

U.S. Surface Disinfectant Market Size, Share & Trends Analysis Report By Composition (Chemical, Biobased), By Form (Liquids, Sprays), By Application (Instruments, In-house Surfaces), By End Use, And Segment Forecasts, 2020 - 2027

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Abstracts

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U.S. Surface Disinfectant Market Growth & Trends

The U.S. surface disinfectant market size is anticipated to reach USD 1.9 billion by 2027 registering a CAGR of 9.2%, according to a new report by Grand View Research, Inc. The high prevalence of healthcare-associated infections in the country is estimated to drive market growth. Hospitals are one of the prominent end-users of the market as they are the most vulnerable to infections caused by bacteria, fungi, and viruses. Regular and periodic disinfection of hospital surfaces, equipment, and PPE kits are of utmost priority and this acts as a major factor for the market growth. The market is further driven by the rising incidences of disease outbreaks, such as the COVID-19 pandemic, which has created a steep rise in the demand for surface disinfectants from hospitals.

According to the American Hospital Association, the U.S. had a total of 6,146 hospitals comprising 924,107 total staffed beds. The Greater New York Hospital Association stated that hospitals and health systems of the U.S. represented around USD 3 trillion in economic activity in 2019. These factors signify the vastness of the healthcare and hospital sector in the U.S. and thus, project lucrative growth opportunities for the market. The market is also expected to be driven by the healthcare spending in the U.S., which is projected to increase at an annual growth rate of 5.4% between 2019 and 2028, reaching a value of around USD 6.2 trillion by 2028 (the U.S. Centers for Medicare & Medicaid Services).

The manufacturers in the country are inclined toward adopting various strategies including expansions, new product launches, joint ventures, agreements, acquisitions, and partnerships, among others, to gain a larger market share. Prominent industry stakeholders are focused on innovation and development of novel products and thus, are making significant investments in the R&D activities. Market participants have specific R&D centers committed for the development activities and are focusing on forming alliances with various research institutes and organizations to attain optimized results. Key players also maintain strong relationships with the international as well as local suppliers and distributors to maintain a consistent sales flow of their products throughout the year.

The U.S. Surface Disinfectant Market Report Highlights

In 2019, chemicals emerged as the largest composition segment, concerning growing consumption of non-oxidizing disinfectants, such as quaternary ammonium compounds and alcohols

However, the segment may witness sluggish growth on account of consumer preference for bio-based and eco-friendly products due to the rising awareness about the effects of the toxic nature of some of the chemical-based products

In 2019, liquids emerged as the largest form segment due to high demand in large-scale disinfecting applications, such as floor care

In 2019, the industrial end-use segment led the market owing to the expansion of the food and meat processing industries

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market Segmentation & Scope
- 1.2 Market Definition
- 1.3 Information Procurement
 - 1.3.1 Purchased Database
 - 1.3.2 Gvr's Internal Database
 - 1.3.3 Secondary Sources
 - 1.3.4 Third Party Perspective
 - 1.3.5 Primary Research
 - 1.3.6 Primary Sources
- 1.4 Information Analysis
 - 1.4.1 Data Analysis Models
- 1.5 Research Scope And Assumptions

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Snapshot
- 2.2 Segmental Outlook
- 2.3 Competitive Insights

CHAPTER 3 U.S. SURFACE DISINFECTANT MARKET: MARKET VARIABLES, TRENDS & SCOPE

- 3.1 Market Lineage Outlook
- 3.2 Penetration & Growth Prospect Mapping
- 3.3 Industry Value Chain Analysis
 - 3.3.1 Raw Material Trends
 - 3.3.2 Manufacturing Trends
 - 3.3.3 Sales Channel Analysis
 - 3.3.4 Price Trend Analysis
- 3.4 Regulatory Framework
- 3.5 Market Dynamics
 - 3.5.1 Market Driver Impact Analysis
 - 3.5.1.1 High Prevalence Of Healthcare-Associated Infections (HAIS)
 - 3.5.1.2 Growing Implementation Of Regulations In Medical Hygiene
 - 3.5.2 Market Restraint Analysis

