

U.S. Prebiotics Market Size, Share & Trends Analysis By Ingredients (Inulin, Resistant Starch), By Source (Roots, Grains), By Form (Powder/Crystal, Liquid), By Functionality (Gut Health, Cardiovascular Health, Bone Health, Immunity, Weight Management), By Application, And Segment Forecasts, 2025 - 2033

<https://marketpublishers.com/r/U041D0F28653EN.html>

Date: November 2025

Pages: 110

Price: US\$ 3,950.00 (Single User License)

ID: U041D0F28653EN

Abstracts

The U.S. prebiotics market size was estimated at USD 1,464.4 million in 2024 and is expected to reach USD 4,881.1 million by 2033, growing at a CAGR of 14.4% from 2025 to 2033. Key market drivers include the rising consumer focus on gut health and overall wellness, which is pushing demand for products that support digestion and immunity across both supplements and functional foods.

This is reinforced by rapid innovation in functional food and beverage formulations, with prebiotics increasingly incorporated into sodas, juices, snacks, and dairy alternatives, making them more accessible and appealing to mainstream consumers. The category is scaling further due to major food and beverage players entering the space, bringing stronger distribution, marketing power, and credibility.

Functional food and beverage innovation is rapidly reshaping the market by moving the category far beyond traditional supplement formats. Brands are incorporating prebiotic fibers into everyday foods and drinks such as sodas, snack bars, bakery items, dairy alternatives, and even ready-to-drink coffees. This expansion aligns with consumer demand for gut health, immunity support, and general wellness, making prebiotics a convenient, lifestyle-friendly addition rather than a niche health product.

U.S. Prebiotics Market Report Segmentation

This report forecasts revenue growth at country levels and provides an analysis of the latest trends and opportunities in each sub-segment from 2021 to 2033. For this study, Grand View Research has segmented the U.S. prebiotics market report based on ingredients, source, form, functionality, and application:

Ingredients Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Inulin

Fructo-oligosaccharides

Mannan-oligosaccharides

Galacto-oligosaccharides

Xylo-oligosaccharides

Isomalto-oligosaccharides

Resistant Starch

Resistant Maltodextrin

Beta-glucan

Others

Source Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Roots

Fruits & Vegetables

Grains

Others

Form Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Powder/Crystal

Liquid

Functionality Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Gut Health

Cardiovascular Health

Bone Health

Immunity

Weight Management

Others

Application Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Food & Beverages

Dairy Products

Infant Foods

Cereals

Beverage

Meat Products

Others

Dietary Supplements

Food Supplements

Nutritional Supplements

Specialty Supplements

Animal Feed

Poultry

Swine

Cattle

Aquaculture

Pet Food

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Ingredients Outlook
- 2.3. Source Outlook
- 2.4. Form Outlook
- 2.5. Functionality Outlook
- 2.6. Application Outlook

CHAPTER 3. U.S. PREBIOTICS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Penetration and Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Raw Material Trends
 - 3.3.2. Manufacturing & Technology Trends
 - 3.3.3. Pricing Analysis
- 3.4. Regulatory Framework
- 3.5. Market Dynamics
 - 3.5.1. Market Driver Analysis
 - 3.5.2. Market Restraint Analysis
 - 3.5.3. Industry Challenges
 - 3.5.4. Industry Opportunities

3.6. Business Environment Analysis

3.6.1. Industry Analysis - Porter's

3.7. Market Entry Strategies

CHAPTER 4. U.S. PREBIOTICS MARKET: INGREDIENTS ESTIMATES & TREND ANALYSIS

4.1. Ingredients Movement Analysis & Market Share, 2024 & 2033

4.2. Inulin

4.2.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

4.3. Fructo-oligosaccharides

4.3.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

4.4. Mannan-oligosaccharides

4.4.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

4.5. Galacto-oligosaccharides

4.5.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

4.6. Xylo-oligosaccharides

4.6.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

4.7. Isomalto-oligosaccharides

4.7.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

4.8. Resistant Starch

4.8.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

4.9. Resistant Maltodextrin

4.9.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

4.10. Beta-glucan

4.10.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

4.11. Others

4.11.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

CHAPTER 5. U.S. PREBIOTICS MARKET: SOURCE ESTIMATES & TREND ANALYSIS

5.1. Source Movement Analysis & Market Share, 2024 & 2033

5.2. Roots

5.2.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

5.3. Fruits & Vegetables

5.3.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

5.4. Grains

5.4.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

5.5. Others

5.5.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

CHAPTER 6. U.S. PREBIOTICS MARKET: FORM ESTIMATES & TREND ANALYSIS

6.1. Form Movement Analysis & Market Share, 2024 & 2033

6.2. Powder/Crystal

6.2.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

6.3. Liquid

6.3.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

CHAPTER 7. U.S. PREBIOTICS MARKET: FUNCTIONALITY ESTIMATES & TREND ANALYSIS

7.1. Functionality Movement Analysis & Market Share, 2024 & 2033

7.2. Gut Health

7.2.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

7.3. Cardiovascular Health

7.3.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

7.4. Bone Health

7.4.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

7.5. Immunity

7.5.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

7.6. Weight Management

7.6.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

7.7. Others

7.7.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

CHAPTER 8. U.S. PREBIOTICS MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

