

U.S. Pest Control Products Market Size, Share & Trends Analysis Report By Product (Sprays/Aerosols, Baits/Gels, Repellents), By Pest Type (Flying Insects, Crawling Insects, Rodents), By Control Mechanism (Chemical), By End Use, And Segment Forecasts, 2025 - 2033

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Abstracts

U.S. Pest Control Products Market Summary

The U.S. pest control products market size was valued at USD 4.60 billion in 2024 and is expected to reach USD 6.01 billion by 2033, growing at a CAGR of 3.1% from 2025 to 2033. The industry is driven by heightened public health concerns and recurring outbreaks of vector-borne diseases. According to the CDC, more than 650,000 cases of vector-borne illnesses were reported between 2004 and 2016, with tick-borne Lyme disease accounting for a significant share. Rising incidences of mosquito-borne West Nile Virus and Zika have further accelerated household and municipal demand for repellents, insecticides, and integrated monitoring solutions.

Shifts in consumer lifestyle are another major demand driver. Growth in single-family housing starts, which rose 12% year-on-year in 2023, has expanded suburban outdoor spaces and increased exposure to rodents, ants, and mosquitoes. The popularity of backyard living, gardening, and outdoor leisure zones has boosted retail sales of sprays, aerosols, and lawn-specific pest solutions. According to the American Pet Products Association (APPA), the rise of pet ownership, with 66% of U.S. households owning a pet in 2024, has heightened concerns over flea and tick infestations, fueling purchases of specialty pest treatments.

Regulatory and sustainability trends are reshaping product portfolios. The U.S. EPA's restrictions on high-toxicity formulations are encouraging the adoption of low-residue, natural, and biodegradable alternatives. Demand for plant-based repellents made from citronella, peppermint, and neem oils is rising, particularly among urban consumers with wellness-oriented preferences. Manufacturers are also launching eco-friendly traps and digital pest monitoring systems to align with both compliance requirements and consumer awareness of environmental impact.

On the innovation front, companies are accelerating new product development to align with these changing preferences. In May 2025, SC Johnson expanded its Off! Clean Feel range with plant-based mosquito repellents targeting sensitive-skin households. By July 2025, Central Life Sciences introduced a smart, app-enabled mosquito-control kit featuring real-time yard monitoring and eco-conscious larvicides. These product launches underscore the dual consumer priorities of safety and convenience, while highlighting the increasing role of technology in household pest control solutions.

U.S. Pest Control Products Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the U.S. pest control products market report based on product, pest type, control mechanism, and end use.

Product Outlook (Revenue, USD Million, 2021 - 2033)

Sprays/Aerosols

Baits/Gels

Repellents

Predators/Parasites

Microbials/Biopesticides

Barriers/Exclusion

Mechanical Traps

Electronic Devices

Pest Type Outlook (Revenue, USD Million, 2021 - 2033)

Flying Insects

Crawling Insects

Rodents

Others

Control Mechanism Outlook (Revenue, USD Million, 2021 - 2033)

Chemical

Physical/Mechanical

Biological

End Use Outlook (Revenue, USD Million, 2021 - 2033)

B2C

Supermarkets and Hypermarkets

Pharmacies & Drugstores

Home Improvement & Hardware Stores

E-commerce/Online

Others (Grocery Stores, Department Stores, etc.)

B2B

Direct Sales

Distributors & Wholesalers

Agricultural Supply Stores & Co-operatives

Commercial & Institutional E-procurement Platforms

Others (Government Procurement Programs, etc.)

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Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Type & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Product Outlook
- 2.3. Pest Type Outlook
- 2.4. Control Mechanism Outlook
- 2.5. End Use Outlook
- 2.6. Competitive Landscape Snapshot

CHAPTER 3. U.S. PEST CONTROL PRODUCTS MARKET VARIABLES AND TRENDS

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Raw Material Trends
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Market Opportunities
 - 3.4.4. Market Challenges
- 3.5. Industry Analysis Tools
 - 3.5.1. Porter's Five Forces Analysis

3.6. Market Entry Strategies

CHAPTER 4. U.S. PEST CONTROL PRODUCTS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

4.1. U.S. Pest Control Products Market, By Product: Key Takeaways

4.2. Product Movement Analysis & Market Share, 2024 & 2033

4.3. Market Estimates & Forecasts, By Product, 2021 - 2033 (USD Million)

4.3.1. Sprays/Aerosols

4.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)

4.3.2. Baits/Gels

4.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)

