

# U.S. Senior Living Market Size, Share & Trends Analysis Report By Facility (Skilled Nursing Facility, Assisted Living Facility, Active Adult (55+) Communities/Independent Living, Memory Care) And Segment Forecasts, 2024 - 2030

<https://marketpublishers.com/r/U728E071C9EBEN.html>

Date: July 2024

Pages: 90

Price: US\$ 5,950.00 (Single User License)

ID: U728E071C9EBEN

## Abstracts

This report can be delivered to the clients within 4 Business Days

### U.S. Senior Living Market Size & Trends

The U.S. senior living market size was estimated at USD 923.20 billion in 2023 and is projected to grow at a CAGR of 4.16% from 2024 to 2030, due to the increasing elderly population. Currently, approximately 62 million adults aged 65 and older reside in the U.S., constituting 18% of the population. By 2054, projections suggest that 84 million adults aged 65 and older will comprise an estimated 23% of the population. As life expectancy rises and the baby boomer generation ages, there is a greater demand for various types of senior housing, ranging from independent living to assisted living and memory care facilities. This demographic shift is driving the expansion of senior living, with an emphasis on providing high-quality care and lifestyle amenities. Furthermore, the integration of advanced healthcare services within these facilities ensures that the aging population can access comprehensive medical and wellness support, fostering market growth.

Senior living scenarios have changed over the years due to the evolution of family structures. With more dual-income households and fewer multi-generational homes, families are increasingly seeking professional care solutions for their elderly members. This shift is leading to a higher reliance on senior living to provide safe, supportive, and engaging environments for seniors. According to Gallup, the average

retirement age increased from 57 in 1991 to 61 in 2022. Additionally, among non-retirees, the anticipated age of retirement has climbed from 60 in 1995 to 66 in 2022. As traditional family caregiving becomes less feasible, the demand for professionally managed senior living options is growing. Facilities that offer a blend of healthcare, social activities, and personal care are particularly appealing to families looking for comprehensive solutions.

Advancements in healthcare have markedly influenced the senior living market. Improved medical treatments and technologies have extended life expectancy, leading to a larger elderly population. These advancements also mean that seniors are living healthier lives, increasing the demand for independent and assisted living facilities that offer medical care and wellness programs. Moreover, the integration of telemedicine and remote monitoring in senior living communities enhances the quality of care, making these options more attractive to seniors and their families.

Additionally, a substantial portion of service units or beds is dedicated to nursing care, staffed by skilled nursing professionals. These facilities provide essential services such as nursing care, 24-hour supervision, three meals daily, and assistance with daily activities. Additionally, they offer physical, occupational, and speech therapy, along with various other rehabilitation services.

Furthermore, economic considerations play a crucial role in the dynamics of the senior living market. The affordability of senior living options, influenced by factors such as income levels, housing costs, and healthcare expenses, affects consumer choices. Many seniors rely on a combination of Social Security, pensions, and personal savings to cover living costs. Economic downturns can impact the ability of seniors to afford private-pay senior living options, thereby increasing the demand for government-subsidized or lower-cost alternatives. Conversely, economic prosperity can boost market growth by increasing disposable incomes and the ability to invest in premium senior living arrangements.

## U.S. Senior Living Facilities Market Report Segmentation

This report forecasts revenue growth at country levels and provides an analysis on the latest industry trends and opportunities in each of the sub-segments from 2018 to 2030. For the purpose of this study, Grand View Research has segmented the U.S. senior living market report based on facility.

### Facility Outlook (Revenue, USD Billion; 2018 - 2030)

Skilled Nursing Facility

Assisted Living Facility

Active Adult (55+) Communities/Independent Living

Memory Care

Regional Outlook (Revenue, USD Billion; 2018 - 2030)

Southeast

West

Midwest

Northeast

Southwest

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation and Scope
  - 1.1.1. Segment Definitions
    - 1.1.1.1. Facility
    - 1.1.1.2. Regions
  - 1.1.2. Estimates and forecasts timeline
- 1.2. Research Methodology
- 1.3. Information Procurement
  - 1.3.1. Purchased database
  - 1.3.2. GVR's internal database
  - 1.3.3. Secondary sources
  - 1.3.4. Primary research
  - 1.3.5. Details of primary research
- 1.4. Information or Data Analysis
  - 1.4.1. Data analysis models
- 1.5. Market Formulation & Validation
- 1.6. Model Details
- 1.7. List of Secondary Sources
- 1.8. List of Primary Sources
- 1.9. Objectives

