

U.S. Safety Helmet Market Size, Share & Trends Analysis Report By Material (ABS, PE, PC), By End-use (Construction, Manufacturing, Mining), By Product (Hard Hats, Bump Caps), And Segment Forecasts, 2022 - 2030

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Abstracts

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U.S. Safety Helmet Market Growth & Trends

The U.S. safety helmet market size is anticipated to reach USD 1.7 billion by 2030, according to a new report by Grand View Research, Inc., expanding at a CAGR of 8.1% from 2022 to 2030. Increased adoption of workplace safety norms by employers coupled with rising investments in R&D with a keen focus on product development is expected to drive the industry growth. The pandemic has led safety helmet manufacturers to use technology as a potential driver for the industry. Companies have been able to use Industrial Internet-of-Things (IIoT) and Artificial Intelligence (AI) to develop additional support features for a helmet, including a multi-directional impact protection system and technology to reduce lead time during an emergency by MIPS and twICEme.

Occupational safety regulations play a major role in driving the industry. These regulations mention the type of safety helmet required for protection during different industrial or commercial processes. Mandates by the authorities to maintain worker safety across various industries are anticipated to drive the product demand further. The rising incidences of brain injuries across several industries, including construction, mining, and manufacturing, have boosted worker safety awareness, along with statutory restrictions. Safety has always been the top-most priority in all industrial operations in

construction and manufacturing industries, which is anticipated to have a positive impact on industry growth.

The introduction of stringent industry policies and government regulations have resulted in manufacturers requiring more data and predictive models to assist in minimizing the risk of work-related mortality, injuries, and illnesses. With the IIoT, companies have developed smart helmets that use sensors to carry out several functions. The industry is distinguished by the existence of a sizable customer base across the globe with manufacturers making deals through specialized distribution networks. Although pricing pressure is anticipated to provide difficulties for manufacturers, strategic product differentiation is anticipated to help them achieve market dominance.

U.S. Safety Helmet Market Report Highlights

The PE material segment accounted for the maximum revenue share in 2021 owing to the low cost of PE. In addition, PE helmets are competitively priced as compared to helmets made of other materials

The hard hats product segment accounted for the maximum share of the global revenue in 2021 owing to the increased demand for hard hats in the mining and construction industries coupled with the ability of these hats to provide protection against electrical shock

The construction end-use segment accounted for the largest revenue share in 2021 owing to the increasing demand for better public infrastructure, such as harbors, roadways, rail transport systems, and airports

The mining industry is projected to witness a considerable CAGR over the forecast period owing to the rising demand to ensure head protection for mineworkers that are exposed to several potential accidents

In September 2020, Schuberth GmbH collaborated with Alpa Distribution for the distribution of helmet products in Italy. This partnership will allow the distribution of motorcycle helmets for the Italian market

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Scope and Assumptions
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources
 - 1.3.4. Third-Party Perspectives
 - 1.3.5. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. List to Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Insights

CHAPTER 3. MARKET VARIABLES, TRENDS, AND SCOPE

- 3.1. Market Segmentation & Scope
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
- 3.4. Regulatory Framework
- 3.5. Market Dynamics
 - 3.5.1. Market Driver Analysis
 - 3.5.2. Market Restraint Analysis
 - 3.5.3. Market Opportunity Analysis
- 3.6. Business Environmental Tools Analysis
 - 3.6.1. Porter's Five Forces Analysis
 - 3.6.1.1. Bargaining Power of Suppliers
 - 3.6.1.2. Bargaining Power of Buyers
 - 3.6.1.3. Threat of Substitution
 - 3.6.1.4. Threat of New Entrants

- 3.6.1.5. Competitive Rivalry
- 3.6.2. PESTLE Analysis
 - 3.6.2.1. Political Landscape
 - 3.6.2.2. Economic Landscape
 - 3.6.2.3. Social Landscape
 - 3.6.2.4. Technology Landscape
 - 3.6.2.5. Environmental Landscape
 - 3.6.2.6. Legal Landscape
- 3.6.3. Major Deals & Strategic Alliances Analysis
- 3.6.4. Case Studies

CHAPTER 4. IMPACT OF COVID-19 ON U.S. SAFETY HELMET MARKET

CHAPTER 5. U.S. SAFETY HELMET MARKET: MATERIAL ESTIMATES & TREND ANALYSIS

- 5.1. U.S. Safety Helmet Market: Material Movement Analysis, 2021 & 2030
- 5.2. Polyethylene (PE)
 - 5.2.1. Market estimates and forecasts, 2017 - 2030 (USD Billion)
- 5.3. Acrylonitrile Butadiene Styrene (ABS)
 - 5.3.1. Market estimates and forecasts, 2017 - 2030 (USD Billion)
- 5.4. Polycarbonate (PC)
 - 5.4.1. Market estimates and forecasts, 2017 - 2030 (USD Billion)
- 5.5. Others
 - 5.5.1. Market estimates and forecasts, 2017 - 2030 (USD Billion)

CHAPTER 6. U.S. SAFETY HELMET MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 6.1. U.S. Safety Helmet Market: Product Movement Analysis, 2021 & 2030
- 6.2. Hard Hats
 - 6.2.1. Market estimates and forecasts, 2017 - 2030 (USD Billion)
- 6.3. Bump Caps
 - 6.3.1. Market estimates and forecasts, 2017 - 2030 (USD Billion)

