

# **U.S. Pet Daycare Market Size, Share & Trends Analysis Report By Pet Type (Dogs (Large Breeds, Medium Breeds, Small Breeds), Cats), By Service Type (Day Boarding, Pet Sitting), By Delivery Channel, And Segment Forecasts, 2022 - 2030**

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## **Abstracts**

This report can be delivered to the clients within 3 Business Days

### **U.S. Pet Daycare Market Growth & Trends**

The U.S. pet daycare market size is anticipated to reach USD 2.02 billion by 2030, according to a new report by Grand View Research, Inc. The market is expected to expand at a significant CAGR of 6.8% from 2022 to 2030. The key factors driving the market growth include an increasing number of pet owners and spending on pets. For instance, in 2021, Americans spent around USD 123.6 billion on pets according to the American Pet Products Association. This number was notably greater than expenditure in 2020.

The COVID-19 pandemic adversely impacted the market growth, due to the movement restrictions leading to temporary closures of pet daycare centers while pet parents working from home led to low demand for daycare services. At the start of the pandemic, key service providers witnessed a significant drop in appointments and payment volume. For instance, Rover, a pet-care start-up, laid off 41% of its employees just weeks after the lockdown began. This was due to the economic impact and uncertainty affecting its pet sitting business among others due to the pandemic. The company put 9% of staff on standby. Despite the low demand, the company continued to offer pet sitting services while adhering to social distancing and stay-at-home mandates.

With the number of COVID-19 cases declining and more individuals getting vaccinated, many companies are requiring employees to return to work. As pet parents return to work from office, the need for pet daycare services is anticipated to propel the market growth. As per a 2021 survey conducted by MetLife Services and Solutions, LLC, 38% of working pet owners planned to hire additional help, such as a pet sitter or pet daycare to combat potential issues arising from return to in-person work conditions. Thus, the aforementioned factors are expected to drive market growth. The increase in the number of pet owners, pet humanization, and expenditure on pets are other key factors fueling the growth of the pet services industry, including pet daycare.

### U.S. Pet Daycare Market Report Highlights

The market is expected to witness growth as pet daycare services gain popularity. Pet owners are becoming more attentive to their pets, and as a result, demand for pet daycare is projected to rise

The pet type segment was dominated by dogs in 2021 owing to increasing preference for dogs as pets and premiumization of pet products & services. Other factors include a rise in nuclear households, a declining birth rate, and increasing adoption of dog insurance

By service, the day boarding segment held the largest share of the market in 2021 while the pet sitting segment is expected to register the highest CAGR over the forecast period

The commercial facilities segment held the largest market share of over 70% in 2021. The drivers contributing to this share include the growing number of pet daycare franchises, a wide portfolio of services, and the capability to expand service offerings to include both indoor and outdoor services

## Contents

### CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market Segmentation and Scope
- 1.2 Research Methodology
- 1.3 Information procurement
  - 1.3.1 Purchased database
  - 1.3.2 GVR's internal database
  - 1.3.3 Secondary sources
  - 1.3.4 Primary research
  - 1.3.5 Details of primary research
- 1.4 Information or Data Analysis
  - 1.4.1 Data analysis models
- 1.5 Market Formulation & Validation
- 1.6 Model Details
- 1.7 List of Secondary Sources

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 U.S. Pet Daycare Market Summary

### CHAPTER 3 U.S. PET DAYCARE MARKET VARIABLES, TRENDS & SCOPE

- 3.1 Market Lineage Outlook
  - 3.1.1. Parent Market Outlook
  - 3.1.2. Related/Ancillary Market Outlook
- 3.2. Penetration & Growth Prospect Mapping, 2021
- 3.3 U.S. Pet Daycare Market Dynamics
  - 3.3.1 Market driver analysis
  - 3.3.2 Market restraint analysis
- 3.4 U.S. Pet Daycare Market Analysis Tools: Porter's Five Forces
  - 3.4.1 Supplier Power
  - 3.4.2. Buyer Power
  - 3.4.3. Substitution Threat
  - 3.4.4. Threat of New Entrants
  - 3.4.5. Competitive Rivalry
- 3.5 U.S. Pet Daycare Industry Analysis - PEST (Political & Legal, Economic, Social, and Technological)