3.5.2.1 Rising Awareness Concerning The Toxicity Of Chemical Surface Disinfectants

3.5.3 Industry Challenges

3.6 Supply Demand Analysis

3.7 Impact Of COVID19 Pandemic

3.8 Business Environment Analysis

3.8.1 Porter's Analysis

3.8.2 Pestel Analysis

3.8.3 Biobased Surface Disinfectants

3.8.3.1 Innovations And Developments In Eco-Friendly Disinfectants

3.8.3.2 Future Market Scope And Growth Potential

3.8.3.3 Comparative Analysis With Respect To Synthetic

3.8.3.4 Limitations And Challenges

3.8.3.5 Key Operating Companies

CHAPTER 4 U.S. SURFACE DISINFECTANT MARKET: COMPOSITION ESTIMATES & TREND ANALYSIS

4.1 Composition Movement Analysis & Market Share, 2019 & 2027 (Kilotons) (USD Million)

4.2 U.S. Surface Disinfectant Market Size & Forecasts And Trend Analysis, By Composition, 2016 - 2027 (Kilotons) (USD Million)

4.2.1 Chemical

4.2.2 Biobased

CHAPTER 5 U.S. SURFACE DISINFECTANT MARKET: FORM ESTIMATES & TREND ANALYSIS

5.1 Form Movement Analysis & Market Share, 2019 & 2027 (Kilotons) (USD Million)

5.2 U.S. Surface Disinfectant Market Size & Forecasts And Trend Analysis, By Form, 2016 - 2027 (Kilotons) (USD Million)

5.2.1 Liquids

5.2.2 Wipes

5.2.3 Sprays

CHAPTER 6 U.S. SURFACE DISINFECTANT MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

6.1 Application Movement Analysis & Market Share, 2019 & 2027 (Kilotons) (USD

Million)

6.2 U.S. Surface Disinfectant Market Size & Forecasts And Trend Analysis, By Application, 2016 - 2027 (Kilotons) (USD Million)

6.2.1 In-House Surfaces

6.2.2 Instruments

6.2.3 Others

CHAPTER 7 U.S. SURFACE DISINFECTANT MARKET: END-USE ESTIMATES & TREND ANALYSIS

7.1 End-Use Movement Analysis & Market Share, 2019 & 2027 (Kilotons) (USD Million)

7.2 U.S. Surface Disinfectant Market Size & Forecasts And Trend Analysis, By End-Use, 2016 - 2027 (Kilotons) (USD Million)

7.2.1 Hospitals

7.2.2 Laboratories

7.2.3 Households

7.2.4 Industrial

7.2.5 Commercial

CHAPTER 8 COMPETITIVE LANDSCAPE

8.1 Key Global And U.S. Players & Recent Developments & Their Impact On The Industry

8.2 Key Innovators, Market Leader, And Emerging Players

8.3 Vendor Landscape

8.3.1 List Of Key Distributors & Channel Partners

8.3.2 Key Customers

8.3.3 Key Company Market Share Analysis, 2019

CHAPTER 9 COMPANY PROFILES

9.1 BASF SE

9.1.1 Company Overview

9.1.2 Financial Performance

9.1.3 Product Benchmarking

9.1.4 Strategic Initiatives

9.2 Evonik Industries AG

9.2.1 Company Overview

9.2.2 Financial Performance

- 9.2.3 Product Benchmarking
- 9.2.4 Strategic Initiatives
- 9.3 The 3M Company
 - 9.3.1 Company Overview
 - 9.3.2 Financial Performance
 - 9.3.3 Product Benchmarking
- 9.4 Kimberly-Clark Corporation
 - 9.4.1 Company Overview
 - 9.4.2 Financial Performance
 - 9.4.3 Product Benchmarking
- 9.5 Ecolab Inc.
 - 9.5.1 Company Overview
 - 9.5.2 Financial Performance
 - 9.5.3 Product Benchmarking
 - 9.5.4 Strategic Initiatives
- 9.6 The Procter & Gamble Company (P&G)
 - 9.6.1 Company Overview
 - 9.6.2 Financial Performance
 - 9.6.3 Product Benchmarking
- 9.7 Reckitt Benckiser Group Plc
 - 9.7.1 Company Overview
 - 9.7.2 Financial Performance
 - 9.7.3 Product Benchmarking
- 9.8 The Clorox Company
 - 9.8.1 Company Overview
 - 9.8.2 Financial Performance
 - 9.8.3 Product Benchmarking
 - 9.8.4 Strategic Initiatives
- 9.9 Medline Industries, Inc.
 - 9.9.1 Company Overview
 - 9.9.2 Product Benchmarking
 - 9.9.3 Strategic Initiatives
- 9.10 Whiteley Corporation
 - 9.10.1 Company Overview
 - 9.10.2 Product Benchmarking
 - 9.10.3 Strategic Initiatives
- 9.11 Lonza Group Ltd.
 - 9.11.1 Company Overview
 - 9.11.2 Financial Performance

