

U.S. Outdoor Living Structures Market Size, Share & Trends Analysis Report By Product (Pergolas/Patio, Pavilions/Gazebo), By Country, Competitive Analysis, And Segment Forecasts, 2025 - 2030

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Abstracts

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U.S. Outdoor Living Structures Market Growth & Trends

The U.S. outdoor living structures market size is expected to reach USD 1.22 billion by 2030, registering a CAGR of 5.3% from 2025 to 2030, according to a new report by Grand View Research, Inc. The growth is attributed to the increasing trends of construction of dining, entertainment, and leisure areas in the U.S. Moreover, growing investments by homeowners for the extension of outdoor living areas during the COVID-19 pandemic are anticipated to drive the growth of the U.S. outdoor living structures market.

The rising disposable income of the population in emerging regions in the U.S. is expected to create growth opportunities for the outdoor living structures market in the coming years. Moreover, the growing construction of backyard cottages or accessory dwelling units in the U.S. is expected to add to the demand for outdoor living structures. They can be utilized as assisted outdoor living facilities for old age people, study rooms for children, storage rooms for house stuff, and tenants for additional income.

The growth of the market is expected to be hampered due to the limited target audience. These structures are preferred by high-income groups with large lawns and backyard spaces at their residential properties. It accounts for a very small share of the

global population, primarily concentrated in high disposable income-based economies. Furthermore, the decreasing number of joint families in the U.S. owing to the migration of people to other cities and countries for jobs, marriages, and education is expected to reduce the demand for large single-family homes and, thus, negatively impact the demand for outdoor living structures.

The market is highly competitive in nature owing to the presence of a large number of players. Market players are collaborating with raw material suppliers to gain high-profit margins and are offering value-added services to increase their market share. Moreover, major manufacturers in the U.S. are concentrating on research & development, geographical expansion, new product & technological development, and mergers & acquisitions to gain a competitive advantage.

U.S. Outdoor Living Structures Market Report Highlights

Post-pandemic, the demand for outdoor spaces has risen as they offer an escape from indoor routines. In addition, with the increase in work-from-home jobs, people have started to prefer working in outdoor spaces to enjoy fresh air and spend time in nature.

The pergolas/patio segment dominated the U.S. outdoor living structures market and accounted for the largest revenue share of 63.6% in 2024, primarily driven by low maintenance and durability.

The pavilions/gazebo market segment is expected to grow at the fastest compound annual growth rate (CAGR) of 5.5% over the forecast period from 2025 to 2030 due to the shift in outdoor-centric lifestyles, as they are much preferable for relaxation and leisure.

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