- 3.5.1 Political/Legal Landscape
- 3.5.2 Economic Landscape
- 3.5.3 Social Landscape
- 3.5.4 Technology Landscape
- 3.6. Regulatory Landscape
- 3.7. Estimated Pet Population, by species & by key markets

## **CHAPTER 4 COVID-19 IMPACT ANALYSIS**

- 4.1 COVID-19 Prevalence Analysis
- 4.2. Current Impact & Future Scenario
- 4.3. Impact on Market Players

## **CHAPTER 5 U.S. PET DAYCARE MARKET: SEGMENT ANALYSIS, BY PET TYPE, 2017 - 2030 (USD MILLION)**

- 5.1 Pet Type Market Share Analysis, 2021 & 2030
- 5.2 U.S. Pet Daycare market, by Pet Type, 2017 to 2030
- 5.3 Dogs
  - 5.3.1 Dogs Market, 2017 - 2030 (USD Million)
  - 5.3.2. Large Breeds
    - 5.3.2.1 Large Breeds market, 2017 - 2030 (USD Million)
  - 5.3.3. Medium Breeds
    - 5.3.3.1 Medium Breeds market, 2017 - 2030 (USD Million)
  - 5.3.4. Small Breeds
    - 5.3.4.1 Small Breeds Market, 2017 - 2030 (USD Million)
- 5.4 Cats
  - 5.4.1 Cats Market, 2017 - 2030 (USD Million)
- 5.5 Others
  - 5.5.1 Others Market, 2017 - 2030 (USD Million)

## **CHAPTER 6 U.S. PET DAYCARE MARKET: SEGMENT ANALYSIS, BY SERVICE TYPE, 2017 - 2030 (USD MILLION)**

- 6.1 Service Type Market Share Analysis, 2021 & 2030
- 6.2 U.S. Pet Daycare Market, by Service Type, 2017 to 2030
- 6.3 Day Boarding
  - 6.3.1 Day Boarding Market, 2017 - 2030 (USD Million)
- 6.4 Pet Sitting