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

### **CHAPTER 3. U.S. SENIOR LIVING MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Lineage Outlook
  - 3.1.1. Parent Market Outlook
  - 3.1.2. Related/ancillary market outlook
- 3.2. Market Dynamics
  - 3.2.1. Market Driver Analysis
  - 3.2.2. Market Restraint Analysis
- 3.3. U.S. Senior Living Market Analysis Tools

- 3.3.1. Porter's Five Forces Analysis
  - 3.3.1.1. Bargaining power of suppliers
  - 3.3.1.2. Bargaining power of buyers
  - 3.3.1.3. Threat of substitutes
  - 3.3.1.4. Threat of new entrants
  - 3.3.1.5. Competitive rivalry
- 3.3.2. PESTEL Analysis
  - 3.3.2.1. Political landscape
  - 3.3.2.2. Economic landscape
  - 3.3.2.3. Social landscape
  - 3.3.2.4. Technological landscape
  - 3.3.2.5. Environmental landscape
  - 3.3.2.6. Legal landscape

## **CHAPTER 4. U.S. SENIOR LIVING MARKET: FACILITY ESTIMATES & TREND ANALYSIS**

- 4.1. Segment Dashboard
- 4.2. U.S. Senior Living Market: Facility Movement Analysis
- 4.3. U.S. Senior Living Market by Facility Outlook (USD Billion)
- 4.4. Skilled Nursing Facility
  - 4.4.1. Skilled Nursing Facility Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 4.5. Assisted Living Facility
  - 4.5.1. Assisted Living Facility Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 4.6. Active Adult (55+) Communities/Independent Living
  - 4.6.1. Active Adult (55+) Communities/Independent Living Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
- 4.7. Memory Care
  - 4.7.1. Memory Care Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 5. U.S. SENIOR LIVING MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

- 5.1. Regional Dashboard
- 5.2. U.S. Senior Living Market Region Movement Analysis
- 5.3. Southeast

5.3.1. Southeast Senior Living Market Estimates and Forecasts, 2018 - 2030 (USD Million)

5.4. West

5.4.1. West Senior Living Market Estimates and Forecasts, 2018 - 2030 (USD Million)

5.5. Midwest

5.5.1. Midwest Senior Living Market Estimates and Forecasts, 2018 - 2030 (USD Million)

5.6. Northeast

5.6.1. Northeast Senior Living Market Estimates and Forecasts, 2018 - 2030 (USD Million)

5.7. Southwest

5.7.1. Southwest Senior Living Market Estimates and Forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 6. COMPETITIVE LANDSCAPE**

6.1. Company Categorization

6.2. Company Market Position Analysis

6.3. Key Company Profiles

6.3.1. Genesis Healthcare

6.3.1.1. Company overview

6.3.1.2. Financial performance

6.3.1.3. Service benchmarking

6.3.1.4. Strategic initiatives

6.3.2. Brookdale Senior Living Solutions

6.3.2.1. Company overview

6.3.2.2. Financial performance

6.3.2.3. Service benchmarking

6.3.2.4. Strategic initiatives

6.3.3. Lincare, Inc.

6.3.3.1. Company overview

6.3.3.2. Financial performance

6.3.3.3. Service benchmarking

6.3.3.4. Strategic initiatives

6.3.4. The Ensign Group, Inc

6.3.4.1. Company overview

6.3.4.2. Financial performance

6.3.4.3. Service benchmarking

6.3.4.4. Strategic initiatives

- 6.3.5. Sunrise Senior Living, LLC
  - 6.3.5.1. Company overview
  - 6.3.5.2. Financial performance
  - 6.3.5.3. Service benchmarking
  - 6.3.5.4. Strategic initiatives
- 6.3.6. Life Senior Living Facilities
  - 6.3.6.1. Company overview
  - 6.3.6.2. Financial performance
  - 6.3.6.3. Service benchmarking
  - 6.3.6.4. Strategic initiatives
- 6.3.7. Golden Living Centers
  - 6.3.7.1. Company overview
  - 6.3.7.2. Financial performance
  - 6.3.7.3. Service benchmarking
  - 6.3.7.4. Strategic initiatives
- 6.3.8. Sava Senior Care Administrative Services LLC
  - 6.3.8.1. Company overview
  - 6.3.8.2. Financial performance
  - 6.3.8.3. Service benchmarking
  - 6.3.8.4. Strategic initiatives
- 6.3.9. LifeCare Centers of America Corporate
  - 6.3.9.1. Company overview
  - 6.3.9.2. Financial performance
  - 6.3.9.3. Service benchmarking
  - 6.3.9.4. Strategic initiatives
- 6.3.10. Peninsula behavioral health
  - 6.3.10.1. Company overview
  - 6.3.10.2. Financial performance
  - 6.3.10.3. Service benchmarking
  - 6.3.10.4. Strategic initiatives
- 6.3.11. Kindred Healthcare, LLC
  - 6.3.11.1. Company overview
  - 6.3.11.2. Financial performance
  - 6.3.11.3. Service benchmarking
  - 6.3.11.4. Strategic initiatives
- 6.3.12. Atria Senior Living, Inc.
  - 6.3.12.1. Company overview
  - 6.3.12.2. Financial performance
  - 6.3.12.3. Service benchmarking

