

U.S. School Furniture Market Size, Share & Trends Analysis Report By Product (Seating Furniture, Storage Units, Lab Furniture), By Application (Classroom, Library & Labs), And Segment Forecasts, 2023 - 2030

<https://marketpublishers.com/r/U1716B0FD078EN.html>

Date: January 2023

Pages: 65

Price: US\$ 3,450.00 (Single User License)

ID: U1716B0FD078EN

Abstracts

This report can be delivered to the clients within 3 Business Days

U.S. School Furniture Market Growth & Trends

The U.S. school furniture market size is expected to reach USD 2.91 billion by 2030, expanding at a CAGR of 5.5% from 2023 to 2030, according to a new report by Grand View Research, Inc. The trend of providing comfortable and ergonomic seating arrangements for students along with individual storage cabinets, the need for mobile seats to help make classes more interactive, government initiatives boosting enrollment of students, and school buildings along with product innovations are major factors ramping up the demand for school furniture in the U.S. market.

Classroom ergonomics plays an important role in schools since students spend a considerable amount of time on the benches. Institutions have been increasingly focusing on school furniture and ensuring that it's suitable for the pupils, allows movement, and invariably encourages a good posture. Since young bodies develop rapidly, classroom seating should promote a healthy posture. Thus, the demand for such products is boosting the U.S. school furniture market.

The increasing number of school enrollments has also been contributing to market growth. The National Center for Education Statistics suggests that around 49.5 million students were enrolled in public schools from prekindergarten to grade 12 in the fall of

2021, which was approximately 78,100 students more than enrollment in the fall of 2020. Enrollment is also being boosted by the increasing number of international students in the country. The most popular schools for international students are scattered across the U.S., from New York to California to the American Rust Belt. To cater to the growing enrollment, the demand for school furniture has been expanding.

Furthermore, the development of furniture from environment-friendly products that are not manufactured from trees is expected to create new opportunities for companies operating in the school furniture market. One of the numerous ways classrooms as well as schools can go green is by investing in green furniture. According to the U.S. Environmental Protection Agency, air quality, as well as lighting improvements, can significantly increase the productivity of students. Hence, over the past few years, environmentally-conscious schools have been significantly investing in green desks and tables, green chairs, green preschool furniture, green library furniture, and green dry-erase boards, among others.

Classroom furniture trends these days highly emphasize flexibility and the ability to rearrange interior layouts. Mobile furniture is crucial as it helps develop multipurpose classrooms. Innovations in furniture have resulted in schools opting for lightweight products that can be easily moved within a classroom. Concentration, comfort, and flexibility of the students are some of the major factors that are influencing various school management to invest in ergonomic furniture and create modern classrooms.

U.S. School Furniture Market Report Highlights

The seating furniture segment held the largest share in the product category owing to its vast demand in every educational institution. The need for ergonomic furniture that boosts collaboration supports healthy posture, and aids in the concentration of students is boosting this product segment

Increasing product innovations, the need for lightweight and comfortable seats, and rising enrollment rates are propelling the demand for school furniture in classrooms. Seating options with additional storage options act as a space-saving tactic in smaller, more compact classrooms, and the demand for the same has witnessed a considerable rise in recent years

Numerous raw materials are being introduced for the production of furniture and these new materials have proven to be more stable and durable than traditional ones. These factors are expected to open new market avenues for

manufacturers. The rising usage of eco-label certified furniture owing to the green marketing strategy adopted by companies is generating more opportunities for the consumption of eco-friendly furniture in schools

Floor chairs are witnessing major demand as these home-like seating options are being paired with low-height floor tables or used on classroom rugs to create cozy learning zones. A public school in New Jersey, adopted diner-like booths to encourage collaborations, stadium seating, as well as soft seating with couches and beanbag chairs.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Application Outlook

CHAPTER 3. U.S. SCHOOL FURNITURE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Value Chain Analysis
 - 3.3.1. Sales/Retail Channel Analysis
 - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Industry Challenges
 - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
 - 3.5.1. Industry Analysis - Porter's Five Forces
 - 3.5.1.1. Supplier Power
 - 3.5.1.2. Buyer Power
 - 3.5.1.3. Substitution Threat

- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of the U.S. School Furniture Market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19 on the U.S. School Furniture Market

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. U.S. SCHOOL FURNITURE MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Type Movement Analysis & Market Share, 2022 & 2030
- 5.2. Seating Furniture
 - 5.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.3. Storage Units
 - 5.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.4. Lab Furniture
 - 5.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 5.5. Other School Furniture
 - 5.5.1. Market estimates and forecast, 2017 - 2030 (USD Million)