CHAPTER 7. U.S. SAFETY HELMET MARKET: END-USE ESTIMATES & TREND ANALYSIS

- 7.1. U.S. Safety Helmet Market: End-Use Movement Analysis, 2021 & 2030

7.2. Construction

7.2.1. Market estimates and forecasts, 2017 - 2030 (USD Billion)

7.3. Manufacturing

7.3.1. Market estimates and forecasts, 2017 - 2030 (USD Billion)

7.4. Mining

7.4.1. Market estimates and forecasts, 2017 - 2030 (USD Billion)

7.5. Others

7.5.1. Market estimates and forecasts, 2017 - 2030 (USD Billion)

CHAPTER 8. COMPETITIVE LANDSCAPE

8.1. Key Players, Recent Developments & Their Impact on the Industry

8.2. Key Company/Competition Categorization

8.3. Vendor Landscape

8.4. Competitive Dashboard Analysis

8.5. Public Companies

8.5.1. Company Market Position Analysis

8.6. Private Companies

8.6.1. List of Key Emerging Companies And Their Geographical Presence

CHAPTER 9. COMPANY PROFILES

9.1. 3M

9.1.1. Company overview

9.1.2. Financial performance

9.1.3. Product benchmarking

9.1.4. Strategic initiatives

9.2. Delta Plus Group

9.2.1. Company overview

9.2.2. Financial performance

9.2.3. Product benchmarking

9.2.4. Strategic initiatives

9.3. Bullard

9.3.1. Company overview

9.3.2. Financial performance

9.3.3. Product benchmarking

9.3.4. Strategic initiatives

9.4. Honeywell International, Inc.

9.4.1. Company overview

- 9.4.2. Financial performance
- 9.4.3. Product benchmarking
- 9.4.4. Strategic initiatives
- 9.5. MSA
 - 9.5.1. Company overview
 - 9.5.2. Financial performance
 - 9.5.3. Product benchmarking
 - 9.5.4. Strategic initiatives
- 9.6. JSP Limited
 - 9.6.1. Company overview
 - 9.6.2. Financial performance
 - 9.6.3. Product benchmarking
 - 9.6.4. Strategic initiatives
- 9.7. Dr?gerwerk AG & Co. KGaA
 - 9.7.1. Company overview
 - 9.7.2. Financial performance
 - 9.7.3. Product benchmarking
 - 9.7.4. Strategic initiatives
- 9.8. Schuberth GmbH
 - 9.8.1. Company overview
 - 9.8.2. Financial performance
 - 9.8.3. Product benchmarking
 - 9.8.4. Strategic initiatives
- 9.9. OccuNomix International LLC
 - 9.9.1. Company overview
 - 9.9.2. Financial performance
 - 9.9.3. Product benchmarking
 - 9.9.4. Strategic initiatives
- 9.10. Pyramex
 - 9.10.1. Company overview
 - 9.10.2. Financial performance
 - 9.10.3. Product benchmarking
 - 9.10.4. Strategic initiatives

List Of Tables

LIST OF TABLES

Table 1. Key North American regulations

Table 2. Key International regulations

Table 3. U.S. Polyethylene safety helmet market estimates and forecasts, 2017 - 2030 (USD Billion)

Table 4. U.S. Acrylonitrile Butadiene Styrene (ABS) safety helmet market estimates and forecasts, 2017 - 2030 (USD Billion)

Table 5. U.S. Polycarbonate (PC) safety helmet market estimates and forecasts, 2017 - 2030 (USD Billion)

Table 6. U.S. others safety helmet market estimates and forecasts, 2017 - 2030 (USD Billion)

Table 7. U.S. hard caps safety helmet market estimates and forecasts, 2017 - 2030 (USD Billion)

Table 8. U.S. bump caps safety helmet market estimates and forecasts, 2017 - 2030 (USD Billion)

Table 9. U.S. safety helmet market estimates and forecasts, in construction, 2017 - 2030 (USD Billion)

Table 10. U.S. safety helmet market estimates and forecasts, in manufacturing, 2017 - 2030 (USD Billion)

Table 11. U.S. safety helmet market estimates and forecasts, in mining, 2017 - 2030 (USD Billion)

Table 12. U.S. safety helmet market estimates and forecasts, in others, 2017 - 2030 (USD Billion)

List Of Figures

LIST OF FIGURES

- Fig. 1 Information Procurement
- Fig. 2 Primary Research Pattern
- Fig. 3 Primary Research Process
- Fig. 4 Market research approaches - Bottom Up Approach
- Fig. 5 Market research approaches - Top Down Approach
- Fig. 6 Market research approaches - Combined Approach
- Fig. 7 Market Snapshot
- Fig. 8 Market Segmentation & Scope
- Fig. 9 Penetration and Growth Prospect Mapping
- Fig. 10 Industry Value Chain Analysis
- Fig. 11 Market Driver Analysis
- Fig. 12 Market Restraint Analysis
- Fig. 13 U.S. Safety Helmet Market: Material Movement Analysis, 2020 & 2030
- Fig. 14 U.S. Safety Helmet Market: Product Movement Analysis, 2020 & 2030
- Fig. 15 U.S. Safety Helmet Market: End-use Movement Analysis, 2020 & 2030
- Fig. 16 Key Company/Competition Categorization
- Fig. 17 Competitive Dashboard Analysis
- Fig. 18 Company Market Position Analysis

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