4.3.3. Repellents

4.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)

4.3.4. Predators/Parasites

4.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)

4.3.5. Microbials/Biopesticides

4.3.5.1. Market estimates and forecast, 2021 - 2033 (USD Million)

4.3.6. Barriers/Exclusion

4.3.6.1. Market estimates and forecast, 2021 - 2033 (USD Million)

4.3.7. Mechanical Traps

4.3.7.1. Market estimates and forecast, 2021 - 2033 (USD Million)

4.3.8. Electronic Devices

4.3.8.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 5. U.S. PEST CONTROL PRODUCTS MARKET: PEST TYPE ESTIMATES & TREND ANALYSIS

5.1. U.S. Pest Control Products Market, By Pest Type: Key Takeaways

5.2. Pest Type Movement Analysis & Market Share, 2024 & 2033

5.3. Market Estimates & Forecasts, By Pest Type, 2021-2033 (USD Million)

5.3.1. Flying Insects

5.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)

5.3.2. Crawling Insects

5.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)

5.3.3. Rodents

5.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)

5.3.4. Others

5.3.4.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 6. U.S. PEST CONTROL PRODUCTS MARKET: CONTROL MECHANISM ESTIMATES & TREND ANALYSIS

- 6.1. U.S. Pest Control Products Market, By Control Mechanism: Key Takeaways
- 6.2. Control Mechanism Movement Analysis & Market Share, 2024 & 2033
- 6.3. Market Estimates & Forecasts, By Control Mechanism, 2021 - 2033 (USD Million)
 - 6.3.1. Chemical
 - 6.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 6.3.2. Physical/Mechanical
 - 6.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Million)
 - 6.3.3. Biological
 - 6.3.3.1. Market estimates and forecast, 2021 - 2033 (USD Million)

CHAPTER 7. U.S. PEST CONTROL PRODUCTS MARKET: END USE ESTIMATES & TREND ANALYSIS

- 7.1. U.S. Pest Control Products Market, By End Use: Key Takeaways
- 7.2. End Use Movement Analysis & Market Share, 2024 & 2033
- 7.3. Market Estimates & Forecasts, By End Use, 2021 - 2033 (USD Million)
 - 7.3.1. B2C
 - 7.3.1.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
 - 7.3.1.1.2. Supermarkets and Hypermarkets
 - 7.3.1.1.2.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
 - 7.3.1.1.3. Pharmacies & Drugstores
 - 7.3.1.1.3.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
 - 7.3.1.1.4. Home Improvement & Hardware Stores
 - 7.3.1.1.4.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
 - 7.3.1.1.5. E-commerce/Online
 - 7.3.1.1.5.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
 - 7.3.1.1.6. Others
 - 7.3.1.1.6.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
 - 7.3.1.2. B2B
 - 7.3.2.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
 - 7.3.2.2. Direct Sales
 - 7.3.2.2.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
 - 7.3.2.3. Distributors & Wholesalers
 - 7.3.2.3.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
 - 7.3.2.4. Agricultural Supply Stores & Co-operatives

- 7.3.2.4.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
- 7.3.2.5. Commercial & Institutional E-procurement Platforms
 - 7.3.2.5.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
- 7.3.2.6. Others
 - 7.3.2.6.1. Market estimates and forecast, 2021 - 2033 (USD Billion)

CHAPTER 8. U.S. PEST CONTROL PRODUCTS MARKET: COMPETITIVE ANALYSIS

- 8.1. Recent Developments & Impact Analysis by Key Market Participants
- 8.2. Company Categorization
- 8.3. Participant's Overview
- 8.4. Financial performance
- 8.5. Product Benchmarking
- 8.6. Company Market Share Analysis, 2024 (%)
- 8.7. Company Heat Map Analysis, 2024
- 8.8. Strategy Mapping
- 8.9. Company Profiles
 - 8.9.1. BASF SE
 - 8.9.1.1. Company Overview
 - 8.9.1.2. Financial performance
 - 8.9.1.3. Service Portfolios
 - 8.9.1.4. Strategic Initiatives
 - 8.9.2. Bayer AG
 - 8.9.2.1. Company Overview
 - 8.9.2.2. Financial performance
 - 8.9.2.3. Service Portfolios
 - 8.9.2.4. Strategic Initiatives
 - 8.9.3. FMC Corporation
 - 8.9.3.1. Company Overview
 - 8.9.3.2. Financial performance
 - 8.9.3.3. Service Portfolios
 - 8.9.3.4. Strategic Initiatives
 - 8.9.4. Control Solutions, Inc.
 - 8.9.4.1. Company Overview
 - 8.9.4.2. Financial performance
 - 8.9.4.3. Service Portfolios
 - 8.9.4.4. Strategic Initiatives
 - 8.9.5. Rentokil Initial plc