- 9.11.3 Product Benchmarking
- 9.12 S. C. Johnson & Son, Inc.
 - 9.12.1 Company Overview
 - 9.12.2 Product Benchmarking
 - 9.12.3 Strategic Initiatives

List Of Tables

LIST OF TABLES

Table 1 Comparative Analysis: Chemical vs biobased surface disinfectants

Table 2 Key operating companies for biobased surface disinfectants

Table 3 U.S. Surface Disinfectants market volume estimates & forecasts, by composition, 2016 - 2027 (Kilotons)

Table 4 U.S. Surface Disinfectants market revenue estimates & forecasts, by composition, 2016 - 2027 (USD Million)

Table 5 U.S. Surface Disinfectants market volume estimates & forecasts, by form, 2016 - 2027 (Kilotons)

Table 6 U.S. Surface Disinfectants market revenue estimates & forecasts, by form, 2016 - 2027 (USD Million)

Table 7 U.S. Surface Disinfectants market volume estimates & forecasts, by application, 2016 - 2027 (Kilotons)

Table 8 U.S. Surface Disinfectants market revenue estimates & forecasts, by application, 2016 - 2027 (USD Million)

Table 9 U.S. Surface Disinfectants market volume estimates & forecasts, by end-use, 2016 - 2027 (Kilotons)

Table 10 U.S. Surface Disinfectants market revenue estimates & forecasts, by end-use, 2016 - 2027 (USD Million)

Table 11 Key global and U.S. players & recent development & their impact

Table 12 Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

Table 13 List of key distributors & channel partners

Table 14 Key Customers

List Of Figures

LIST OF FIGURES

- Fig. 1 The U.S. Surface Disinfectant Market Segmentation & Scope
- Fig. 2 Information Procurement
- Fig. 3 Primary Research Pattern
- Fig. 4 Primary Research Process
- Fig. 5 Primary Research Approaches
- Fig. 6 U.S. Surface Disinfectant Market Snapshot
- Fig. 7 U.S. Surface Disinfectant market revenue, 2019 (USD Million)
- Fig. 8 U.S. Surface Disinfectant market revenue, 2019 (USD Million)
- Fig. 9 U.S. Surface Disinfectants Market, 2016-2027 (kilotons) (USD Million)
- Fig. 10 Value Chain Analysis - U.S. Surface Disinfectants Market
- Fig. 11 Sales Channel Analysis - U.S. Surface Disinfectants
- Fig. 12 Price Trend Analysis - U.S. Surface Disinfectants (Average Prices - USD/ton)
- Fig. 13 U.S. Surface Disinfectants Market: Dynamics
- Fig. 14 U.S. Surface Disinfectants Market: PORTER Analysis
- Fig. 15 U.S. Surface Disinfectants Market: PESTEL Analysis
- Fig. 16 U.S. Surface Disinfectant market volume share, by composition, 2019 & 2027 (Kilotons)
- Fig. 17 U.S. Surface Disinfectant market volume share, by form, 2019 & 2027 (Kilotons)
- Fig. 18 U.S. Surface Disinfectant market volume share, by application, 2019 & 2027 (Kilotons)
- Fig. 19 U.S. Surface Disinfectant market volume share, by end-use, 2019 & 2027 (Kilotons)
- Fig. 20 U.S. Federal R&D Spending for Health and Human Services, 2019
- Fig. 21 Total Number of Households in U.S., 2016 - 19 (in Thousands)
- Fig. 22 Key company market share analysis, 2019 (in %)

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