraint Analysis
 - 3.5.3. Industry Challenges
 - 3.5.4. Industry Opportunities
- 3.6. Business Environment Analysis
 - 3.6.1. Industry Analysis - Porter's
 - 3.6.1.1. Supplier Power

- 3.6.1.2. Buyer Power
- 3.6.1.3. Substitution Threat
- 3.6.1.4. Threat from New Entrant
- 3.6.1.5. Competitive Rivalry
- 3.7. Roadmap of U.S. Surgical Pet Collar Market
- 3.8. Market Entry Strategies

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Product Adoption
- 4.4. Observations & Recommendations

CHAPTER 5. U.S. SURGICAL PET COLLAR MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Movement Analysis & Market Share, 2020 & 2028
- 5.2. Plastic Collar
 - 5.2.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 5.3. Soft Fabric
 - 5.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 5.4. Inflatable
 - 5.4.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 5.5. Cervical
 - 5.5.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 5.6. Avian Spherical
 - 5.6.1. Market estimates and forecast, 2016 - 2028 (USD Million)

CHAPTER 6. U.S. SURGICAL PET COLLAR MARKET: END-USE ESTIMATES & TREND ANALYSIS

- 6.1. End-use Movement Analysis & Market Share, 2020 & 2028
- 6.2. Dogs
 - 6.2.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 6.3. Cats
 - 6.3.1. Market estimates and forecast, 2016 - 2028 (USD Million)
- 6.4. Others
 - 6.4.1. Market estimates and forecast, 2016 - 2028 (USD Million)

CHAPTER 7. COMPETITIVE ANALYSIS

- 7.1. Key Global Players, Recent Developments & Their Impact on The Industry
- 7.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)
- 7.3. Vendor Landscape
 - 7.3.1. Key Company Market Share Analysis, 2019

CHAPTER 8. COMPANY PROFILES

- 8.1. KONG Company
 - 8.1.1. Company Overview
 - 8.1.2. Product Benchmarking
- 8.2. Acorn Pet Products LLC
 - 8.2.1. Company Overview
 - 8.2.2. Product Benchmarking
- 8.3. Remedy+Recovery
 - 8.3.1. Company Overview
 - 8.3.2. Product Benchmarking
- 8.4. ZenPet
 - 8.4.1. Company Overview
 - 8.4.2. Product Benchmarking
- 8.5. All Four Paws
 - 8.5.1. Company Overview
 - 8.5.2. Product Benchmarking
- 8.6. Campbell Pet Company
 - 8.6.1. Company Overview
 - 8.6.2. Product Benchmarking
- 8.7. Trimline Inc.
 - 8.7.1. Company Overview
 - 8.7.2. Product Benchmarking
- 8.8. KVP International, Inc.
 - 8.8.1. Company Overview
 - 8.8.2. Product Benchmarking
- 8.9. G?nia USA Inc.
 - 8.9.1. Company Overview
 - 8.9.2. Product Benchmarking
- 8.10. Lomir Biomedical Inc.

8.10.1. Company Overview

8.10.2. Product Benchmarking

List Of Tables

LIST OF TABLES

Table 1 U.S. surgical pet collar market - Driving factor market analysis

Table 2 U.S. pet ownership estimates, 2015 - 2020 (in Million)

Table 3 U.S. surgical pet collar market - Restraint factor market analysis

Table 4 Plastic surgical pet collar market estimates and forecast, 2016 - 2028

Table 5 Soft fabric surgical pet collar market estimates and forecast, 2016 - 2028

Table 6 Inflatable surgical pet collar market estimates and forecast, 2016 - 2028

Table 7 Cervical surgical pet collar market estimates and forecast, 2016 - 2028

Table 8 Avian spherical surgical pet collar market estimates and forecast, 2016 - 2028

Table 9 U.S. surgical pet collar market estimates and forecast, for dog use, 2016 - 2028
(USD million)

Table 10 U.S. surgical pet collar market estimates and forecast, for cat use, 2016 - 2028
(USD million)

Table 11 U.S. surgical pet collar market estimates and forecast, for others use, 2016 -
2028 (USD million)

Table 12 Company categorization

List Of Figures

LIST OF FIGURES

- Fig. 1 U.S. surgical pet collar market segmentation
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Primary research approaches
- Fig. 5 Primary research process
- Fig. 6 U.S. surgical pet collar market - Penetration and growth prospect mapping
- Fig. 7 U.S. surgical pet collar market - Value chain analysis
- Fig. 8 U.S. surgical pet collar market - Sales/retail channel analysis
- Fig. 9 Total U.S. Pet Industry Expenditure
- Fig. 10 Breakdown of the U.S. pet industry expenditure, 2019
- Fig. 11 Total Insured Pets in the U.S., 2015 - 2019 (Million)
- Fig. 12 U.S. surgical pet collar market: Porter's Five Forces Analysis
- Fig. 13 Factors Affecting Buying Decision
- Fig. 14 U.S. surgical pet collar market: Product revenue share (%) analysis, 2020 & 2028
- Fig. 15 U.S. surgical pet collar market: End-use share (%) analysis, 2020 & 2028
- Fig. 16 U.S. surgical pet collar market: Company market share

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