

U.S. Soda Maker Market Size, Share & Trend Analysis Report By Product, By Mode Of Operation (Manual, Electric), By Type (Portable, Desktop), By Distribution Channel, And Segment Forecasts, 2025 - 2030

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Abstracts

The U.S. soda maker market size was valued at USD 299.5 million in 2024 and is expected to reach USD 378.0 million by 2030, growing at a CAGR of 4.0% from 2025 to 2030. The industry is primarily driven by increasing consumer spending power, evolving lifestyle preferences, and rising demand for premium, convenient, and customizable home carbonation solutions.

Consumers are increasingly adopting soda makers to produce healthier, customizable beverages and to minimize single-use plastic waste. Manufacturers are responding by introducing models with adjustable carbonation settings and elegant, space-saving designs that align with current market demands.

Manufacturers are increasingly aligning their marketing strategies with these evolving consumer preferences to drive product adoption. For instance, companies like DrinkMate and Aarke target health-conscious, and environmentally aware individuals actively seek healthier beverage options and solutions that reduce plastic waste. By understanding and addressing these consumer priorities, the companies are better positioned to communicate their products' health and environmental benefits and strengthen their market presence.

Moreover, retail and e-commerce distribution channels have played a crucial role in driving the adoption of soda makers by enhancing market accessibility and reach. Among residential consumers, e-commerce has emerged as the preferred distribution method, primarily due to its convenience, broad selection, and ease of access. Online

platforms such as Amazon, Walmart, and official brand websites enable consumers to compare various models easily, review customer feedback, and benefit from competitive pricing without leaving their homes. This attracts busy individuals and households seeking a streamlined and informed shopping experience.

U.S. Soda Maker Market Report Segmentation

This report forecasts revenue growth at the country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the U.S. soda maker market report on the basis of product, mode of operation, type, and distribution channel:

Product Outlook (Volume, Thousand Units; Revenue, USD Million, 2018 - 2030)

Soda Maker

CO2 Cylinder

Mode of Operation Outlook (Volume, Thousand Units; Revenue, USD Million, 2018 - 2030)

Manual

Electric

Type Outlook (Volume, Thousand Units; Revenue, USD Million, 2018 - 2030)

Portable

Desktop

Distribution Channel Outlook (Volume, Thousand Units; Revenue, USD Million, 2018 - 2030)

Offline

Online

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