

U.S. Red Light Therapy Beds Market Size, Share & Trends Analysis Report By Device Class (Premium Grade, Economical-Budget Friendly), By Sales Channel, By End Use, By Region, And Segment Forecasts, 2025 - 2033

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Abstracts

The U.S. red light therapy beds market size was estimated at USD 69.0 million in 2024 and is expected to reach a value of USD 198.4 million in 2033, growing at a CAGR of 11.2% from 2025 to 2033. This growth is driven by rising consumer awareness of non-invasive wellness solutions, expanding adoption in medical and wellness centers, increasing availability of affordable options, and technological advancements enhancing treatment effectiveness and user convenience.

According to the American Med Spa Association's (AmSpa) 2024 Medical Spa State of the Industry Executive Report Recap released in November 2024, the total number of medical spas grew from 8,899 locations in 2022 to 10,488 in 2023. This remarkable jump underscores both sustained consumer demand for medical aesthetics and the willingness of entrepreneurs and medical professionals to invest in innovative treatments. Red-light therapy beds, once a niche wellness add-on, are now becoming a core fixture in these facilities as owners look for non-invasive, tech-forward ways to attract patients and boost revenue.

The growth of the U.S. red light therapy beds industry is strongly driven by uptake among athletes, performance teams, fitness centers, and recovery providers, with many high-profile adoptions and scientific endorsements enhancing credibility and accelerating demand. The visibility of athlete usage is powerful: public posts, media coverage, and athlete testimonials bolster consumer awareness. Erling Haaland's public acquisition of a ~\$15,000 (USD 18,900) red-light therapy bed for muscle

treatment (August 2024) is one example; by sharing usage on social media, such high-profile athletes popularize red-light therapy among fans, amateur athletes, and fitness-minded consumers alike. Even celebrity anecdotes (Pete Davidson using a red-light wand before red-carpet events) add to the cultural cachet. The striking examples are:

U.S. Red Light Therapy Beds Market Report Segmentation

This report forecasts volume & revenue growth at the country level and analyzes the latest industry trends in each of the sub-segments from 2018 to 2033. For this study, Grand View Research has segmented the U.S. red light therapy beds market report based on device class, sales channel, end use, and region:

Device Class Outlook (Volume, Units; Revenue, USD Million, 2018 - 2033)

Premium Grade

Economical-Budget Friendly

Sales Channel Outlook (Volume, Units; Revenue, USD Million, 2018 - 2033)

Direct Manufacturer Sales

Authorized Distributors/Dealers

Direct-to-Consumer (D2C-Online)

End Use Outlook (Volume, Units; Revenue, USD Million, 2018 - 2033)

Business to Business (B2B)

Wellness Clinics & Spas

Medical/Therapeutical Clinics

Sports Facilities

Business to Consumers (B2C)

Regional Outlook (Volume, Units; Revenue, USD Million, 2018 - 2033)

Southeast

Alabama

Arkansas

Florida

Georgia

Kentucky

Louisiana

Mississippi

North Carolina

South Carolina

Tennessee

Virginia

West Virginia

Midwest

Illinois

Indiana

Michigan

Ohio

Wisconsin

Iowa

Kansas

Minnesota

Missouri

Nebraska

North Dakota

South Dakota

West

Alaska

California

Colorado

Hawaii

Idaho

Montana

Nevada

Oregon

Utah

Washington

Wyoming

Northeast

Connecticut

Maine

Massachusetts

New Hampshire

Rhode Island

Vermont

New Jersey

New York

Pennsylvania

Delaware

Maryland

Southwest

Arizona

New Mexico

Oklahoma

Texas

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