6.4.1 Pet Sitting Market, 2017 - 2030 (USD Million)

6.5 Others

6.5.1 Others Market, 2017 - 2030 (USD Million)

## **CHAPTER 7 U.S. PET DAYCARE MARKET: SEGMENT ANALYSIS, BY DELIVERY CHANNEL, 2017 - 2030 (USD MILLION)**

7.1 Delivery Channel Market Share Analysis, 2021 & 2030

7.2 U.S. Pet Daycare Market, by Delivery Channel, 2017 to 2030

7.3 Commercial Facilities

7.3.1 Commercial Facilities Market, 2017 - 2030 (USD Million)

7.4 Others

7.4.1 Others Market, 2017 - 2030 (USD Million)

## **CHAPTER 8 U.S. PET DAYCARE MARKET - COMPETITIVE ANALYSIS**

8.1 Market Participant Categorization

8.1.1. Company Market Position Analysis, heat map analysis

8.1.2. Synergy Analysis: Major Deals & Strategic Alliances

8.1.3. Market Leaders & Innovators

8.2. List of Key Companies

## **CHAPTER 9 U.S. PET DAYCARE MARKET - COMPANY PROFILES**

9.1 A Place for Rover, Inc.

9.1.1 Company Overview

9.1.2 Financial Performance

9.1.3 Service Type Benchmarking

9.1.4 Strategic Initiatives

9.2 Paradise 4 Paws, LLC

9.2.1 Company Overview

9.2.2 Financial Performance

9.2.3 Service Type Benchmarking

9.2.4 Strategic Initiatives

9.3 Come Sit Stay

9.3.1 Company Overview

9.3.2 Financial Performance

9.3.3 Service Type Benchmarking

9.3.4 Strategic Initiatives

- 9.4 Fetch! Pet Care
  - 9.4.1 Company Overview
  - 9.4.2 Financial Performance
  - 9.4.3 Service Type Benchmarking
  - 9.4.4 Strategic Initiatives
- 9.5 Dogtopia Enterprises
  - 9.5.1 Company Overview
  - 9.5.2 Financial Performance
  - 9.5.3 Service Type Benchmarking
  - 9.5.4 Strategic Initiatives
- 9.6 Barkley Ventures, Inc.
  - 9.6.1 Company Overview
  - 9.6.2 Financial Performance
  - 9.6.3 Service Type Benchmarking
  - 9.6.4 Strategic Initiatives
- 9.7 PetSmart LLC
  - 9.7.1 Company Overview
  - 9.7.2 Financial Performance
  - 9.7.3 Service Type Benchmarking
  - 9.7.4 Strategic Initiatives
- 9.8 Housecarers
  - 9.8.1 Company Overview
  - 9.8.2 Financial Performance
  - 9.8.3 Service Type Benchmarking
  - 9.8.4 Strategic Initiatives
- 9.9 Camp Run-A-Mutt Entrepreneurial Resources
  - 9.9.1 Company Overview
  - 9.9.2 Financial Performance
  - 9.9.3 Service Type Benchmarking
  - 9.9.4 Strategic Initiatives
- 9.10 Camp Bow Wow
  - 9.10.1 Company Overview
  - 9.10.2 Financial Performance
  - 9.10.3 Service Type Benchmarking
  - 9.10.4 Strategic Initiatives

## List Of Tables

### LIST OF TABLES

Table 1 List of secondary sources

Table 2 List of Key companies

Table 3 U.S. Pet Daycare market, by Service Type, 2017 - 2030 (USD Million)

Table 4 U.S. Pet Daycare market, by Delivery Channel, 2017 - 2030 (USD Million)

Table 5 U.S. Pet Daycare market, by Pet Type, 2017 - 2030 (USD Million)

Table 6 U.S. Pet Daycare market, by Dogs, 2017 - 2030 (USD Million)

Table 7 U.S. Pet Daycare market, 2017 - 2030 (USD Million)

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Market research process
- Fig. 2 Data triangulation techniques
- Fig. 3 Primary research pattern
- Fig. 4 Market research approaches
- Fig. 5 Value-chain-based sizing & forecasting
- Fig. 6 QFD modeling for market share assessment
- Fig. 7 Market formulation & validation
- Fig. 8 Commodity workflow analysis
- Fig. 9 U.S. pet daycare market snapshot, 2021 (USD Million)
- Fig. 10 U.S. pet daycare market segmentation and scope
- Fig. 11 Parent market outlook
- Fig. 12 Ancillary market outlook
- Fig. 13 Penetration & growth prospect mapping, 2021
- Fig. 14 U.S. pet daycare market dynamics analysis
- Fig. 15 U.S. pet daycare market driver analysis
- Fig. 16 U.S. pet daycare market restraint analysis
- Fig. 17 COVID-19 disease prevalence
- Fig. 18 U.S. pet daycare market: Service Type movement analysis, 2021 & 2030
- Fig. 19 U.S. pet daycare market Service Type outlook: Key takeaways
- Fig. 20 Day boarding market, 2017 - 2030 (USD Million)
- Fig. 21 Pet sitting market, 2017 - 2030 (USD Million)
- Fig. 22 Other services market, 2017 - 2030 (USD Million)
- Fig. 23 U.S. pet daycare market: Delivery channel movement analysis 2021 & 2030
- Fig. 24 U.S. pet daycare market Delivery channel outlook: Key takeaways
- Fig. 25 Commercial facilities market, 2017 - 2030 (USD Million)
- Fig. 26 Other delivery channel market, 2017 - 2030 (USD Million)
- Fig. 27 U.S. pet daycare market: Pet type movement analysis, 2021 & 2030
- Fig. 28 U.S. pet daycare market Pet type outlook: Key takeaways
- Fig. 29 Dogs market, 2017 - 2030 (USD Million)
- Fig. 30 Cats market, 2017 - 2030 (USD Million)
- Fig. 31 Other pet type market, 2017 - 2030 (USD Million)
- Fig. 32 Market participant categorization
- Fig. 33 Company market position analysis: Heat map analysis



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