

U.S. Orthodontic Headgear Market Size, Share & Trends Analysis Report By Product (Cervical Pull, High Pull, Reverse Pull (Facemask)), By Age Group (Children/Young Teens, Older Teens, Adults), And Segment Forecasts, 2025 - 2033

<https://marketpublishers.com/r/U9C5E6814006EN.html>

Date: October 2025

Pages: 300

Price: US\$ 5,950.00 (Single User License)

ID: U9C5E6814006EN

Abstracts

The U.S. orthodontic headgear market size was estimated at USD 368.43 million in 2024 and is projected to reach USD 591.80 million by 2033, growing at a CAGR of 5.46% from 2025 to 2033. This growth is driven by the high prevalence of malocclusion among children and adolescents, a large orthodontic patient base, and the established network of orthodontic specialists.

Innovations in headgear design that improve comfort, aesthetics, and patient compliance, along with a growing focus on early orthodontic intervention, further stimulate demand. Rising parental awareness of oral health, supportive insurance coverage, and technological advancements in orthodontic appliances contribute to sustained market growth.

The high prevalence of malocclusion among children and adolescents is a key factor driving the U.S. orthodontic headgear industry. With a significant portion of young patients requiring correction of Class II, deep overbite, crossbite, and other dental irregularities, the demand for growth-modifying and corrective orthodontic appliances remains strong. Early diagnosis and intervention during developmental years make headgear an effective treatment option, ensuring widespread clinical adoption and sustained market growth in the U.S. orthodontic headgear industry. For instance, the Open Dentistry Journal published an article in September 2021 that highlighted the high prevalence of malocclusion among children and adolescents, emphasizing the need for early orthodontic intervention.

U.S. Orthodontic Headgear Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the U.S. orthodontic headgear market report based on product and age group:

Product Outlook (Revenue, USD Million, 2021 - 2033)

Cervical Pull

High Pull

Reverse Pull (Facemask)

Age Group Outlook (Revenue, USD Million, 2021 - 2033)

Children/Young Teens

Older Teens

Adults

This report can be delivered to the clients within 3 Business Days

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