

U.S. Rolling Paper And Cones Market Size, Share & Trends Analysis Report By Product (Rolling Paper, Pre-roll Cones), By Distribution Channel (Supermarkets & Hypermarkets, Tobacco & Smoke Shops, Convenience Stores), And Segment Forecasts, 2026 - 2033

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Abstracts

The U.S. rolling paper and cones market size was estimated at USD 858.3 million in 2025 and is projected to reach USD 1,384.5 million by 2033, growing at a CAGR of 6.3% from 2026 to 2033. This growth is driven by the expanding legalization of cannabis across multiple states and increasing consumer preference for convenient, ready-to-use formats such as pre-rolled cones.

Rising demand for premium and organic products, including hemp, rice, and unbleached paper, is further driving the expansion of rolling papers and cones in the U.S. The gradual legalization of cannabis for medical and recreational use across many U.S. states has significantly influenced the demand for smoking accessories such as rolling papers and cones. As legal frameworks expand, consumers are more comfortable purchasing cannabis-related products through regulated dispensaries and licensed retailers. This shift has increased the visibility and accessibility of complementary products used for cannabis consumption, including rolling paper and pre-rolled cones. According to the Custom Cones USA study among 900 cannabis consumers published in June 2024, about 57% consumers preferred full-gram pre-rolled cones, followed by 28% preferring half-gram cones.

Moreover, product innovation has become an important driver for the U.S. rolling paper and cones market, as manufacturers seek to differentiate their offerings amid

competition. Ultra-thin rolling papers are designed to reduce the amount of paper burned during smoking, which many consumers believe provides a smoother and more natural experience. This innovation appeals to users who prefer minimal interference with the flavor and characteristics of the smoking material.

U.S. Rolling Paper And Cones Market Report Segmentation

This report forecasts volume & revenue growth at the country level and provides an analysis of the latest trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the U.S. rolling paper and cones market report based on product, size, and distribution channel:

Product Outlook (Volume, Million Packs; Revenue, USD Million, 2021 - 2033)

Rolling Paper

Pre-roll Cones

Rolling Paper by Size Outlook (Volume, Million Packs; Revenue, USD Million, 2021 - 2033)

Single Wide

1.25

1.5

King Size

Double Wide

84mm

Pre-roll Cones by Size Outlook (Volume, Million Packs; Revenue, USD Million, 2021 - 2033)

Dogwalker/Mini

1.25 (1?)

98 mm

King Size

Others

Distribution Channel Outlook (Volume, Million Packs; Revenue, USD Million,
2021 - 2033)

Supermarkets & Hypermarkets

Tobacco & Smoke Shops

Convenience Stores

E-commerce

Others

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