- 6.3.12.4. Strategic initiatives
- 6.3.13. Five Star Senior Living
  - 6.3.13.1. Company overview
  - 6.3.13.2. Financial performance
  - 6.3.13.3. Service benchmarking
  - 6.3.13.4. Strategic initiatives
- 6.3.14. Capital Senior Living
  - 6.3.14.1. Company overview
  - 6.3.14.2. Financial performance
  - 6.3.14.3. Service benchmarking
  - 6.3.14.4. Strategic initiatives
- 6.3.15. Merrill Gardens
  - 6.3.15.1. Company overview
  - 6.3.15.2. Financial performance
  - 6.3.15.3. Service benchmarking
  - 6.3.15.4. Strategic initiatives
- 6.3.16. Integral Senior Living (ISL)
  - 6.3.16.1. Company overview
  - 6.3.16.2. Financial performance
  - 6.3.16.3. Service benchmarking
  - 6.3.16.4. Strategic initiatives
- 6.3.17. Belmont Village, L.P.
  - 6.3.17.1. Company overview
  - 6.3.17.2. Financial performance
  - 6.3.17.3. Service benchmarking
  - 6.3.17.4. Strategic initiatives
- 6.3.18. The Villages
  - 6.3.18.1. Company overview
  - 6.3.18.2. Financial performance
  - 6.3.18.3. Service benchmarking
  - 6.3.18.4. Strategic initiatives
- 6.3.19. Pultegroup, Inc.
  - 6.3.19.1. Company overview
  - 6.3.19.2. Financial performance
  - 6.3.19.3. Service benchmarking
  - 6.3.19.4. Strategic initiatives
- 6.3.20. Latitude Margaritaville
  - 6.3.20.1. Company overview
  - 6.3.20.2. Financial performance

- 6.3.20.3. Service benchmarking
- 6.3.20.4. Strategic initiatives
- 6.3.21. Hot Springs Village
  - 6.3.21.1. Company overview
  - 6.3.21.2. Financial performance
  - 6.3.21.3. Service benchmarking
  - 6.3.21.4. Strategic initiatives
- 6.3.22. Rossmoor Walnut Creek
  - 6.3.22.1. Company overview
  - 6.3.22.2. Financial performance
  - 6.3.22.3. Service benchmarking
  - 6.3.22.4. Strategic initiatives
- 6.3.23. Robson Ranch
  - 6.3.23.1. Company overview
  - 6.3.23.2. Financial performance
  - 6.3.23.3. Service benchmarking
  - 6.3.23.4. Strategic initiatives
- 6.3.24. Sun Lakes
  - 6.3.24.1. Company overview
  - 6.3.24.2. Financial performance
  - 6.3.24.3. Service benchmarking
  - 6.3.24.4. Strategic initiatives
- 6.3.25. Green Valley
  - 6.3.25.1. Company overview
  - 6.3.25.2. Financial performance
  - 6.3.25.3. Service benchmarking
  - 6.3.25.4. Strategic initiatives
- 6.3.26. Life Care Services
  - 6.3.26.1. Company overview
  - 6.3.26.2. Financial performance
  - 6.3.26.3. Service benchmarking
  - 6.3.26.4. Strategic initiatives
- 6.3.27. Erickson Living
  - 6.3.27.1. Company overview
  - 6.3.27.2. Financial performance
  - 6.3.27.3. Service benchmarking
  - 6.3.27.4. Strategic initiatives
- 6.3.28. Kensington Park Senior Living
  - 6.3.28.1. Company overview

