

# **U.S. Serviced Apartment Market Size, Share & Trends Analysis Report By Type, By End-use (Corporate/Business Traveler, Leisure Travelers, Expats & Relocations), By Booking Mode (Direct Booking, Corporate Contracts), And Segment Forecasts, 2025 - 2033**

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## **Abstracts**

### **U.S. Serviced Apartment Market Trends**

The U.S. serviced apartment market size was estimated at USD 13.80 billion in 2024 and is projected to reach USD 44.03 billion by 2033, growing at a CAGR of 14.5% from 2025 to 2033. In the U.S., the serviced apartment market is fueled by strong corporate and relocation demand. Businesses seek cost-efficient, home-like accommodations for extended stays, alongside a growing population of digital nomads and remote workers. Rising urban migration and higher disposable incomes are expanding the customer base, while companies increasingly favor direct corporate contracts and bookings for greater convenience and cost savings. These factors, combined with a preference for privacy, fully equipped amenities, and locations near business hubs, drive sustained growth in the sector.

The rise of hybrid accommodation models reflects a shift in hospitality toward flexibility, personalization, and lifestyle-oriented stays. By blending the self-sufficiency and home-like environment of serviced apartments with the amenities, service standards, and convenience of hotels, these spaces cater to modern travelers, especially remote workers, digital nomads, and extended-stay guests, who value comfort without sacrificing service. This approach meets the growing demand for longer, more immersive stays, while appealing to those seeking both independence and curated

hospitality experiences.

The ongoing growth of remote work and digital nomad lifestyles drives strong demand for long-stay accommodations that blend comfort with functionality. In response, serviced apartment operators and corporate housing providers are enhancing their portfolios with fully furnished units, high-speed internet, dedicated workspaces, and amenities that replicate the convenience of home. These offerings cater to professionals seeking stability, privacy, and productivity during extended assignments or travel, making them a preferred alternative to traditional hotel stays.

Wellness and sustainability have become core pillars in the U.S. serviced apartment market, with upscale properties integrating features like in-room fitness equipment, communal yoga areas, and health-focused interior design to enhance guest well-being. At the same time, eco-friendly initiatives, such as installing energy-efficient systems, using sustainable building materials, and implementing waste reduction programs, are increasingly prioritized to meet growing environmental awareness among travelers. This dual focus appeals to health-conscious guests and aligns with global trends toward responsible and sustainable hospitality.

## U.S. Serviced Apartment Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the U.S. serviced apartment market report based on type, end use, and booking mode:

Type Outlook (Revenue, USD Billion, 2021 - 2033)

Long Term (>30 Nights)

Short Term (

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