

# **U.S. Pressure Washer Market Size, Share & Trends Analysis Report By Type (Electric Pressure Washer, Gas-Powered Pressure Washer), By Performance (Light Duty, Medium Duty), By Application, By Distribution Channel (Offline, Online), And Segment Forecasts, 2025 - 2030**

<https://marketpublishers.com/r/U7B376C78CEDEN.html>

Date: April 2025

Pages: 90

Price: US\$ 3,950.00 (Single User License)

ID: U7B376C78CEDEN

## **Abstracts**

This report can be delivered to the clients within 3 Business days

### **U.S. Pressure Washer Market Growth & Trends**

The U.S. pressure washer market size is expected to reach USD 750.5 million by 2030, according to a new report by Grand View Research, Inc. The market is projected to grow at a CAGR of 4.4% from 2025 to 2030. The market growth is attributed to the increasing emphasis on hygiene and cleanliness in both residential and commercial spaces leading to a boost in demand for efficient cleaning solutions. This trend is further supported by a growing awareness of the benefits of pressure washers in maintaining surfaces and equipment.

Advancements in pressure washer technology, including eco-friendly and portable models, are playing a significant role in attracting consumers. These innovations cater to the preferences of environmentally conscious users while enhancing usability and convenience. In addition, the rising popularity of do-it-yourself (DIY) cleaning projects is contributing to market growth. Homeowners and hobbyists are increasingly adopting pressure washers for tasks ranging from automotive cleaning to outdoor furniture maintenance, leading to higher sales.

Industries such as automotive, construction, and manufacturing rely on pressure washers for regular maintenance and cleaning, further driving the demand. This industrial application ensures a steady market base, contributing to sustained growth projections for the sector. The rise in urbanization and increasing construction activities drive demand for cleaning solutions to maintain properties and infrastructure. The expanding automotive sector further boosts usage for vehicle maintenance and detailing. Moreover, the growing trend of outdoor living spaces increases the need for cleaning patios, decks, and outdoor furniture. Seasonal cleaning requirements and environmental regulations promoting eco-friendly technologies also play crucial roles in market expansion.

## U.S. Pressure Washer Market Report Highlights

The use of heavy-duty pressure washers is expected to showcase strong growth from 2025 to 2030. The growing demand for efficient cleaning solutions in industrial sectors, such as automotive and construction, alongside advancements in durable pressure washer technologies, drives the heavy-duty segment's growth, ensuring reliable performance and meeting the increasing maintenance requirements.

The use of pressure washers in the commercial sector led the market in 2024 and is driven by the need for efficient and powerful cleaning solutions in industries such as hospitality, manufacturing, and facility management.

Sales of pressure washers through offline channels accounted for the largest share in 2024 and are driven by customer preferences for hands-on product inspection, personalized assistance, and immediate purchases, catering effectively to consumer confidence and convenience.

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

### **CHAPTER 3. U.S. PRESSURE WASHER MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Lineage Outlook
  - 3.1.1. Parent Market Outlook
  - 3.1.2. Related Market Outlook
- 3.2. Industry Value Chain Analysis
  - 3.2.1. Profit Margin Analysis (Industry-level)
- 3.3. Market Dynamics
  - 3.3.1. Market Driver Analysis
  - 3.3.2. Market Restraint Analysis
  - 3.3.3. Market Opportunities
  - 3.3.4. Market Challenges
- 3.4. Industry Analysis Tools
  - 3.4.1. Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

### **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

## **CHAPTER 5. U.S. PRESSURE WASHER MARKET: TYPE ESTIMATES & TREND ANALYSIS**

- 5.1. U.S. Pressure Washer Market, Type: Key Takeaways
- 5.2. Type Movement Analysis & Market Share, 2024 & 2030
- 5.3. Market Estimates & Forecasts, By Type, 2018 - 2030 (USD Million)
  - 5.3.1. Electric Pressure Washers
    - 5.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.2. Gas-Powered Pressure Washers
    - 5.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 5.3.3. Battery-Powered Pressure Washers
    - 5.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 6. U.S. PRESSURE WASHER MARKET: PERFORMANCE ESTIMATES & TREND ANALYSIS**