- 6.3.28.2. Financial performance
- 6.3.28.3. Service benchmarking
- 6.3.28.4. Strategic initiatives
- 6.3.29. Masonicare
  - 6.3.29.1. Company overview
  - 6.3.29.2. Financial performance
  - 6.3.29.3. Service benchmarking
  - 6.3.29.4. Strategic initiatives
- 6.3.30. ProMedica Health System, Inc.
  - 6.3.30.1. Company overview
  - 6.3.30.2. Financial performance
  - 6.3.30.3. Service benchmarking
  - 6.3.30.4. Strategic initiatives
- 6.3.31. Azura Memory Care
  - 6.3.31.1. Company overview
  - 6.3.31.2. Financial performance
  - 6.3.31.3. Service benchmarking
  - 6.3.31.4. Strategic initiatives
- 6.3.32. Affinity Living Group
  - 6.3.32.1. Company overview
  - 6.3.32.2. Financial performance
  - 6.3.32.3. Service benchmarking
  - 6.3.32.4. Strategic initiatives

## List Of Tables

### LIST OF TABLES

Table 1 List of Secondary Sources

Table 2 List of Abbreviations

Table 3 U.S. senior living market, by facility, 2018 - 2030 (USD Million)

Table 4 U.S. senior living market, by region, 2018 - 2030 (USD Million)

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Avocado oil spray market segmentation
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Primary research approaches
- Fig. 5 Primary research process
- Fig. 6 Market snapshot
- Fig. 7 Segment snapshot
- Fig. 8 Regional snapshot
- Fig. 9 Competitive landscape Snapshot
- Fig. 10 Parent industry and avocado oil spray market size, 2023 (USD Million)
- Fig. 11 Avocado oil spray market: Value chain analysis
- Fig. 12 Avocado oil spray market: Dynamics
- Fig. 13 Avocado oil spray market: Porter's five forces analysis
- Fig. 14 Avocado oil spray market, by nature: Key takeaways
- Fig. 15 Avocado oil spray market: Nature movement analysis, 2023 & 2030 (%)
- Fig. 16 Conventional avocado oil spray market estimates & forecasts, 2018 - 2030 (USD Million)
- Fig. 17 Organic avocado oil spray market estimates & forecasts, 2018 - 2030 (USD Million)
- Fig. 18 Avocado oil spray market, by type: Key takeaways
- Fig. 19 Avocado oil spray market: Type movement analysis, 2023 & 2030 (%)
- Fig. 20 Refined avocado oil spray market estimates & forecasts, 2018 - 2030 (USD Million)
- Fig. 21 Cold-pressed avocado oil spray market estimates & forecasts, 2018 - 2030 (USD Million)
- Fig. 22 Avocado oil spray market, by distribution channel: Key takeaways
- Fig. 23 Avocado oil spray market: Distribution channel movement analysis, 2023 & 2030 (%)
- Fig. 24 Avocado oil spray market through hypermarkets & supermarkets estimates & forecasts, 2017 - 2030, (USD Million)
- Fig. 25 Avocado oil spray market through convenience stores estimates & forecasts, 2017 - 2030, (USD Million)
- Fig. 26 Avocado oil spray market through online channel estimates & forecasts, 2017 - 2030, (USD Million)

- Fig. 27 Avocado oil spray market through other channels estimates & forecasts, 2017 - 2030, (USD Million)
- Fig. 28 Avocado oil spray market: Regional outlook, 2023 & 2030, (USD Million)
- Fig. 29 Regional marketplace: Key takeaways
- Fig. 30 North America avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 31 US avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 32 Canada avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 33 Mexico avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 34 Europe avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 35 UK avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 36 Germany avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 37 France avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 38 Italy avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 39 Spain avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 40 Asia Pacific avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 41 China avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 42 Japan avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 43 India avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 44 Central and South America avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 45 Brazil avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 46 Argentina avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 47 Middle East and Africa avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 48 Saudi Arabia avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 49 South Africa avocado oil spray market estimates & forecast, 2018 - 2030 (USD Million)
- Fig. 50 Key company categorization
- Fig. 51 Company market share analysis, 2023
- Fig. 52 Strategic framework of avocado oil spray market

## I would like to order

Product name: U.S. Senior Living Market Size, Share & Trends Analysis Report By Facility (Skilled Nursing Facility, Assisted Living Facility, Active Adult (55+) Communities/Independent Living, Memory Care) And Segment Forecasts, 2024 - 2030

Product link: <https://marketpublishers.com/r/U728E071C9EBEN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U728E071C9EBEN.html>