

# **U.S. Pet Snacks And Treats Market Size, Share & Trends Analysis Report By Product (Eatable, Chewable), By Pet (Dogs, Cats), By Distribution Channel, And Segment Forecasts, 2025 - 2030**

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## **Abstracts**

The U.S. pet snacks and treats market size was estimated at USD 17.57 billion in 2024 and is projected to reach USD 34.48 billion by 2030, growing at a CAGR of 12.0% from 2025 to 2030. The market growth is attributed to the rising pet adoption rate in the U.S. and the increasing tendency among owners to treat pets as family members, which has fueled demand for natural, nutritious, flavorful, and health-oriented pet snacks and treats that support the overall well-being and development of companion animals.

The U.S. pet snacks and treats industry is experiencing robust growth, driven by pet humanization and increasing awareness of pet health and nutrition. Pet owners are increasingly viewing their pets as family members, driving demand for natural, functional, and premium snacks that support overall well-being. Innovations such as plant-based, grain-free, and human-grade treats are gaining traction.

The growing focus on digestive health, weight management, and immunity-boosting ingredients further enhances product development. Additionally, the increasing online retail penetration and premiumization trends are expanding the accessibility and appeal of high-quality pet treats nationwide.

### **U.S. Pet Snacks And Treats Market Report Segmentation**

This report forecasts revenue growth at the country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2018 to 2030. For the purpose of this study, Grand View Research has segmented the U.S. pet

snacks & treats market report on the basis of product, pet, and distribution channel:

Product Outlook (Revenue, USD Million, 2018 - 2030)

Eatable

Chewable

Pet Outlook (Revenue, USD Million, 2018 - 2030)

Dogs

Cats

Others

Distribution Channel Outlook (Revenue, USD Million, 2018 - 2030)

Supermarkets & Hypermarket

Specialty Pet Store

Online

Others

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