

# **U.S. Power Tools Market Size, Share & Trends Analysis Report By Product (Drills, Saws, Wrenches, Grinders, Sanders), By Mode of Operation, By Application, By Type, By Sales Channel, And Segment Forecasts, 2021 - 2028**

<https://marketpublishers.com/r/UAF0912BDC99EN.html>

Date: December 2021

Pages: 105

Price: US\$ 4,950.00 (Single User License)

ID: UAF0912BDC99EN

## **Abstracts**

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### **U.S. Power Tools Market Growth & Trends**

The U.S. power tools market size is anticipated to reach USD 12.99 billion by 2028, expanding at a CAGR of 3.5%, according to a study conducted by Grand View Research, Inc. The spread of COVID-19 has resulted in a sluggish growth in the demand for power tools in 2020. The market is projected to recover steadily over the next couple of years with the resumption of various end-use industries across the globe. Moreover, the pandemic has propelled companies to adopt online sales channels, which has opened new avenues for market growth.

Power tools are widely used in the construction industry owing to the increasing number of new construction and renovation projects in the U.S. Similarly, infrastructure development in terms of modernizing aging infrastructure is also anticipated to propel the demand for power tools over the forecast period.

The U.S. market is characterized by the presence of several established players and a few small-scale manufacturers. Leading market players are investing aggressively in R&D to introduce new, innovative, and energy-efficient products to increase their market share and sustain competition. They are also adopting inorganic growth strategies, such as strategic partnerships and mergers & acquisitions, as a part of their efforts to gain a

competitive edge in the market.

However, the fluctuations in raw material prices and trade war with China are expected to impede the market growth as manufacturers are highly influenced by these factors. Price fluctuations result in increased product cost, which restrains companies from offering competitive prices to attract new customers. Similarly, the trade conflict with China has forced manufacturers to find new manufacturing hubs, leading to supply chain disruptions to some extent.

## U.S. Power Tools Market Report Highlights

Based on product type, the saws segment held a market share of over 25%. This is attributed to the high price of these products and their wide application in the wood, plastic, and metal industries

The electric power tools segment is projected to record the fastest growth over the forecast period owing to the ease of charging, ergonomic design, and easy mobility of these tools

The residential segment is poised for healthy growth of over 4% from 2021 to 2028. Increased DIY activities are expected to be the major contributor to the segment growth

Aftermarket products are projected to witness a higher growth rate compared to their new counterparts as the demand for accessories and replacement parts have seen an upward trend in recent year

Based on sales channel, the indirect channel segment dominated the market in 2020 and is expected to continue its dominance over the forecast period. The preference of industrial customers to buy tools from distributors and retail stores is expected to upkeep the segment growth

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Scope and Assumptions
- 1.3. List of Data Sources

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Power Tools - Industry Snapshot & Key Buying Criteria, 2018 - 2028

### **CHAPTER 3. U.S. POWER TOOLS INDUSTRY OUTLOOK**

- 3.1. Market Segmentation
- 3.2. Market Size and Growth Prospects, 2018 - 2028
- 3.3. Value Chain Analysis
- 3.4. Market Dynamics
  - 3.4.1. Market driver analysis
  - 3.4.2. Market restraint/challenge analysis
  - 3.4.3. Market opportunity analysis
- 3.5. Key Opportunities Prioritized
- 3.6. Industry Analysis - Porter's
  - 3.6.1. Bargaining power of suppliers
  - 3.6.2. Bargaining power of buyers
  - 3.6.3. Threat of substitutes
  - 3.6.4. Threat of new entrants
- 3.7. PEST Analysis
  - 3.7.1. Political landscape
  - 3.7.2. Environmental landscape
  - 3.7.3. Social landscape
  - 3.7.4. Technology landscape
- 3.8. COVID - 19 Impact Analysis

### **CHAPTER 4. U.S. POWER TOOLS MARKET: PRODUCT OUTLOOK**

- 4.1. U.S. Power Tools Market Share by Product, 2020 & 2028 (USD Million)
- 4.2. Drills
  - 4.2.1. Market estimates and forecast, 2018 - 2028 (USD Million)