- 8.9.5.1. Company Overview
- 8.9.5.2. Financial performance
- 8.9.5.3. Service Portfolios
- 8.9.5.4. Strategic Initiatives
- 8.9.6. Ecolab Inc.
 - 8.9.6.1. Company Overview
 - 8.9.6.2. Financial performance
 - 8.9.6.3. Service Portfolios
 - 8.9.6.4. Strategic Initiatives
- 8.9.7. Syngenta Group
 - 8.9.7.1. Company Overview
 - 8.9.7.2. Financial performance
 - 8.9.7.3. Service Portfolios
 - 8.9.7.4. Strategic Initiatives
- 8.9.8. Woodstream Corporation
 - 8.9.8.1. Company Overview
 - 8.9.8.2. Financial performance
 - 8.9.8.3. Service Portfolios
 - 8.9.8.4. Strategic Initiatives
- 8.9.9. Bell Laboratories, Inc.
 - 8.9.9.1. Company Overview
 - 8.9.9.2. Financial performance
 - 8.9.9.3. Service Portfolios
 - 8.9.9.4. Strategic Initiatives
- 8.9.10. Corteva Agriscience
 - 8.9.10.1. Company Overview
 - 8.9.10.2. Financial performance
 - 8.9.10.3. Service Portfolios
 - 8.9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

Table 1 U.S. pest control products market: Key market driver analysis

Table 2 U.S. pest control products market: Key market restraint analysis

Table 3 U.S. pest control products market estimates & forecast, 2021 - 2033, by product (USD Million)

Table 4 Sprays/aerosols market estimates & forecast, 2021 - 2033 (USD Million)

Table 5 Baits/gels market estimates & forecast, 2021 - 2033 (USD Million)

Table 6 Repellents market estimates & forecast, 2021 - 2033 (USD Million)

Table 7 Predators/parasites market estimates & forecast, 2021 - 2033 (USD Million)

Table 8 Microbials/biopesticides market estimates & forecast, 2021 - 2033 (USD Million)

Table 9 Barriers/exclusion market estimates & forecast, 2021 - 2033 (USD Million)

Table 10 Mechanical traps market estimates & forecast, 2021 - 2033 (USD Million)

Table 11 Electronic devices market estimates & forecast, 2021 - 2033 (USD Million)

Table 12 US pest control products market estimates & forecast, 2021 - 2033, by pest type (USD Million)

Table 13 Flying insects pest control market estimates & forecast, 2021 - 2033 (USD Million)

Table 14 Crawling insects pest control market estimates & forecast, 2021 - 2033 (USD Million)

Table 15 Rodents pest control market estimates & forecast, 2021 - 2033 (USD Million)

Table 16 U.S. pest control products market estimates & forecast, for other insect types, 2021 - 2033 (USD Million)

Table 17 U.S. pest control products market estimates & forecast, 2021 - 2033, by control mechanism (USD Million)

Table 18 Chemical control mechanism market estimates & forecast, 2021 - 2033 (USD Million)

Table 19 Physical/mechanical control mechanism market estimates & forecast, 2021 - 2033 (USD Million)

Table 20 Biological control mechanism market estimates & forecast, 2021 - 2033 (USD Million)

Table 21 U.S. pest control products market estimates & forecast, 2021 - 2033, by end use (USD Million)

Table 22 U.S. pest control products market estimates & forecast, for B2C end use, 2021 - 2033 (USD Million)

Table 23 U.S. pest control products market estimates & forecast, for supermarkets and hypermarkets, 2021 - 2033 (USD Million)

Table 24 U.S. pest control products market estimates & forecast, for pharmacies & drugstores, 2021 - 2033 (USD Million)

Table 25 U.S. pest control products market estimates & forecast, for home improvement & hardware stores, 2021 - 2033 (USD Million)

Table 26 U.S. pest control products market estimates & forecast, for e-commerce/online, 2021 - 2033 (USD Million)

Table 27 U.S. pest control products market estimates & forecast, for other B2C end use, 2021 - 2033 (USD Million)

Table 28 U.S. pest control products market estimates & forecast, for B2B end use, 2021 - 2033 (USD Million)

