

# U.S. Residential Organic Compost Market Size, Share & Trends Analysis Report By Distribution Channel (Online, Offline), By Region, And Segment Forecasts, 2022 - 2030

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## Abstracts

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### U.S. Residential Organic Compost Market Growth & Trends

The U.S. residential organic compost market size is anticipated to reach USD 763.8 million by 2030, according to a new report by Grand View Research, Inc. The market is expected to expand at a CAGR of 8.6% from 2022 to 2030. The growing popularity of gardening as a hobby among Gen Z and millennials in the U.S. is anticipated to lead to a surge in demand for organic compost during the forecast period.

Another factor fueling the growth of the U.S. market for residential organic compost is the growing interest in eating healthy and home-grown food. A high number of consumers are growing vegetables and fruits for self-consumption as the trend for eating healthy has gained traction among the U.S. population and consumers have become more aware of the health benefits of self-grown organic food. This is expected to drive the demand for residential organic compost in the coming years.

The COVID-19 pandemic positively impacted the demand for organic compost from households. As consumers were restricted inside their homes amid lockdowns and travel restrictions, a large number of individuals took up gardening as a hobby. In addition, the COVID-19 pandemic escalated the interest of consumers toward healthier foods and hence a large number of consumers started growing vegetables and fruits in their homes to consume self-grown healthy foods. This resulted in an increased

demand for organic compost by residential consumers amid the COVID-19 pandemic.

The impact of the pandemic on consumer behavior has been long-lasting and the trend for coming healthy self-grown foods is still going on. Furthermore, most of the companies in the U.S. are still operating with work-from-home or hybrid working models, contributing to people still spending a lot of time in their homes. Due to these ongoing trends, the demand for residential organic compost has continued to be strong.

An increasing number of younger individuals in the U.S. are taking up gardening as a hobby which is further driving the market growth. Also, consumers in the U.S., especially the younger generation, are becoming more environmentally conscious and hence are increasingly replacing harmful chemical fertilizers with organic compost. Furthermore, the rise of residential construction in the U.S. is also contributing to the growing demand for residential organic compost as it is used in landscaping activities at newly constructed buildings.

#### U.S. Residential Organic Compost Market Report Highlights

The online segment is expected to register the fastest growth of CAGR of 9.3% during the forecast period

The growing internet penetration, increasing use of smartphones, and the consequent rise in the number of online shoppers have paved the way for increased sales of residential organic compost from the online channels in the U.S.

However, the major part of the revenues still come from the offline channels as most of the consumers in the U.S. prefer to physically check the quality of the products as sub-standard quality of organic compost is sold in the U.S. market quite often

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