#### 4.3. Saws

4.3.1. Market estimates and forecast, 2018 - 2028 (USD Million)

#### 4.4. Wrenches

4.4.1. Market estimates and forecast, 2018 - 2028 (USD Million)

#### 4.5. Grinders

4.5.1. Market estimates and forecast, 2018 - 2028 (USD Million)

#### 4.6. Sanders

4.6.1. Market estimates and forecast, 2018 - 2028 (USD Million)

#### 4.7. Others

4.7.1. Market estimates and forecast, 2018 - 2028 (USD Million)

### **CHAPTER 5. U.S. POWER TOOLS MARKET: MODE OF OPERATION OUTLOOK**

5.1. U.S. Power Tools Market Share by Mode of Operation, 2020 & 2028 (USD Million)

#### 5.2. Electric

5.2.1. Market estimates and forecast, 2018 - 2028 (USD Million)

#### 5.3. Pneumatic

5.3.1. Market estimates and forecast, 2018 - 2028 (USD Million)

#### 5.4. Others

5.4.1. Market estimates and forecast, 2018 - 2028 (USD Million)

### **CHAPTER 6. U.S. POWER TOOLS MARKET: APPLICATION OUTLOOK**

6.1. U.S. Power Tools Market Share by Application, 2020 & 2028 (USD Million)

#### 6.2. Industrial

6.2.1. Market estimates and forecast, 2018 - 2028 (USD Million)

#### 6.3. Residential

6.3.1. Market estimates and forecast, 2018 - 2028 (USD Million)

### **CHAPTER 7. U.S. POWER TOOLS MARKET: TYPE OUTLOOK**

7.1. U.S. Power Tools Market Share by Mode of Operation, 2020 & 2028 (USD Million)

#### 7.2. New

7.2.1. Market estimates and forecast, 2018 - 2028 (USD Million)

#### 7.3. Aftermarket

7.3.1. Market estimates and forecast, 2018 - 2028 (USD Million)

### **CHAPTER 8. U.S. POWER TOOLS MARKET: SALES CHANNEL OUTLOOK**

8.1. U.S. Power Tools Market Share by Mode of Operation, 2020 & 2028 (USD Million)

8.2. Indirect Channel

8.2.1. Market estimates and forecast, 2018 - 2028 (USD Million)

8.3. Direct Channel

8.3.1. Market estimates and forecast, 2018 - 2028 (USD Million)

## **CHAPTER 9. COMPETITIVE LANDSCAPE**

9.1. Apex Tool Group

9.1.1. Company overview

9.1.2. Financial performance

9.1.3. Product benchmarking

9.1.4. Strategic initiatives

9.2. Atlas Copco AB

9.2.1. Company overview

9.2.2. Financial performance

9.2.3. Product benchmarking

9.2.4. Strategic initiatives

9.3. Emerson Electric, Co.

9.3.1. Company overview

9.3.2. Financial performance

9.3.3. Product benchmarking

9.3.4. Strategic initiatives

9.4. Hilti Corporation

9.4.1. Company overview

9.4.2. Financial performance

9.4.3. Product benchmarking

9.4.4. Strategic initiatives

9.5. Ingersoll - Rand PLC

9.5.1. Company overview

9.5.2. Financial performance

9.5.3. Product benchmarking

9.5.4. Strategic initiatives

9.6. Koki Holdings Co., Ltd.

9.6.1. Company overview

9.6.2. Financial performance

9.6.3. Product benchmarking

9.6.4. Strategic initiatives

9.7. Makita Corporation

- 9.7.1. Company overview
- 9.7.2. Financial performance
- 9.7.3. Product benchmarking
- 9.7.4. Strategic initiatives
- 9.8. Robert Bosch Group
  - 9.8.1. Company overview
  - 9.8.2. Financial performance
  - 9.8.3. Product benchmarking
  - 9.8.4. Strategic initiatives
- 9.9. Stanley Black & Decker
  - 9.9.1. Company overview
  - 9.9.2. Financial performance
  - 9.9.3. Product benchmarking
  - 9.9.4. Strategic initiatives
- 9.10. Techtronic Industries Co., Ltd.
  - 9.10.1. Company overview
  - 9.10.2. Financial performance
  - 9.10.3. Product benchmarking
  - 9.10.4. Strategic initiatives

