

U.S. PET Rigid Thermoform Plastic Packaging Market Size, Share & Trends Analysis Report By Product (Containers/Boxes, Trays & Lids, Clamshells, Blister Pack, Cups), By End-use (Food & Beverages, Electronics, Pharmaceuticals), And Segment Forecasts, 2026 - 2033

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Abstracts

Summary

The U.S. PET rigid thermoform plastic packaging market size was estimated at USD 816.9 million in 2025 and is expected to reach USD 1,117.2 million by 2033, growing at a CAGR of 4.0% from 2026 to 2033. The market is driven by rising demand for lightweight, durable, and recyclable packaging across food, beverage, and consumer goods sectors.

In addition, strong growth in fresh produce, ready-to-eat meals, and retail-ready packaging, supported by stringent sustainability goals and well-established PET recycling infrastructure, continues to accelerate adoption.

One of the most significant drivers of PET rigid thermoform packaging in the U.S. is the shift in consumer lifestyles toward convenience and ready-to-eat food options. A January 2025 press release by Euromonitor International, stated that in 2024, roughly one in every six U.S. adult altered their eating habits by substituting at least one traditional meal with a convenience food item. The share of residents replacing meals with snacks increased from 14% in 2023 to 17% in 2024. This trend highlights the rising demand for portable, quick, and easy-to-consume options, as consumers increasingly prioritize convenience to match their fast-paced lifestyles.

With increasingly busy schedules and dual-income households becoming the norm, consumers are seeking products that reduce preparation time while maintaining quality. PET rigid thermoform containers, such as trays, clamshells, and bowls, are ideal for packaging ready-to-eat meals, as they are durable, lightweight, and provide excellent product visibility. This type of packaging supports single-serve portions, extended shelf life, and ease of handling, directly catering to modern consumption habits.

The steady growth in U.S. limited-service restaurant sales, as illustrated in the chart, from USD 327 billion in 2020 to a projected USD 532 billion in 2025, highlights the rapid expansion of quick-service, fast-casual, and on-the-go dining formats. These formats rely heavily on speed, portability, and efficient meal delivery, all which fuel demand for durable, hygienic, and visually appealing packaging solutions.

U.S. PET Rigid Thermoform Plastic Packaging Market Report Segmentation

This report forecasts revenue growth at a country level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the U.S. PET rigid thermoform plastic packaging market report based on product, and end use:

Product Outlook (Revenue, USD Million, 2021 - 2033)

Containers/Boxes

Trays & Lids

Clamshells

Blister Pack

Cups

Others

End Use Outlook (Revenue, USD Million, 2021 - 2033)

Food & Beverages

Electronics

Personal Care & Cosmetics

Pharmaceuticals

Homecare

Others

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