CHAPTER 6. U.S. SCHOOL FURNITURE MARKET: APPLICATION ANALYSIS & ESTIMATES

- 6.1. Regional Movement Analysis & Market Share, 2022 & 2030
- 6.2. Classroom
 - 6.2.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 6.3. Library and Labs
 - 6.3.1. Market estimates and forecast, 2017 - 2030 (USD Million)
- 6.4. Others
 - 6.4.1. Market estimates and forecast, 2017 - 2030 (USD Million)

CHAPTER 7. COMPETITIVE & VENDOR LANDSCAPE

- 7.1. Key players, recent developments & their impact on the industry
- 7.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)
- 7.3. Vendor Landscape
 - 7.3.1. Key company market share analysis, 2021

CHAPTER 8. COMPANY PROFILES

- 8.1. Smith System
 - 8.1.1. Company Overview
 - 8.1.2. Financial Performance
 - 8.1.3. Product Benchmarking
 - 8.1.4. Strategic Initiatives
- 8.2. Hertz Furniture
 - 8.2.1. Company Overview
 - 8.2.2. Financial Performance
 - 8.2.3. Product Benchmarking
 - 8.2.4. Strategic Initiatives
- 8.3. Virco
 - 8.3.1. Company Overview
 - 8.3.2. Financial Performance
 - 8.3.3. Product Benchmarking
 - 8.3.4. Strategic Initiatives
- 8.4. VS America, Inc.
 - 8.4.1. Company Overview
 - 8.4.2. Financial Performance
 - 8.4.3. Product Benchmarking
 - 8.4.4. Strategic Initiatives
- 8.5. Paragon Furniture Inc.
 - 8.5.1. Company Overview
 - 8.5.2. Financial Performance
 - 8.5.3. Product Benchmarking
 - 8.5.4. Strategic Initiatives
- 8.6. The HON Company
 - 8.6.1. Company Overview
 - 8.6.2. Financial Performance
 - 8.6.3. Product Benchmarking
 - 8.6.4. Strategic Initiatives

8.7. Haskell Education

8.7.1. Company Overview

8.7.2. Financial Performance

8.7.3. Product Benchmarking

8.7.4. Strategic Initiatives

8.8. Marco Group

8.8.1. Company Overview

8.8.2. Financial Performance

8.8.3. Product Benchmarking

8.8.4. Strategic Initiatives

8.9. Fleetwood Group

8.9.1. Company Overview

8.9.2. Financial Performance

8.9.3. Product Benchmarking

8.9.4. Strategic Initiatives

8.10. Knoll, Inc.

8.10.1. Company Overview

8.10.2. Financial Performance

8.10.3. Product Benchmarking

8.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. U.S. school furniture market - Driving factor market analysis
2. U.S. school furniture market - Restraint factor market analysis
3. Projections of the Number of schools, 2021 - 2027 (in thousands)
4. Enrollment statistics for students 3 years and over, by sex, age (in thousand) - 2020
5. Table and seat height by grade
6. Seating furniture market estimates and forecast, 2017 - 2030 (USD Million)
7. Storage units market estimates and forecast, 2017 - 2030 (USD Million)
8. Lab furniture market estimates and forecast, 2017 - 2030 (USD Million)
9. Other school furniture market estimates and forecast, 2017 - 2030 (USD Million)
10. U.S. School Furniture market estimates and forecast, for classrooms, 2017 - 2030 (USD Million)
11. U.S. school furniture market estimates and forecast, for library and labs, 2017 - 2030 (USD Million)
12. U.S. school furniture market estimates and forecast, for other applications, 2017 - 2030 (USD Million)
13. Company categorization

List Of Figures

LIST OF FIGURES

1. U.S. school furniture market segmentation
2. Information procurement
3. Primary research pattern
4. Primary research approaches
5. Primary research process
6. Market Snapshot
7. Market Snapshot
8. U.S. school furniture market - Penetration & growth prospect mapping
9. U.S. school furniture market - Value chain analysis
10. U.S. school furniture market - Retail channels
11. U.S. school furniture market - Retailers' activities
12. U.S. school furniture market - Profit margin for retailers 2016 - 2020
13. Public school enrollment in K-12 in the U.S., 2015 - 2020 (in thousands)
14. Private school enrollment in K-12 in the U.S., 2015 - 2020 (in thousands)
15. U.S. school furniture market: Porter's five forces analysis
16. Roadmap of the U.S. school furniture market
17. Factors affecting buying decision
18. U.S. school furniture market: Product share (%) analysis, 2022 & 2030
19. U.S. School Furniture market: Application share (%) analysis, 2022 & 2030
20. U.S. key company market share analysis, 2021 (%)

I would like to order

Product name: U.S. School Furniture Market Size, Share & Trends Analysis Report By Product (Seating Furniture, Storage Units, Lab Furniture), By Application (Classroom, Library & Labs), And Segment Forecasts, 2023 - 2030

Product link: <https://marketpublishers.com/r/U1716B0FD078EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1716B0FD078EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970