## List Of Tables

### LIST OF TABLES

- Table 1 U.S. power tools market, 2018 - 2028 (USD Million)
- Table 2 U.S. power tools market, by product, 2018 - 2028 (USD Million)
- Table 3 U.S. power tools market, by mode of operation, 2018 - 2028 (USD Million)
- Table 4 U.S. power tools market, by electric, 2018 - 2028 (USD Million)
- Table 5 U.S. power tools market, by application, 2018 - 2028 (USD Million)
- Table 6 U.S. power tools market, by type, 2018 - 2028 (USD Million)
- Table 7 U.S. power tools market, by sales channel, 2018 - 2028 (USD Million)
- Table 8 Drills market, 2018 - 2028 (USD Million)
- Table 9 Saws market, 2018 - 2028 (USD Million)
- Table 10 Wrenches market, 2018 - 2028 (USD Million)
- Table 11 Grinders market, 2018 - 2028 (USD Million)
- Table 12 Sanders market, 2018 - 2028 (USD Million)
- Table 13 Others market, 2018 - 2028 (USD Million)
- Table 14 Electric market, 2018 - 2028 (USD Million)
- Table 15 Corded market, 2018 - 2028 (USD Million)
- Table 16 Cordless market, 2018 - 2028 (USD Million)
- Table 17 Pneumatic market, 2018 - 2028 (USD Million)
- Table 18 Others market, 2018 - 2028 (USD Million)
- Table 19 Industrial market, 2018 - 2028 (USD Million)
- Table 20 Residential market, 2018 - 2028 (USD Million)
- Table 21 New market, 2018 - 2028 (USD Million)
- Table 22 Aftermarket market, 2018 - 2028 (USD Million)
- Table 23 In - direct channel market, 2018 - 2028 (USD Million)
- Table 24 Direct Channel market, 2018 - 2028 (USD Million)

## List Of Figures

### LIST OF FIGURES

Fig. 1 Market Segmentation & Scope

Fig. 2 Information Procurement

Fig. 3 Primary Research Pattern

Fig. 4 Primary Research Process

Fig. 5 Market Formulation and Data Visualization

Fig. 6 Industry Snapshot

Fig. 7 Estimated Percentage Share of Retail Stores in the U.S Power Tools Market, 2020

Fig. 8 U.S. Power Tools Market Size and Growth Prospects, 2018 - 2028 (USD Million)

Fig. 9 U.S. Power Tools Market Value Chain Analysis

Fig. 10 U.S. Power Tools Market: Construction Spending Influencing Power Tool Adoption

Fig. 11 U.S. Power Tools Market: Key Indicators for Home Improvements and Adoption of DIY

Fig. 12 U.S. Power Tools Market Penetration & Growth Prospect Mapping (Key Opportunity Prioritized)

Fig. 13 Industry Analysis - Porter's Five Forces

Fig. 14 Industry Analysis - PEST Analysis

Fig. 15 U.S. Power Tools Market, by Product, Key Takeaways (USD Million)

Fig. 16 Product Analysis & Market Share, 2020 & 2028

Fig. 17 U.S. Power Tools Market, by Mode of Operation, Key Takeaways (USD Million)

Fig. 18 Mode of Operation Analysis & Market Share, 2020 & 2028

Fig. 19 U.S. Power Tools Market, by Application, Key Takeaways (USD Million)

Fig. 20 Application Analysis & Market Share, 2020 & 2028

Fig. 21 U.S. Power Tools Market, by Type, Key Takeaways (USD Million)

Fig. 22 Type Analysis & Market Share, 2020 & 2028

Fig. 23 U.S. Power Tools Market, by Sales Channel, Key Takeaways (USD Million)

Fig. 24 Sales Channel Analysis & Market Share, 2020 & 2028



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