

U.S. Pet Tech Products Market Size, Share & Trend Analysis Report By Product (Wearables & Trackers, Smart Feeders), By Pet Type (Dogs, Cats), By Distribution Channel (Offline, Online), By Region And Segment Forecasts, 2026 - 2033

<https://marketpublishers.com/r/UD710CF43332EN.html>

Date: March 2026

Pages: 100

Price: US\$ 3,950.00 (Single User License)

ID: UD710CF43332EN

Abstracts

The U.S. pet tech products market size was estimated at USD 3.17 billion in 2025 and is projected to reach USD 7.59 billion by 2030, growing at a CAGR of 11.6% from 2026 to 2033. The market is expanding as pet owners increasingly treat pets as family and invest in health, safety, and convenience.

Smart devices such as GPS trackers, health monitors, and automated feeders are gaining traction due to busy lifestyles. Rising adoption of connected apps and AI-driven pet care solutions is improving personalized monitoring and engagement. Additionally, strong e-commerce growth and higher disposable incomes are accelerating demand for innovative pet technology products.

The U.S. pet tech products industry's growth is driven by rising urbanization and smaller households that rely on technology for remote pet care. Increased awareness of preventive veterinary care is pushing demand for digital diagnostics and early-warning health tools. Subscription-based pet tech services are gaining popularity by offering ongoing value and convenience. Moreover, strong investment and startup innovation in the U.S. are accelerating the development of advanced pet technology solutions. For instance, Fi's Series 3 Plus is an AI-enhanced smart dog collar that combines always-on GPS tracking with continuous monitoring of health and behavior metrics, letting owners view location, activity, and wellness insights in its app and on Apple Watch. It features a rugged waterproof design, long battery life (up to three months), and operates via a subscription service (starting around USD 14/month), with the hardware

included in the plan.

U.S. Pet Tech Products Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the U.S. pet tech products market report based on product, pet type, distribution channel, and region:

Product Outlook (Revenue, USD Million, 2021 - 2033)

Wearables & Trackers

Smart Feeders

Smart (Automated) Litter box

Health Monitoring devices

Others (Smart doors, Smart Water Systems)

Pet Type Outlook (Revenue, USD Million, 2021 - 2033)

Dogs

Cats

Others

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Offline

Supermarkets & Hypermarkets

Specialty Stores

Convenience Stores

Veterinary Clinics

Independent stores

Online

Regional Outlook (Revenue, USD Million, 2021 - 2033)

U.S.

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