8.1. Application Movement Analysis & Market Share, 2024 & 2033

8.2. Food & Beverages

8.2.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

8.2.1.1. Dairy Products

8.2.1.1.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

8.2.1.2. Infant Foods

8.2.1.2.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

8.2.1.3. Cereals

- 8.2.1.3.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
- 8.2.1.4. Beverages
 - 8.2.1.4.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
- 8.2.1.5. Meat Products
 - 8.2.1.5.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
- 8.2.1.6. Others
 - 8.2.1.6.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
- 8.3. Dietary Supplements
 - 8.3.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
 - 8.3.1.1. Food Supplements
 - 8.3.1.1.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
 - 8.3.1.2. Nutritional Supplements
 - 8.3.1.2.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
 - 8.3.1.3. Specialty Supplements
 - 8.3.1.3.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
- 8.4. Animal Feed
 - 8.4.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
 - 8.4.1.1. Poultry
 - 8.4.1.1.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
 - 8.4.1.2. Swine
 - 8.4.1.2.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
 - 8.4.1.3. Cattle
 - 8.4.1.3.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
 - 8.4.1.4. Aquaculture
 - 8.4.1.4.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
 - 8.4.1.5. Pet Food
 - 8.4.1.5.1. Market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)

CHAPTER 9. COMPETITIVE ANALYSIS

- 9.1. Recent developments & impact analysis, by key market participants
- 9.2. Company Categorization
- 9.3. Participant's Overview
- 9.4. Financial Performance
- 9.5. Product Benchmarking
- 9.6. Company Market Share Analysis, 2024 (%)
- 9.7. Company Heat Map Analysis
- 9.8. Strategy Mapping
- 9.9. Company Profiles

- 9.9.1. Intrinsic Organics
 - 9.9.1.1. Company Overview
 - 9.9.1.2. Financial Performance
 - 9.9.1.3. Product Portfolios
 - 9.9.1.4. Strategic Initiatives
- 9.9.2. Archer Daniels Midland Company
 - 9.9.2.1. Company Overview
 - 9.9.2.2. Financial Performance
 - 9.9.2.3. Product Portfolios
 - 9.9.2.4. Strategic Initiatives
- 9.9.3. AIDP Inc.
 - 9.9.3.1. Company Overview
 - 9.9.3.2. Financial Performance
 - 9.9.3.3. Product Portfolios
 - 9.9.3.4. Strategic Initiatives
- 9.9.4. Abbott Laboratories
 - 9.9.4.1. Company Overview
 - 9.9.4.2. Financial Performance
 - 9.9.4.3. Product Portfolios
 - 9.9.4.4. Strategic Initiatives
- 9.9.5. Cargill Inc.
 - 9.9.5.1. Company Overview
 - 9.9.5.2. Financial Performance
 - 9.9.5.3. Product Portfolios
 - 9.9.5.4. Strategic Initiatives
- 9.9.6. Kraft Foods Group, Inc.
 - 9.9.6.1. Company Overview
 - 9.9.6.2. Financial Performance
 - 9.9.6.3. Product Portfolios
 - 9.9.6.4. Strategic Initiatives
- 9.9.7. The Kraft Heinz Company
 - 9.9.7.1. Company Overview
 - 9.9.7.2. Financial Performance
 - 9.9.7.3. Product Portfolios
 - 9.9.7.4. Strategic Initiatives
- 9.9.8. Friesland Campina
 - 9.9.8.1. Company Overview
 - 9.9.8.2. Financial Performance
 - 9.9.8.3. Product Portfolios

- 9.9.8.4. Strategic Initiatives
- 9.9.9. Jarrow Formulas, Inc.
 - 9.9.9.1. Company Overview
 - 9.9.9.2. Financial Performance
 - 9.9.9.3. Product Portfolios
 - 9.9.9.4. Strategic Initiatives
- 9.9.10. Parmalat S.p.A
 - 9.9.10.1. Company Overview
 - 9.9.10.2. Financial Performance
 - 9.9.10.3. Product Portfolios
 - 9.9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. U.S. prebiotics market - Key market driver analysis
2. U.S. prebiotics market - Key market restraint analysis
3. U.S. prebiotics market estimates and forecast by ingredient, 2021 - 2033 (USD Million; Kilotons)
4. U.S. prebiotics market estimates and forecast by source, 2021 - 2033 (USD Million; Kilotons)
5. U.S. prebiotics market estimates and forecast by form, 2021 - 2033 (USD Million; Kilotons)
6. U.S. prebiotics market estimates and forecast by functionality, 2021 - 2033 (USD Million; Kilotons)
7. U.S. prebiotics market estimates and forecast by application, 2021 - 2033 (USD Million; Kilotons)

