

U.S. Patient Positioning And Support Aids Market Size, Share & Trends Analysis Report By Product (Gel & Foam Positioners, Fluidized Positioners, Sling-based Positioning Aids, Repositioning & Turning Systems), By End-use, And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/UB61CC2E06A4EN.html>

Date: January 2025

Pages: 150

Price: US\$ 5,950.00 (Single User License)

ID: UB61CC2E06A4EN

Abstracts

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Market Size & Trends

The U.S. patient positioning and support aids market size was estimated at USD 513.98 million in 2024 and is projected to grow at a CAGR of 7.35% from 2025 to 2030. The increasing volume of surgical procedures, the elderly population, and advancements in healthcare infrastructure are some of the key factors driving the market growth. As the aging population rises, the prevalence of chronic diseases and conditions requiring surgical interventions, such as joint replacements and cardiovascular procedures, also increases. This drives demand for effective patient positioning and support aids to ensure safety, comfort, and optimal access during procedures.

Cardiovascular diseases (CVD) significantly drive the U.S. patient positioning and support aids market growth due to their high prevalence and the critical need for precise patient handling during diagnostic and therapeutic interventions. CVD remains a leading cause of morbidity and mortality in the U.S., leading to a substantial number of surgical procedures, including angioplasties, bypass surgeries, and heart valve replacements. These procedures often require specialized positioning aids to ensure

patient safety, enhance surgical accuracy, and improve outcomes.

Diagnostic tests such as echocardiograms, cardiac catheterizations, and imaging studies such as CT and MRI scans rely on effective patient positioning to provide precise, accurate results. The increasing adoption of minimally invasive techniques and robotic-assisted surgeries in cardiology further boosted the need for advanced positioning aids designed for precision and stability. Moreover, the aging population, which is more susceptible to CVD, contributes to a rising demand for these aids in hospital and ambulatory care settings. The focus on reducing pressure injuries, optimizing comfort, and adhering to stringent safety standards further supports the growth of this market segment. According to the American Health Association, in 2024, there were 931,578 cardiovascular disease deaths in the U.S. This was an increase of less than 3,000 from the previous year. The age-adjusted death rate for CVD in 2024 was 233.3 per 100,000, which was a 4.0% increase from 2023.

The increasing number of surgical procedures is expected to boost the demand for patient positioning and support aids in the U.S. The surgeries require positioning and support aids such as fluidized positioners, gel positioners, pillows, wedges, transfer aids, repositioning products, turning systems, slide sheets, and offloading devices to prevent the patient from pressure ulcers and to move the patient from one area to another area post-surgical procedures. Various surgical procedures, such as orthopedic, neurosurgeries, and cosmetic surgeries, are being carried out. For instance, as per a study published by the National Library of Medicine in July 2020, around 310 million major surgical procedures are performed annually, of which around 40 to 50 million are conducted in the U.S.

Hospital admissions are a key growth driver for the U.S. patient positioning and support aids industry, as these aids are integral to providing safe, effective, and comfortable care for patients during their hospital stays. High admission rates, mainly for conditions requiring extended care, critical interventions, and rehabilitation, directly increase the demand for such products. As per the American Hospital Association, 2022, the total number of hospital admissions in the U.S. exceeds 33 million annually. Large-scale procurement of positioning aids, such as hospital beds, mattresses, and cushions, becomes essential for hospitals to meet patient care demands.

U.S. Patient Positioning and Support Aids Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest trends in each of the sub-segments from 2018 to 2030. For this study,

Grand View Research has segmented the U.S. patient positioning and support aids market report based on product and end use:

Product Outlook (Revenue, USD Million, 2018 - 2030)

Gel and Foam Positioners

Reusable Gel Positioners

Disposable Foam Positioners

Pillows and Wedges

Bed Wedge

Positioning Pillows

Sling-Based Positioning Aids

Repositioning and Turning Systems

Air-Assisted Transfer Aids

Offloading Devices and Suspension Boots

Slide Sheets

Fluidized Positioners

Flo-Lock Fluidized Positioners

Flo-Lock Filtered Positioners

Others

End-use Outlook (Revenue, USD Million, 2018 - 2030)

Hospitals

Rehabilitation Centers

Nursing Homes

Home Healthcare

Others

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