

U.S. Primary Care Physicians Market Size, Share & Trends Analysis Report By Type (General Practice, Family Physician & Geriatrics, General Internal Medicine), By Region, And Segment Forecasts, 2023 - 2030

https://marketpublishers.com/r/U8DEAD1E177AEN.html

Date: February 2023

Pages: 75

Price: US\$ 5,950.00 (Single User License)

ID: U8DEAD1E177AEN

Abstracts

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U.S. Primary Care Physicians Market Growth & Trends

The U.S. primary care physicians market size is expected to reach USD 339.6 billion by 2030, based on a new report by Grand View Research, Inc. The market is projected to register a CAGR of 3.28% from 2023 to 2030. A rising number of Medicare beneficiaries in the U.S. have boosted the demand for the primary care physicians (PCPs). According to Kaiser Family Foundation, as of January 2023, there were around 502,217 active PCPs in the U.S. The number of internal medicine physicians was the largest accounting for 205,285 active physicians.

The Patient Protection and Affordable Care Act (ACA) has made health insurance more accessible to millions of uninsured U.S.-based individuals in the past decade. The nonelderly population not covered by Medicare, especially young adults, have gained maximum benefits from these health coverage programs. In 2020, the U.S. Census Bureau reported that the percentage of insured people was 91.4%. With an increase in the insured population, there is an upsurge in the consumption of healthcare services. Demand for these services and PCPs is, thus, anticipated to increase over the forecast period.

The COVID-19 pandemic has created a high demand for PCPs in the U.S. Majority of



the private physician practices reported a significant loss of revenue, physician burnout, shutting down of practices, and furloughed staff. In a survey conducted by the Medical Group Management Association, in April 2020, around 97% of independent practices reported a negative impact of COVID-19 on their financials directly or indirectly. PCPs are being approached for vaccination, and telehealth & virtual care services have created new opportunities for physicians to increase access to primary care across the country.

U.S. Primary Care Physicians Market Report Highlights

Government bodies have realized the importance of PCPs in developing a valuebased healthcare system in the U.S. and have undertaken various initiatives to bridge these gaps between revenues of different specialties

As PCPs are focusing on horizontal or vertical consolidation, buyers, such as private equity firms, insurance companies, and hospitals & medical institutes, are getting lucrative opportunities for investment in the market

Family physicians are the leading specialty providers in primary care. As per the 2022 Physician Specialty Data Report by the Association of American Medical Colleges, family medicine/general practice accounted for 118,641 active PCPs in 2021

The Centers for Medicare & Medicaid Services (CMS) has developed several models, such as Comprehensive Primary Care Plus (CPC+) and Primary Care First Model, to strengthen primary care at the regional and national levels. These models offer innovative payment structures that enhance the delivery of primary care

The U.S. PCPs market is highly fragmented, with the presence of small private practices, physicians employed by healthcare networks, and multispecialty groups. There is an upward trend of consolidation in the market due to an increasing shortage of physicians, low remunerations, and growing demand for these services



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