Table 29 U.S. pest control products market estimates & forecast, for direct sales, 2021 - 2033 (USD Million)

Table 30 U.S. pest control products market estimates & forecast, for distributors & wholesalers, 2021 - 2033 (USD Million)

Table 31 U.S. pest control products market estimates & forecast, for agricultural supply stores & co-operatives, 2021 - 2033 (USD Million)

Table 32 U.S. pest control products market estimates & forecast, for commercial & institutional e-procurement platforms, 2021 - 2033 (USD Million)

Table 33 U.S. pest control products market estimates & forecast, for other B2B end use, 2021 - 2033 (USD Million)

Table 34 Recent developments & impact analysis, by key market participants

Table 35 Company market share, 2024 (%)

Table 36 Company heat map analysis, 2024

Table 37 Companies implementing key strategies

List Of Figures

LIST OF FIGURES

- Fig. 1 US pest control products market segmentation
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Primary research approaches
- Fig. 5 Primary research process
- Fig. 6 Market snapshot
- Fig. 7 Segment snapshot
- Fig. 8 Competitive landscape Snapshot
- Fig. 9 Parent industry and US pest control products market size, 2024 (USD Million)
- Fig. 10 US pest control products market: Value chain analysis
- Fig. 11 US pest control products market: Dynamics
- Fig. 12 US pest control products market: Porter's five forces analysis
- Fig. 13 US pest control products market, by product: Key takeaways
- Fig. 14 US pest control products market: Product movement analysis, 2024 & 2033 (%)
- Fig. 15 Sprays/aerosols market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 16 Baits/gels market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 17 Repellents market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 18 Predators/parasites market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 19 Microbials/biopesticides market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 20 Barriers/exclusion market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 21 Mechanical traps market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 22 Electronic devices market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 23 US pest control products market, by pest type: Key takeaways
- Fig. 24 US pest control products market: Pest type movement analysis, 2024 & 2033 (%)
- Fig. 25 Flying insects pest control market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 26 Crawling insects pest control market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 27 Rodents pest control market estimates & forecast, 2021 - 2033 (USD Million)
- Fig. 28 US pest control products market estimates & forecast, for other insect types, 2021 - 2033 (USD Million)
- Fig. 29 US pest control products market, by control mechanism: Key takeaways
- Fig. 30 US pest control products market: Control mechanism movement analysis, 2024 & 2033 (%)

Fig. 31 Chemical control mechanism market estimates & forecast, 2021 - 2033 (USD Million)

Fig. 32 Physical/mechanical control mechanism market estimates & forecast, 2021 - 2033 (USD Million)

Fig. 33 Biological control mechanism market estimates & forecast, 2021 - 2033 (USD Million)

Fig. 34 US pest control products market, by end use: Key takeaways

Fig. 35 US pest control products market: End use movement analysis, 2024 & 2033 (%)

Fig. 36 US pest control products market estimates & forecast, for B2C end use, 2021 - 2033 (USD Million)

Fig. 37 US pest control products market estimates & forecast, for supermarkets and hypermarkets, 2021 - 2033 (USD Million)

Fig. 38 US pest control products market estimates & forecast, for pharmacies & drugstores, 2021 - 2033 (USD Million)

Fig. 39 US pest control products market estimates & forecast, for home improvement & hardware stores, 2021 - 2033 (USD Million)

Fig. 40 US pest control products market estimates & forecast, for e-commerce/online, 2021 - 2033 (USD Million)

Fig. 41 US pest control products market estimates & forecast, for other B2C end use, 2021 - 2033 (USD Million)

Fig. 42 US pest control products market estimates & forecast, for B2B end use, 2021 - 2033 (USD Million)

Fig. 43 US pest control products market estimates & forecast, for direct sales, 2021 - 2033 (USD Million)

Fig. 44 US pest control products market estimates & forecast, for distributors & wholesalers, 2021 - 2033 (USD Million)

Fig. 45 US pest control products market estimates & forecast, for agricultural supply stores & co-operatives, 2021 - 2033 (USD Million)

Fig. 46 US pest control products market estimates & forecast, for commercial & institutional e-procurement platforms, 2021 - 2033 (USD Million)

Fig. 47 US pest control products market estimates & forecast, for other B2B end use, 2021 - 2033 (USD Million)

Fig. 48 Key company categorization

Fig. 49 Company market share analysis, 2024

Fig. 50 The strategic framework of the US pest control products market

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