- 6.1. U.S. Pressure Washer Market, Performance: Key Takeaways
- 6.2. Performance Movement Analysis & Market Share, 2024 & 2030
- 6.3. Market Estimates & Forecasts, By Performance, 2018 - 2030 (USD Million)
  - 6.3.1. Light Duty
    - 6.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 6.3.2. Medium Duty
    - 6.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 6.3.3. Heavy Duty
    - 6.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 6.3.4. Professional-grade
    - 6.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 7. U.S. PRESSURE WASHER MARKET: APPLICATION ESTIMATES & TREND ANALYSIS**

- 7.1. U.S. Pressure Washer Market, By Application: Key Takeaways

- 7.2. Application Movement Analysis & Market Share, 2024 & 2030
- 7.3. Market Estimates & Forecasts, by Application, 2018 - 2030 (USD Million)
  - 7.3.1. Commercial
    - 7.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 7.3.2. Residential/Household
    - 7.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 8. U.S. PRESSURE WASHER MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS**

- 8.1. U.S. Pressure Washer Market, Distribution Channel: Key Takeaways
- 8.2. Distribution Channel Movement Analysis & Market Share, 2024 & 2030
- 8.3. Market Estimates & Forecasts, By Distribution Channel, 2018 - 2030 (USD Million)
  - 8.3.1. Online
    - 8.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
  - 8.3.2. Offline
    - 8.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

## **CHAPTER 9. U.S. PRESSURE WASHER MARKET: COMPETITIVE ANALYSIS**

- 9.1. Recent Developments & Impact Analysis, by Key Market Participants
- 9.2. Company Categorization
- 9.3. Participant's Overview
- 9.4. Financial Performance
- 9.5. Product Benchmarking
- 9.6. Company Market Share Analysis, 2024 (%)
- 9.7. Company Heat Map Analysis
- 9.8. Strategy Mapping
- 9.9. Company Profiles
  - 9.9.1. Alfred Kärcher SE & Co. KG,
    - 9.9.1.1. Company Overview
    - 9.9.1.2. Financial Performance
    - 9.9.1.3. Product Portfolios
    - 9.9.1.4. Strategic Initiatives
  - 9.9.2. AR North America
    - 9.9.2.1. Company Overview
    - 9.9.2.2. Financial Performance
    - 9.9.2.3. Product Portfolios
    - 9.9.2.4. Strategic Initiatives

- 9.9.3. Simpson & Company Limited
  - 9.9.3.1. Company Overview
  - 9.9.3.2. Financial Performance
  - 9.9.3.3. Product Portfolios
  - 9.9.3.4. Strategic Initiatives
- 9.9.4. DEWALT
  - 9.9.4.1. Company Overview
  - 9.9.4.2. Financial Performance
  - 9.9.4.3. Product Portfolios
  - 9.9.4.4. Strategic Initiatives
- 9.9.5. Stanley Black & Decker, Inc.
  - 9.9.5.1. Company Overview
  - 9.9.5.2. Financial Performance
  - 9.9.5.3. Product Portfolios
  - 9.9.5.4. Strategic Initiatives
- 9.9.6. CRAFTSMAN
  - 9.9.6.1. Company Overview
  - 9.9.6.2. Financial Performance
  - 9.9.6.3. Product Portfolios
  - 9.9.6.4. Strategic Initiatives
- 9.9.7. RYOBI Limited
  - 9.9.7.1. Company Overview
  - 9.9.7.2. Financial Performance
  - 9.9.7.3. Product Portfolios
  - 9.9.7.4. Strategic Initiatives
- 9.9.8. Sun Joe (Shop Joe/Joe Brands)
  - 9.9.8.1. Company Overview
  - 9.9.8.2. Financial Performance
  - 9.9.8.3. Product Portfolios
  - 9.9.8.4. Strategic Initiatives
- 9.9.9. Greenworks North America LLC
  - 9.9.9.1. Company Overview
  - 9.9.9.2. Financial Performance
  - 9.9.9.3. Product Portfolios
  - 9.9.9.4. Strategic Initiatives
- 9.9.10. Deere & Company
  - 9.9.10.1. Company Overview
  - 9.9.10.2. Financial Performance
  - 9.9.10.3. Product Portfolios

#### 9.9.10.4. Strategic Initiatives

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