

U.S. Office Furniture Market Size, Share & Trends Analysis Report By Product (Modular System, Seating, Desks & Table), By Distribution Channel (Offline, Online), And Segment Forecasts, 2023 - 2030

<https://marketpublishers.com/r/U63DC8F3B96EN.html>

Date: July 2023

Pages: 80

Price: US\$ 3,450.00 (Single User License)

ID: U63DC8F3B96EN

Abstracts

This report can be delivered to the clients within 3 Business Days

U.S. Office Furniture Market Growth & Trends

The U.S. office furniture market size is anticipated to reach USD 22.24 billion by 2030, registering a CAGR of 5.1% over the forecast period, according to a new report by Grand View Research, Inc. Various factors, such as rising disposable incomes, the real estate industry's growth, the growth of businesses, and consumer demand for luxury & premium furnishings, are driving the market growth. Furthermore, the growing hybrid working culture and the expansion of ed-tech platforms are driving industry growth. Due to social distancing norms, the COVID-19 global pandemic has pushed millions of Americans to work from home. Work-from-home (WFH) has become the norm and is expected to continue for the foreseeable future, making it stressful for working professionals who are not equipped with comfortable office furniture.

During the COVID-19 pandemic, the demand to work and study at home resulted in a surge in office furniture purchases. For example, HOM Furniture, based in Minneapolis, noticed a boost in the category since the stay-at-home orders were implemented. Smaller-scale workstations that can accommodate both laptops and tablets are one of the most popular varieties. Many manufacturers are implementing sustainable manufacturing practices due to rising consumer awareness about the importance of sustainable living, which is driving up demand for eco-friendly furniture. This involves reducing fuel usage and repurposing wood waste. Herman Miller, for example, has

pledged to zero waste, 50 percent more local renewables (50,000 MWh), 100% Design for the Environment-approved items, and 125,000 tons of product returned each year.

Furthermore, internet furniture businesses are on the rise to reduce the requirement for rental space and inventory. Some of the most popular e-commerce websites in the U.S. for office furniture include Amazon.com and Wayfair. The increased possibilities for office furniture sales through online channels forced online retailers to strengthen their purchase processes in terms of security and reliability, boosting product demand. Secure transactions, cash-on-delivery alternatives, quick return policies, and integrated & centralized customer service are just a few of the policies that attract consumers to shop online.

U.S. Office Furniture Market Report Highlights

The market is expected to grow at a CAGR of 5.1% from 2023 to 2030. In recent years, continued expansion in building construction in the commercial segment and rising disposable income levels have fueled product demand in the U.S.

The seating product segment accounted for the largest share in 2022 and is expected to grow further at a CAGR of 5.3% over the forecast period

The recent rise in home offices as a result of an increase in remote work has boosted product demand in the region

With individuals spending more than 8-10 hours a day at work, adequate seating has become increasingly important, hence the rise in ergonomic chair demand recorded in the U.S.

The online distribution channel segment is expected to have the highest CAGR of 9.6% from 2023 to 2030. Furniture e-commerce has accelerated as a result of the pandemic

Due to convenience, younger consumers, such as millennials, are more willing to buy products online, even if they can't see and feel the products beforehand. Yardbird, BenchMade Modern, Burrow, Article, and Joybird are a few of the new direct-to-consumer furniture brands

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Regional Outlook

CHAPTER 3. U.S. OFFICE FURNITURE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Suppliers Outlook
 - 3.2.2. Technology Trends
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
 - 3.3.3. Industry Challenges
 - 3.3.4. Industry Opportunities
- 3.4. Industry Analysis Tools
 - 3.4.1. Industry Analysis - Porter's
 - 3.4.1.1. Supplier Power
 - 3.4.1.2. Buyer Power
 - 3.4.1.3. Substitution Threat
 - 3.4.1.4. Threat from New Entrant

- 3.4.1.5. Competitive Rivalry
- 3.5. Market Entry Strategies

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. U.S. OFFICE FURNITURE MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Movement Analysis & Market Share, 2022 & 2030
- 5.2. U.S. Office Furniture Market Estimates & Forecast, By Product (USD Billion)
 - 5.2.1. Seating
 - 5.2.2. Modular System
 - 5.2.3. Desks & Table
 - 5.2.4. Others

CHAPTER 6. U.S. OFFICE FURNITURE MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Distribution Channel Movement Analysis & Market Share, 2022 & 2030
- 6.2. U.S. Office Furniture Market Estimates & Forecast, By Distribution Channel (USD Billion)
 - 6.2.1. Online
 - 6.2.2. Offline

CHAPTER 7. COMPETITIVE ANALYSIS

- 7.1. List of key companies analyzed in this section includes:
 - 7.1.1. Herman Miller
 - 7.1.2. HNI Corporation
 - 7.1.3. Steelcase
 - 7.1.4. Haworth
 - 7.1.5. Knoll
 - 7.1.6. Ashley Furniture Industries Inc.

- 7.1.7. Global Furniture Group
- 7.1.8. Kimball International Inc.
- 7.1.9. Okamura Corp.
- 7.1.10. Interior Systems, Inc.
- 7.2. Recent Developments & Impact Analysis, By Key Market Participants
- 7.3. Company Categorization
- 7.4. Participant's Overview
- 7.5. Financial Performance
- 7.6. Product Benchmarking
- 7.7. Company Market Share Analysis, 2022 (Value % Share)
- 7.8. Company Heat Map Analysis
- 7.9. Strategy Mapping

List Of Tables

LIST OF TABLES

1. U.S. office furniture market estimates & forecast, by product (USD Billion)
2. U.S. office furniture market estimates & forecast, by distribution channel (USD Billion)
3. Recent developments & impact analysis, by key market participants
4. Company market share, 2022 (Value % Share)

List Of Figures

LIST OF FIGURES

1. Information procurement
2. Primary research pattern
3. Primary research approaches
4. Primary research process
5. Market Snapshot
6. Segment Snapshot
7. Competitive Landscape Snapshot
8. U.S. office furniture market - Industry value chain analysis
9. U.S. office furniture market dynamics
10. U.S. office furniture market: PORTER's analysis
11. U.S. office furniture market, by product: Key takeaways
12. U.S. office furniture market, by product: Market share, 2022 & 2030
13. U.S. office furniture market estimates & forecasts, by seating, 2017 - 2030 (USD Billion)
14. U.S. office furniture market estimates & forecasts, by modular systems, 2017 - 2030 (USD Billion)
15. U.S. office furniture market estimates & forecasts, desk & tables, 2017 - 2030 (USD Billion)
16. U.S. office furniture market estimates & forecasts, by others, 2017 - 2030 (USD Billion)
17. U.S. office furniture market, by distribution channel: Key takeaways
18. U.S. office furniture market, by distribution channel: Market share, 2022 & 2030
19. U.S. office furniture market estimates & forecasts, for offline, 2017 - 2030 (USD Billion)
20. U.S. office furniture market estimates & forecasts, for online, 2017 - 2030 (USD Billion)

I would like to order

Product name: U.S. Office Furniture Market Size, Share & Trends Analysis Report By Product (Modular System, Seating, Desks & Table), By Distribution Channel (Offline, Online), And Segment Forecasts, 2023 - 2030

Product link: <https://marketpublishers.com/r/U63DC8F3B96EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U63DC8F3B96EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970