List Of Figures

LIST OF FIGURES

1. U.S. prebiotics market snapshot
2. U.S. prebiotics market segmentation & scope
3. U.S. prebiotics market penetration & growth prospect mapping
4. U.S. prebiotics market: Value chain analysis
5. U.S. prebiotics market dynamics
6. U.S. prebiotics market: Porter's Five Forces analysis
7. U.S. prebiotics market: Ingredients movement analysis, 2024 & 2033 (%)
8. U.S. inulin market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
9. U.S. fructo-oligosaccharides market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
10. U.S. mannan-oligosaccharides market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
11. U.S. galacto-oligosaccharides market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
12. U.S. xylo-oligosaccharides market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
13. U.S. isomalto-oligosaccharides market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
14. U.S. resistant starch market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
15. U.S. resistant maltodextrin market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
16. U.S. beta-glucan market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
17. U.S. other prebiotics market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
18. U.S. prebiotics market: Source movement analysis, 2024 & 2033 (%)
19. U.S. prebiotics market estimates and forecast, through roots, 2021 - 2033 (USD Million; Kilotons)
20. U.S. prebiotics market estimates and forecast, through fruits & vegetables, 2021 - 2033 (USD Million; Kilotons)
21. U.S. prebiotics market estimates and forecast, through grains, 2021 - 2033 (USD Million; Kilotons)
22. U.S. prebiotics market estimates and forecast, through other sources, 2021 - 2033 (USD Million; Kilotons)

23. U.S. probiotics market: Form movement analysis, 2024 & 2033 (%)
24. U.S. powder/crystal probiotics market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
25. U.S. liquid probiotics market estimates and forecast, 2021 - 2033 (USD Million; Kilotons)
26. U.S. probiotics market: functionality movement analysis, 2024 & 2033 (%)
27. U.S. probiotics market estimates and forecast, for gut health, 2021 - 2033 (USD Million; Kilotons)
28. U.S. probiotics market estimates and forecast, for cardiovascular health, 2021 - 2033 (USD Million; Kilotons)
29. U.S. probiotics market estimates and forecast, for bone health, 2021 - 2033 (USD Million; Kilotons)
30. U.S. probiotics market estimates and forecast, for immunity, 2021 - 2033 (USD Million; Kilotons)
31. U.S. probiotics market estimates and forecast, for weight management, 2021 - 2033 (USD Million; Kilotons)
32. U.S. probiotics market estimates and forecast, for other functions, 2021 - 2033 (USD Million; Kilotons)
33. U.S. probiotics market: application movement analysis, 2024 & 2033 (%)
34. U.S. probiotics market estimates and forecast, for food & beverages, 2021 - 2033 (USD Million; Kilotons)
35. U.S. probiotics market estimates and forecast, for dairy products, 2021 - 2033 (USD Million; Kilotons)
36. U.S. probiotics market estimates and forecast, for infant foods, 2021 - 2033 (USD Million; Kilotons)
37. U.S. probiotics market estimates and forecast, for cereals, 2021 - 2033 (USD Million; Kilotons)
38. U.S. probiotics market estimates and forecast, for beverages, 2021 - 2033 (USD Million; Kilotons)
39. U.S. probiotics market estimates and forecast, for meat products, 2021 - 2033 (USD Million; Kilotons)
40. U.S. probiotics market estimates and forecast, for other food & beverages, 2021 - 2033 (USD Million; Kilotons)
41. U.S. probiotics market estimates and forecast, for dietary supplements, 2021 - 2033 (USD Million; Kilotons)
42. U.S. probiotics market estimates and forecast, for food supplements, 2021 - 2033 (USD Million; Kilotons)
43. U.S. probiotics market estimates and forecast, for nutritional supplements, 2021 - 2033 (USD Million; Kilotons)

44. U.S. prebiotics market estimates and forecast, for specialty supplements, 2021 - 2033 (USD Million; Kilotons)
45. U.S. prebiotics market estimates and forecast, for animal feed, 2021 - 2033 (USD Million; Kilotons)
46. U.S. prebiotics market estimates and forecast, for poultry, 2021 - 2033 (USD Million; Kilotons)
47. U.S. prebiotics market estimates and forecast, for swine, 2021 - 2033 (USD Million; Kilotons)
48. U.S. prebiotics market estimates and forecast, for cattle, 2021 - 2033 (USD Million; Kilotons)
49. U.S. prebiotics market estimates and forecast, for aquaculture, 2021 - 2033 (USD Million; Kilotons)
50. U.S. prebiotics market estimates and forecast, for pet food, 2021 - 2033 (USD Million; Kilotons)

I would like to order

Product name: U.S. Prebiotics Market Size, Share & Trends Analysis By Ingredients (Inulin, Resistant Starch), By Source (Roots, Grains), By Form (Powder/Crystal, Liquid), By Functionality (Gut Health, Cardiovascular Health, Bone Health, Immunity, Weight Management), By Application, And Segment Forecasts, 2025 - 2033

Product link: <https://marketpublishers.com/r/U041D0F28653EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U041D0F28653EN.html>